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Thank you sponsors!
GENERAL INFORMATION

Welcome to Sauk County
Registration Hours
Conference Details
County-Related Meetings
Welcome! Once again, it is my privilege to welcome you – my colleagues and friends – to the Wisconsin Dells/Lake Delton area. Hopefully, you brought your cowboy cheese hat to join folks from across this great state as we kick up our boots Western style, I mean, Wisconsin roadhouse style!

And just like a good roadhouse experience, I anticipate this group of wranglers will enjoy the Kalahari Resort & Convention Center offerings while taking time for good laughs (and even better times), an adventure or two, and conversations that will shape the collective future of county government.

Should one of our roadhouse cowpokes say Sauk County is “all hat and no cattle,” you can tell them about all the great things happening on our “ranch!”

The Great Sauk State Trail is rolling forward with a new half-mile engineered in partnership with UW-Platteville Baraboo Sauk County. Our team is now working to identify the best route to connect the trail to the 400 State Trail in Reedsburg.

We are also rebuilding a railroad bridge over the Wisconsin River to link the Dane County Walking Iron Trail to the Great Sauk State Trail. Soon, a bicyclist will be able to ride from Lake Michigan to the Mississippi River on state trails.

Speaking of railroads running through our frontier, we are currently refurbishing and upgrading the
Merrimac railroad bridge to handle increased traffic and loads, preserving and enhancing a more than $125 million economic impact on Sauk County jobs, local shippers and affiliated businesses.

Finally, let’s “talk turkey” about tourism! Based on the 2022 tourism economic impact numbers, Sauk County now trails only Milwaukee County in direct consumer spending, coming in at just over $1.6 billion, a 7.9% increase over 2021. Yee haw, there’s a lot happening in Sauk County!

So, kick back and visit ExploreSaukCounty.com, our new-fangled, award-winning, tourism website. Give us a “like” and follow on those other new gizmos called Facebook and Instagram @ExploreSaukCounty. Filled with hidden gems to discover, y’all are invited back again and again to our little slice of the Wisconsin frontier!

Thank you for joining us, and amidst all the soon-to-be outstanding discussions, remember the old cowboy proverb, “Speak your mind, but ride a fast horse.” Giddy-up!

Save the Date!
2024 WCA Annual Conference
September 22-24, 2024
LA CROSSE COUNTY
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GENERAL INFORMATION  
2023 WCA Annual Conference

All official conference meetings and activities are in the Kalahari Resort & Convention Center.

Registration  
_Africa Ballroom Foyer, Registration West_
- Sunday, Sept. 17: 1 - 6 p.m.
- Monday, Sept. 18: 7:30 a.m. - 5 p.m.
- Tuesday, Sept. 19: 7 - 11:30 a.m.

Name Badges  
All conference participants must register and wear name badges for admission to exhibits, social events and workshops. Your name badge is your ticket for breakfast, lunch and the WCA Roadhouse Dinner. If you lose your name badge, get a replacement at the WCA registration desk.

Conference Website  
Access the conference website by scanning the QR code. You will have access to the full schedule, floor plans, conference news and more right at your fingertips.

Complimentary Shuttle Service  
Use the Convention Center East Entrance to access the shuttle on Monday and Tuesday. It runs every 30 minutes between the participating hotels and the Kalahari. Stop by the WCA registration desk for a schedule.

Smoking Policy  
The Kalahari is a non-smoking establishment.

Cell Phone Policy  
Please turn off cell phones or place on silent alert while attending meetings/concurrent workshops.

WiFi Information  
Complimentary WiFi. No password needed.

Continued on page 9
Tomorrow takes people.

The transition to a lower-carbon future takes our best people, skills and innovation—and so does securing the essential energy we need today.

Millions of people rely on the energy Line 5 transports every day. That’s why we’re working to keep this critical infrastructure safe and relocating a segment of Line 5 in northern Wisconsin.

The project will create over 700 family supporting construction jobs and millions in construction related spending to help drive Wisconsin’s economy forward.

In this time of global uncertainty, Enbridge is committed to safely delivering the secure energy Wisconsin relies on.

Learn more at enbridge.com/L5Wis.
Exhibit Hall – Monday Only!
The Exhibit Hall is open on Monday, Sept. 18, 8:45 a.m. - 6 p.m. in Africa Ballroom East.

