



Wisconsin Counties Association
ANNUAL CONFERENCE
& Exhibit Hall **2023**

10:30 – 11:30 AM

Nontraditional Partners Working for Clean Water and Resilient Farms

Speakers: Shawn Pfaff, President, Pfaff Public Affairs;

Sara Walling, Water & Agriculture Program Director, Clean Wisconsin;

Alex Madorsky, Associate Director of Government Relations, The Nature Conservancy;

Chad Zuleger, Director of Government Affairs, Dairy Business Association;

Matt Krueger, Executive Director, WI Land+Water

Moderator: James Braugher, County Supervisor, Jefferson County