

# 2026 Wisconsin County Officials Directory

## ADVERTISING CONTRACT

Complete, sign and return to WCA. Print legibly or type and please keep a copy for your records.

Company Name: \_\_\_\_\_

Contact (print name & title): \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Ad Size/Color: \_\_\_\_\_ Ad Price: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

WCA Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please send this contract and any further instructions and correspondence to:  
Wisconsin Counties Association, 22 E. Mifflin St., Ste. 900, Madison, WI 53703, Phone: 608.663.7188, Fax: 608.663.7189.

WCA reserves the right to determine the location of any ad at the time of purchase and may relocate the placement of any advertisement. WCA also reserves the right to deny any sale of ad space and further, may cancel any advertising contract at its sole discretion. The advertiser understands that this contract serves as an insertion order for the Wisconsin County Officials Directory and is a binding contractual commitment.

Closing Date: Advertising artwork is due to the managing editor's office by May 10 for that year's directory. If artwork is not received by this date, the advertiser understands that it is responsible for the full contract price (as set forth on the rate sheet) as if the ad had appeared. Cancellations of scheduled insertions will be accepted only if notice of cancellation is received before May 10 for that year's directory.

Ad content: The advertiser agrees that the advertiser and the advertising agency assume all liability for all content, including text, representation and illustration of advertising printed, and that the advertiser and agency assume responsibility for any claims arising from the advertising printed made against the publisher. The advertiser understands that the publisher reserves the right to reject any advertising the publisher considers not to be in keeping with the standards of the Wisconsin County Officials Directory.

Rate Card: Advertiser understand and agrees that all conditions and requirements specified in the current advertising rate card for the Wisconsin County Officials Directory are binding upon the advertiser and that this contractual agreement between the publisher and the advertiser is predicated upon the terms of that rate card.

## Wisconsin County Officials Directory

### Index of Advertisers Categories

Our publication features an Index of Advertisers section in which your company will be listed under the category of your choice with the page number of your ad. When our members are in the market for a specific product or service, they can search the Index of Advertisers and quickly locate advertisers that specialize in that category. One free category is included with any size ad and additional categories are only \$20 each. If your product or service is not listed below, a new category can be created for you. Please check your category below:

- |   |   |
|---|---|
| <input type="checkbox"/> Accountants & Auditors                         | <input type="checkbox"/> Healthcare Benefits                            |
| <input type="checkbox"/> Actuarial Services                             | <input type="checkbox"/> Health Promotion/Wellness Plans                |
| <input type="checkbox"/> Aerial Photography                             | <input type="checkbox"/> Industrial Equipment                           |
| <input type="checkbox"/> Airport Planners/Engineers                     | <input type="checkbox"/> Insurance Products & Services                  |
| <input type="checkbox"/> Appraisers                                     | <input type="checkbox"/> Insurance & Risk Management Consulting         |
| <input type="checkbox"/> Architects                                     | <input type="checkbox"/> IT Consultants & Services                      |
| <input type="checkbox"/> Asbestos & Lead Abatement                      | <input type="checkbox"/> Landscape Architects                           |
| <input type="checkbox"/> Asphalt Maintenance/Surfacing                  | <input type="checkbox"/> Laundry Equipment & Services                   |
| <input type="checkbox"/> Attorneys/Legal Services                       | <input type="checkbox"/> Law Enforcement Equipment & Supplies           |
| <input type="checkbox"/> Auction Services                               | <input type="checkbox"/> Local Government Services                      |
| <input type="checkbox"/> Audio/Video Systems & Equipment                | <input type="checkbox"/> Management Consultants                         |
| <input type="checkbox"/> Bridge & Road Engineers/Consultants            | <input type="checkbox"/> Office Equipment & Supplies                    |
| <input type="checkbox"/> Building Inspection/Code Enforcement           | <input type="checkbox"/> Park Planning & Design                         |
| <input type="checkbox"/> Computer Hardware                              | <input type="checkbox"/> Parking & Traffic Control Products             |
| <input type="checkbox"/> Computer Software & Services                   | <input type="checkbox"/> Payroll & Human Resources Services             |
| <input type="checkbox"/> Construction Contractors/Management            | <input type="checkbox"/> Performance Contracting                        |
| <input type="checkbox"/> Construction Equipment & Supplies              | <input type="checkbox"/> Mapping/GIS                                    |
| <input type="checkbox"/> Cooperative Purchasing                         | <input type="checkbox"/> Planners/Planning Consultants                  |
| <input type="checkbox"/> Correctional/Institutional Products & Services | <input type="checkbox"/> Promotional Products/Advertising               |
| <input type="checkbox"/> Data Networking/Processing                     | <input type="checkbox"/> Publishing/Newspaper                           |
| <input type="checkbox"/> Debt Collections                               | <input type="checkbox"/> Relocation & Storage Services                  |
| <input type="checkbox"/> Demolition                                     | <input type="checkbox"/> Research Services                              |
| <input type="checkbox"/> Document Imaging/Printing Services             | <input type="checkbox"/> Safety/Risk Management                         |
| <input type="checkbox"/> Economic Development                           | <input type="checkbox"/> Security Services & Equipment                  |
| <input type="checkbox"/> Election/Voting Systems                        | <input type="checkbox"/> Signage  |
| <input type="checkbox"/> Employee Benefit Services                      | <input type="checkbox"/> Stormwater Management                          |
| <input type="checkbox"/> Energy Efficiency/Management Services          | <input type="checkbox"/> Street Maintenance & Snow Removal Equipment    |
| <input type="checkbox"/> Engineers/Consulting Engineers                 | <input type="checkbox"/> Surveyors                                      |
| <input type="checkbox"/> Environmental Consultants & Services           | <input type="checkbox"/> Traffic Studies/Impact Analysis                |
| <input type="checkbox"/> Fabric Structures/Hoop Barns                   | <input type="checkbox"/> Treatment/Diversion Programs                   |
| <input type="checkbox"/> Facility Services                              | <input type="checkbox"/> Utility/Public Works Contractors & Consultants |
| <input type="checkbox"/> Financial Consultants & Investment Advisors    | <input type="checkbox"/> Utility/Public Works Equipment & Services      |
| <input type="checkbox"/> Financial Services/Institutions                | <input type="checkbox"/> Vehicle/Equipment Sales & Service              |
| <input type="checkbox"/> Food Service/Commissary Management             | <input type="checkbox"/> Vehicle Graphics & Striping                    |
| <input type="checkbox"/> Golf Course Design & Permitting                | <input type="checkbox"/> Waste Management                               |
| <input type="checkbox"/> Grant/Funding Assistance                       | <input type="checkbox"/> Web/Internet Solutions                         |
| <input type="checkbox"/> Grounds Maintenance & Equipment                | <input type="checkbox"/> Zoning   |

One free listing with any size ad. Additional listings are \$20.00 each. No limit. Please list new categories on this sheet.

\_\_\_\_\_ Additional Categories X \$20.00 = \$\_\_\_\_\_

Initial:\_\_\_\_\_ Date:\_\_\_\_\_