Cyber Café
Stop by the Cyber Café in the Exhibit Hall to charge your device and recharge yourself with a cup of coffee!

Refreshment Stations
Refreshment stations are available on Monday in the Cyber Café and on Tuesday in the Africa Ballroom Foyer. Water stations are also in the concurrent workshop rooms and the East and West Corridors.

Emergency Information
In case of emergency, dial “0” from any house phone, including room phone, in the Kalahari. If needed:
- St. Clare Hospital, 707 14th St., Baraboo, 608-356-1400
- St. Clare Urgent Care, 530 Wisconsin Dells Pkwy. South, Wisconsin Dells, 608-254-5959

Follow the 2023 WCA Annual Conference on Social Media
X (formerly Twitter): @wiscounties
Facebook: Search “Wisconsin Counties Association”
LinkedIn: WCA:Wisconsin Counties Association
YouTube: Wisconsin Counties

Tag us in your posts at #wcaconf

Example: “Participated in an interesting workshop today on electric vehicles at the 2023 WCA Annual Conference in Sauk County. #wcaconf”

Get the Word Out in Your County
A sample press release is available on the WCA website at wicounties.org. Replace the generic text with your county’s information and send the tailored release to your county’s media.

If you need assistance or would like a copy of the release emailed to you, contact Michelle Gormican Thompson at michelle@thompson-communications.com or 608-577-9405.
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COUNTY-RELATED MEETINGS

Monday, Sept. 18

- 7:45 - 10 a.m.
  Wisconsin County Executives and Administrators Association
  Cypress

- 8 a.m. - 5 p.m.
  Wisconsin County Clerks Association
  Guava, Tamarind

Tuesday, Sept. 19

- 7 - 7:45 a.m.
  Wisconsin Women’s Leadership Breakfast
  Ballrooms A, H

- 8 a.m. - 1 p.m.
  Wisconsin County Clerks Association
  Guava, Tamarind

- 8 a.m. - 4:30 p.m.
  Wisconsin Association of County Corporation Counsel
  Cypress

Sauk County Charity Donation

In recognition of Sauk County hosting the WCA 2023 Annual Conference, a $500 contribution has been made to the Sauk County Veteran’s Care Trust Fund.

The fund is a 501(c)(3) nonprofit created to help county veterans in emergency situations, assisting with housing, food, vehicle repairs, transportation, utilities, clothing and more. Needs are met on an individual basis. The fund never gives out cash and all applicants are vetted through the Sauk County Veterans Service Commission.
Thank you sponsors!
SUNDAY, SEPTEMBER 17

Registration Opens
2023 Annual Business Meeting
Evening Events
Reach out to Spectrum to learn more about efforts underway to expand broadband to unserved homes and small business across Wisconsin and discuss possible collaboration opportunities in your county!

**Teri Hatchell**, Director, State Government Affairs
Charter Communications

22 East Mifflin Street, Suite 1010
Madison, WI 53703
O: 608.288.6829
E: teri.hatchell@charter.com
1 - 6 p.m.
**Registration**  
_Africa Ballroom Foyer, Registration West_

3 - 3:30 p.m.
**Credentials Pickup**  
(For the 2023 WCA Annual Business Meeting)  
_Africa 10, 20_

3:30 p.m.
**2023 WCA Annual Business Meeting**  
_Africa 10, 20_

Presiding Officer:  
The Honorable Lance Pliml, Chair,  
WCA Board of Directors

1. Call to Order  
2. Roll Call of Counties  
3. Announcements  
4. Report of Executive Committee Relating to Rules and Adoption of Rules  
5. Approval of Minutes of the Sept. 18, 2022 Annual Business Meeting  
6. Report of President & CEO  
7. Report of Resolutions Committee and Action on Resolutions  
8. Report of Audit Committee  
9. Report of Chair, WCA Board of Directors  
11. Report from Vice President of Government Affairs  
12. Such Other Business as Allowed  
13. Adjournment
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SUNDAY EVENING EVENTS

Dinner On Your Own

5 - 7 p.m. | Hospitality Suite
Guava, Tamarind, Portia, Wisteria

Hosted by the Wisconsin Association of Campground Owners.

Join them for appetizers and a meet and greet with Packer greats Gilbert Brown, Dorsey Levens and LeRoy Butler.

SUNDAY, SEPTEMBER 17TH
7 - 11 P.M.
BALLROOMS A & H

SUNDAY FUNDAY

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MONDAY, SEPTEMBER 18

HIGHLIGHTS

Exhibit Hall Open
Opening General Assembly
Concurrent Workshops
Evening Events
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MONDAY
SEPTEMBER 18
OVERVIEW

7:30 a.m. - 5 p.m.
Registration
Africa Ballroom Foyer, Registration West

7:45 - 8:45 a.m.
Breakfast
Africa Ballroom Foyer, and East and West Corridors

8:45 a.m. - 6 p.m.
Exhibit Hall (see page 45 for highlights)
Africa Ballroom East

10 - 11:50 a.m.
Opening General Assembly
Africa Ballroom West

10:15 a.m. - 1:30 p.m.
Spouse/Guest Tour:
Sights & Sounds of Wisconsin Dells
The bus will load at the Convention Center East Entrance at 10:15 a.m. and depart at 10:30 a.m. The estimated return time is 1:30 p.m.

11:50 a.m. - 1 p.m.
Exhibitor Luncheon
Africa Ballroom Foyer, and East and West Corridors

1 - 2 p.m.
Concurrent Workshops

2:15 - 3:15 p.m.
Concurrent Workshops

3:30 - 4:30 p.m.
Concurrent Workshops

4:30 - 6 p.m.
Exhibitor Reception
Africa Ballroom East
Sponsored by

6 - 7:30 p.m.
WCA Roadhouse Dinner (seated dinner)
Africa Ballroom West
Entertainment by Southbound
With a resume of over 60 projects for various Federal, State, County, and Municipal clients, we have provided construction management services from project planning to project closeout.

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MONDAY
SEPTEMBER 18
OPENING GENERAL ASSEMBLY

10 - 11:50 A.M.
AFRICA BALLROOM WEST

Call to Order
• Lance Pliml, Chair, WCA Board of Directors

National Anthem
• Ann Marie Austin, Multimedia and Project Manager, WCA

Pledge of Allegiance
• Lance Pliml, Chair, WCA Board of Directors

Welcome
• Timothy McCumber, County Board Chair, Sauk County

Coffee Talk with the Governor
• Gov. Tony Evers (invited)
• Mark D. O’Connell, President & CEO, WCA

Opening Keynote Address
• Mark D. O’Connell, President & CEO, WCA

Under the Dome: Wisconsin’s Political Landscape
• Mark D. O’Connell, President & CEO, WCA
• Kyle Christianson, Vice President of Government Affairs, WCA

Counties in the Cabinet:
A Sit Down with the Secretaries
• Craig Thompson, Secretary, WI Department of Transportation
• Adam Payne, Secretary, WI Department of Natural Resources
• Moderator: Mark D. O’Connell, President & CEO, WCA

11:50 a.m. - 1 p.m.
Exhibitor Luncheon
Africa Ballroom Foyer, and East and West Corridors
MONDAY
CONCURRENT WORKSHOPS

1 - 2 p.m.

Part 1: Fundamentals of Parli Pro – Are You Ready for the “Lombardi County” Board Meeting?
Africa 10
Join us to discuss basics and pointers on parliamentary procedure. This session is a great introduction to get ready for the Part 2 session at 2:15 p.m., where we put the fundamentals to work in a simulated meeting.

Speaker: James Braughler, County Supervisor, Jefferson County
Speaker and Moderator: Andy Phillips, Attorney, Attolles Law, s.c.

WisDOT Update
Africa 20
Get a programmatic update from the Wisconsin Department of Transportation. The session will discuss progress made by counties within the WisDOT 2023-25 biennial budget and future transportation initiatives.

Speaker: Joel Nilsestuen, Assistant Deputy Secretary, WI Department of Transportation
Moderator: Jeff French, County Administrator, Barron County

Alternative Courts: A County’s Perspective of How They Can Be Useful
Africa 30
In 2009, Brown County created its first treatment court for repeat drug offenders. In the years since, the county has worked to build an entire criminal justice services department featuring seven alternative courts for offenders utilizing incentives, treatment and rehabilitation to avoid the costly public safety system that heavily impacts families, the workforce and recidivism rates. Learn more about this case study in modern criminal justice.
Speakers: Troy Streckenbach, County Executive, Brown County; Mark Vanden Hoogan, Criminal Justice Services Manager, Brown County
Moderator: Penny Carter, Clerk of Circuit Court, Forest County

Secure Act 2.0 – What Comes Next?
*Africa 50*

This session will provide an update on the implementation of Secure Act 2.0 and review its key provisions. Enacted in December 2022, Secure Act 2.0 is comprehensive legislation that includes over 90 provisions impacting retirement plans and individual retirement arrangements (IRAs). This session focuses on expanding coverage, increasing retirement savings and easing administrative burdens.

Speakers: Keith Mancini, AVP Government Affairs, WI Deferred Compensation Program; Emily Lockwood, Managing State Director, WI Deferred Compensation Program
Moderator: Jim Brey, County Supervisor, Manitowoc County

WI DNR Update
*Africa 60*

Wisconsin Department of Natural Resources Secretary Adam Payne will provide attendees with an update on the latest initiatives and goals at the DNR. He will also offer key insight into how the department interacts with counties and the benefits counties can expect from his leadership at the agency in light of his background as a county administrator.

Speaker: Adam Payne, Secretary, WI Department of Natural Resources
Moderator: Jeff Schleif, County Board Chair, Washington County
MONDAY CONCURRENT WORKSHOPS

2:15 - 3:15 p.m.

Part 2: Under the Bright Lights – The “Lombardi County” Board Meeting
Africa 10

You have the fundamentals down, but how do they really work? This session will simulate a county board meeting where knowledge of parliamentary procedure will be critical. But be wary of your fellow “Lombardi County” board members – they may be trying to create problems...

Speaker: James Braughler, County Supervisor, Jefferson County
Speaker and Moderator: Andy Phillips, Attorney, Attolles Law, s.c.

County Surveyors and the Important Work They Do for Wisconsin
Africa 20

County surveyors serve to protect landowner rights for thousands of Wisconsin citizens. In this lively session, you will learn how county surveyors interact and resolve conflicts with landowners, land surveyors, attorneys, title professionals, real estate agents and other government officials regarding land ownership concerns.

Speaker: Bryan Meyer, County Surveyor, La Crosse County
Moderator: Staci Hoffman, Register of Deeds, Jefferson County

Innovative Solutions to Wisconsin’s Mental Health Crisis
Africa 30

As mental health needs continue to grow throughout our state, counties have implemented a variety of programs targeted at transforming their systems of care. Racine County will discuss valuing prevention, committing to voluntary programming, and investing in self-administered services to create a sustainable and robust behavioral health system. Waukesha County will share details about their practice of creating intergovernmental partnerships,
including their award-winning, embedded mental health professional program. Jefferson County will focus on their partnership with law enforcement as well as their new youth crisis stabilization facility.

**Speakers:** Hope Otto, Human Services Director, Racine County; Elizabeth Aldred, Department of Health and Human Service Director, Waukesha County; Holly Pagel, Behavioral Health Division Manager, Jefferson County  
**Moderator:** Paul Decker, County Board Chair, Waukesha County

**What Everyone Should Know About Cybersecurity**  
*Africa 50*

Cybersecurity is a constantly evolving topic that impacts our lives at work and home. Join the conversation and learn what everyone should know about protecting yourself and your organization.

**Speakers:** Lance Spranger, Chief Information Officer, Waukesha County; Bill Nash, Cybersecurity Advisor, Department of Homeland Security, Cybersecurity Infrastructure Security Agency (CISA); Shuchi Wadhwa, Chief Information Officer, Racine County  
**Moderator:** Louie Okey, County Board Chair, Barron County

**Internet for All in Wisconsin – A Federal Update**  
*Africa 60*

Counties are actively engaging with the WI Public Service Commission as part of the planning process for the Broadband, Equity, Access and Deployment grant program. Join this session to learn about the federal Internet for All initiative and how significant funding will be directed to Wisconsin over the next few years. Session highlights include an overview of program requirements, key dates and how to effectively engage in this historic opportunity to connect all Wisconsinites to high-speed internet.

**Speaker:** Carah Koch, Federal Program Officer, National Telecommunications and Information Administration  
**Moderator:** Cedric Schnitzler, County Board Chair, Monroe County
MONDAY
CONCURRENT WORKSHOPS

3:30 - 4:30 p.m.

Know Your Wisconsin Retirement System
_Africa 10_

This session will provide an overview of the Wisconsin Retirement System. Topics will include recent law changes that affect the WRS and counties, the demographics of the WRS, how Wisconsin compares to other state retirement systems, and much more.

**Speaker:** Matt Stohr, Retirement Director, WI Department of Employee Trust Funds  
**Moderator:** Brent Miller, County Administrator, Sauk County

County Leadership in Workforce Housing
_Africa 20_

Over the last 30 years, housing costs have increased substantially, making it difficult for young professionals to purchase a first home. Creating community-driven neighborhoods with high-quality homes built on low-cost lots will diversify the housing market. In this session, we will discuss Washington County’s Next Generation Housing Initiative and how to fill the housing void in our counties with attainable, quality housing for the next-generation workforce.

**Speakers:** Josh Schoemann, County Executive, Washington County, and President, WI County Executives and Administrators Association; Howard Husock, Scholar/Author, American Enterprise Institute  
**Moderator:** Ben Wehmeier, County Administrator, Jefferson County

Guidance for Local Health Officers
_Africa 30_

Local health officers play a vital role in promoting public health throughout the county and bear a great responsibility in controlling the spread of
communicable diseases. Join us for this session as we explore some of the myths surrounding the roles of local health officers and discuss how to promote public health in your county.

**Speakers:** Andy Phillips, Attorney, Attolles Law, s.c.; Joan Theurer, WI Public Health Forward Project Director, WI Association of Local Health Departments and Boards  
**Moderator:** Todd Romenesko, County Administrator, Calumet County

**Partnering with UW-Madison’s UniverCity – County Success Stories and How to Engage**

Africa 50

Counties need thoughtful partners to rethink traditional ways of doing business. Learn about how the UW’s UniverCity Year program has worked with counties across the state to improve a variety of issues, including affordable housing, sustainability, child care, consolidation of services, and the recruitment of EMS workers. The discussion will highlight a partnership with Polk County on economic development rebranding.

**Speakers:** Claire Johnson, Communications & Public Information Specialist, Polk County; Gavin Luter, Managing Director, UniverCity Alliance, UW-Madison  
**Moderator:** Alice Connors, County Board Chair, Calumet County

**Maximize the Value of Your IT**

Africa 60

Technology has become essential to nearly every facet of government operations. Join us for a discussion on the crucial elements of technology in every organization, technologies that elevate the organization, and how to maximize your investment.

**Speaker:** Barry West, Information Technology Director, Waushara County, and Chair, Governmental Information Processing Association of Wisconsin  
**Moderator:** Melissa Pingel, County Administrator, Waushara County
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MONDAY
EVENING EVENTS

4:30 - 6 p.m.
Exhibitor Reception
Africa Ballroom East
Sponsored by

6 - 7:30 p.m.
WCA Roadhouse Dinner (Seated Dinner)
Africa Ballroom West
Entertainment by Southbound.

Join us for a night of wild west flavors and toe-tapping tunes at the WCA Roadhouse Dinner. The Southbound band will be playing your favorite country tunes, setting the perfect ambiance for a delightful evening. Don’t forget to capture your cherished memories at our specially arranged photo booth. Dust off your hats and boots and prepare for a memorable night of delicious food and good ol’ western fun!
Thank you sponsors!
TUESDAY, SEPTEMBER 19

HIGHLIGHTS

Breakfasts
Concurrent Workshops
Closing General Assembly
Grand Prize Drawing
Having worked with all 72 Wisconsin counties, we have a breadth of **knowledge** and **experience**. No matter the project, our partners know they can rely on us to deliver results that endure; that represent the **best** and **safest** use of a structure; and that demonstrate the most **intelligent** use of time, resources, and budget.

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TUESDAY
SEPTEMBER 19
OVERVIEW

7 - 11:30 a.m.
Registration
_Africa Ballroom Foyer, Registration West_

7 - 7:45 a.m.
_Breakfast_
_Africa Ballroom East_
Sponsored by

7 - 7:45 a.m.
_**Wisconsin Women’s Leadership Breakfast**_
_Ballrooms A, H_

All are welcome for breakfast and a lively discussion with one of the state’s most influential leaders who works to make Wisconsin a great place to live and work – Wisconsin Economic Development Corporation Secretary and CEO Missy Hughes. Prior to leading the WEDC, Hughes was chief mission officer and general counsel for La Farge-based Organic Valley and vice president of the Organic Trade Association.

8 - 9 a.m.
_Concurrent Workshops_

9:15 - 10:15 a.m.
_Concurrent Workshops_

10:30 - 11:30 a.m.
_Concurrent Workshops_

11:40 a.m. - 1:15 p.m.
_Closing General Assembly_
_Africa Ballroom West_
Lunch provided

---

Enbridge Breakfast
6:45 - 7:45 a.m. | _Africa 70, 80_

Enjoy breakfast while learning about Enbridge’s role in delivering energy across the U.S. and Canada, their operations and projects in Wisconsin, and their role in the energy transition. Representatives will be on hand to answer questions.
Whose Job Is It? Top 10 Misconceptions About Board and Administration Roles  
_Africa 10_

County government runs smoothest when there is widespread understanding of the respective roles of the board and administration. Join us for this session where we explore common misconceptions surrounding roles and responsibilities and give you the information necessary to promote good governance and administration in your county.

**Speaker:** Andy Phillips, Attorney, Attolles Law, s.c.  
**Moderator:** Lance Pliml, County Board Chair, Wood County

Wisconsin’s Transition to Electric Vehicles and What It Means for Drivers  
_Africa 20_

The market share of plug-in electric vehicles in the U.S. increased from 0.2% in 2011 to 7% in 2022. What is driving this growth and how will a transition to electric vehicles impact Wisconsin drivers, transportation infrastructure funding and other factors? This session will also provide an overview of what we don’t yet know and how other states are managing the transition to electric vehicles.

**Speaker:** Debby Jackson, Executive Director, Transportation Development Association  
**Moderator:** Monica Kruse, County Board Chair, La Crosse County

Access to Child Care in Wisconsin  
_Africa 30_

Join the Wisconsin Early Childhood Association and Raising Wisconsin in unpacking how working parents and businesses are negatively impacted due to the child care crisis at an annual rate of $1.9 billion in lost economic productivity, earnings and revenue. Learn about the child care landscape in Wisconsin, why it’s a broken business model, and what you can do to be a part of the solution.
**Speakers:** Jackie Anderson, Director of Raising Wisconsin, WI Early Childhood Association; Ruth Schmidt, Executive Director, WI Early Childhood Association  
**Moderator:** Hope Otto, Human Services Director, Racine County

### Addressing Occupational Trauma with Resiliency Training  
*Africa 50*

The Center for Suicide Awareness, supported by the Medical College of Wisconsin, conducts a program focused on resiliency skills to help first responders better handle stress and trauma from the ever-increasing volume of critical calls. These resiliency skills improve work performance and personal life balance, allowing our public servants to thrive in their profession. This session will summarize the three-day, no-cost seminar.

**Speaker:** Matthew Joski, Sheriff, Kewaunee County  
**Moderator:** Kurt Gibbs, County Board Chair, Marathon County

### Debt Issuance Considerations and Strategies  
*Africa 60*

This presentation will provide a general review of the key issues that Wisconsin counties face when financing capital projects through the issuance of debt. We will review statutory requirements, potential sources of financing, market participants, methods of sale options, credit pledges available to counties, and key rating agency considerations. There will be a discussion on how current market conditions are affecting the financing strategies of larger projects as well as market-based strategies for allowing for local bank participation.

**Speaker:** Brian Della, Public Finance Director, PMA Securities, LLC  
**Moderator:** Dave Frohling, County Board Chair, Dodge County
Renewable Energy: Local Regulation and Financial Implications
Africa 10
Wisconsin’s counties are receiving an increased number of requests for large-scale renewable energy projects, including solar energy systems. This presentation will address key issues such as the extent of a county’s regulatory authority over renewable energy projects, preemption, financial impacts and assurances, and other considerations for counties confronting issues raised by these projects.

Speakers: Jacob J. Curtis, Attorney, Attellos Law, s.c.; Rebecca J. Roeker, Attorney, Attellos Law, s.c.
Moderator: Donna Rozar, County Supervisor, Wood County

How to Manage PFAS
Africa 20
PFAS have the potential to be one of the greatest threats to our drinking water. The science is complex and the legal landscape is rugged. Learn about the legal paths available to counties and what community leaders can do when this chemical is discovered in their water.

Speakers: Erin Dickinson, Attorney, Crueger Dickinson, LLC; Jim Zellmer, Division Administrator, WI Department of Natural Resources
Moderator: Samantha Kerkman, County Executive, Kenosha County

Creating a Culture of Belonging in Local Government
Africa 30
A culture of belonging is where every employee, regardless of their background, feels respected, welcomed and valued. This program spotlights best practices for developing a culture of belonging at work while sharing lessons learned along the way.
An Update on Next Generation 911: Implementation, GIS and Grant Funds
Africa 50

Next Generation 911 is being rebranded as a Now Generation 911 ecosystem. Panel members will highlight the importance of grant funding to county GIS and public safety answering points. Learn about how sustained state grant funding is necessary to maintain the viability and integrity of the systems’ architecture. PSAP leaders will share the trials and triumphs of transitioning from the 1960s technology of delivering Enhanced 911 voice calls to this new state of NG911 providing access to voice, text, incident imagery and telematics.

You Think Your Corporation Counsel Has a Conflict of Interest? What’s Next?
Africa 60

There are special ethics rules governing lawyers and even more special rules that apply to lawyers representing governmental entities. What is a legal conflict of interest? Who is a government lawyer’s client? Do the same rules apply to in-house lawyers and outside counsel? Join us for this discussion on the unique role of county corporation counsel and how you can help in ensuring your county is getting the legal advice it needs and deserves.

Speakers: Paula Phillips, Office of Equity Interim Director, Milwaukee County; Marcelia Nicholson, County Board Chair, Milwaukee County
Moderator: Mark Abeles-Allison, County Administrator, Bayfield County

Speakers: Danielle Miller, Communications Manager, Douglas County; Bob Frank, Chair, State 9-1-1 Subcommittee
Moderator: Al Haga, County Board Chair, Portage County

Speakers: Margaret Daun, Corporation Counsel, Milwaukee County; Andy Phillips, Attorney, Attolles Law, s.c.
Moderator: Jonathan Delagrave, County Executive, Racine County
Innovative Strategies on Weight Limits for Roads and Getting Products to Market
Africa 10

Learn about the latest on the partnership between counties and the agriculture community. This session will highlight the joint initiatives of the WI Farm Bureau Federation and the WCA that keep commerce moving and rural infrastructure in good condition.

**Speaker:** Tim Fiocchi, Senior Director of Government Affairs, WI Farm Bureau Federation  
**Moderator:** Tina Osterberg, County Administrator, Monroe County

Nontraditional Partners Working for Clean Water and Resilient Farms
Africa 20

Since 2019, agricultural and conservation groups have been partnering on the “Clean Water Initiative” to articulate a vision for agriculture and water quality in Wisconsin. While the job is not yet done, small victories have been achieved. Hear about lessons learned, and what the group is prioritizing in 2023 and going forward.

**Speakers:** Shawn Pfaff, President, Pfaff Public Affairs; Sara Walling, Water & Agriculture Program Director, Clean Wisconsin; Alex Madorsky, Associate Director of Government Relations, The Nature Conservancy; Chad Zuleger, Director of Government Affairs, Dairy Business Association; Matt Krueger, Executive Director, WI Land+Water  
**Moderator:** James Braughler, County Supervisor, Jefferson County

Fentanyl/Opioid Crisis Response from Brown and Waukesha Counties
Africa 30

Brown and Waukesha counties have developed multi-leveled approaches to combat the fentanyl and opioid crisis in our communities. In partnership
with public health, Brown County is collaborating with public and private partners to raise awareness about the dangers of these drugs. Waukesha County has developed its own data dashboard to provide local information to the public. Learn about each county’s individualized approach.

**Speakers:** Troy Streckenbach, County Executive, Brown County; Anna Nick, Public Health Officer, Brown County; Elizabeth Aldred, Director of Health and Human Services, Waukesha County

**Moderator:** Jon Doemel, County Executive, Winnebago County

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**What is Needed for a Successful County Fair**

*Africa 50*

Presenters will share their ingredients in running a successful fair. Whether your fair is county-owned or an independent fair association, you can benefit from the resources of the WI Association of Fairs.

**Speakers:** Amy Olson, Fairgrounds & Operations Director, Grant County Fair; Jayme Buttke, Executive Director, WI Association of Fairs; Mary Check, Fair Manager, Rock County 4-H Fair, and President, WI Association of Fairs

**Moderator:** Lisa Freiberg, County Clerk, Fond du Lac County

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**Get to Know Your CVSO – Every County Has One**

*Africa 60*

In 2022, the federal Veterans Administration invested a significant amount of money in Wisconsin. County and tribal veterans service officers can help your county apply these funds appropriately. Attend this session to increase your knowledge of your local CVSO, who they are, their role, and how they can help veterans and our counties.

**Speakers:** Rock Larson, Past President, County Veteran Service Officer Association of Wisconsin; Greg Quinn, 2nd Vice President, County Veteran Service Officer Association of Wisconsin

**Moderator:** Kurt Gibbs, County Board Chair, Marathon County
TUESDAY
SEPTEMBER 19
CLOSING GENERAL ASSEMBLY

11:40 A.M. - 1:15 P.M.
AFRICA BALLROOM WEST
LUNCH PROVIDED

Call to Order
• Mark D. O’Connell, President & CEO, WCA

WCA Annual Video

Winners, Awards and Recognitions
• Discover Wisconsin Calendar Photo Contest Winners
• “Friend In” and “Friend Of” County Government Awards
• Wisconsin Local Government Leadership Academy Recognition Certificates

Uniquely Wisconsin
• Josh Schoemann, County Executive, Washington County
• Mark D. O’Connell, President & CEO, WCA

Keynote
A Different Kind of Career: Undercover in the CIA
• James Olson, Former CIA Chief of Counterintelligence

Join the keynote as he discusses his undercover career – his recruitment and training, the risks he and his wife (also a CIA operative) faced, and the effect of this undercover lifestyle on their marriage and children. Olson will also talk about the role of the CIA in the current global war on terrorism and other issues affecting the safety and security of American citizens. Finally, he will take the audience on an espionage operation he and his wife carried out in Moscow at the height of the Cold War.
Closing General Assembly Door Prizes

- Samsung 65” class crystal 4K smart TV with Alexa (shipped to you!)
- Custom Lands’ End business backpack
- Cuisinart 3-in-1 pizza oven plus griddle and grill
- Custom Yeti 26 oz water bottle (2 awarded)

You MUST be present to win. Upon entering the room, pull your name insert from your badge holder and place it in a box held by WCA staff (this is your ticket to win).
EXHIBIT HALL
Exhibit Hall Highlights

Monday, September 18
8:45 a.m. - 6 p.m.
Africa Ballroom East

Cyber Café
Make sure to stop by the Cyber Café located in the Exhibit Hall to charge your device or recharge yourself with a cup of coffee.

Exhibitor Luncheon
11:50 a.m. - 1 p.m.
Pick up your lunch in the Africa Ballroom Foyer. Seating is in the Foyer and the East and West Corridors.

Photo Booth
12 - 4 p.m.
Have a professional photograph taken free of charge, compliments of the WCA.

Visit photographer Misty Bindl of Lasting Impressions Photography, 12 - 4 p.m., in the Exhibit Hall. The image will be emailed directly to you after the conference.

Photo Booth located near Booth 615.

Exhibitor Reception
4:30 - 6 p.m.
Join your county colleagues in the Exhibit Hall to relax and enjoy a beverage and appetizers before the WCA Roadhouse dinner.

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Abilita | Booth 205
Paul H Anker
Northville, MI
248-412-0140 | panker@abilita.com
abilita.com/wca
Products/services: Communications technology consulting

Acrow Bridge | Booth 318
Abbey Smith
Parsippany, NJ
973-244-0080 | sales@acrow.com
acrow.com
Products/services: Engineering, manufacturing, and supply of prefabricated modular steel panel bridges

Advantage Group | Booth 518
Ryan Krueger
Schofield, WI
715-241-5372 | ryan@advantagegroupga.com
advantagegroupga.com
Products/services: Voluntary worksite benefits

Aegis, LLC – A Charles Taylor Company | Booths 401, 500
John Dirkse; Karen Flynn
Brookfield, WI
262-781-7020 | john.dirkse@charlestaylor.com;
karen.flynn@charlestaylor.com
aegis-corporation.com
Products/services: Insurance/risk management

All of Us Research Program | Booth 301
Bill Murat
Washington, DC
202-316-8639 | bmurat@pyxispartners.co
Products/services: Health research program

AllPaid (formerly GovPayNet) | Booth 214
Darrin Russell
Oswego, IL
630-849-5053 | darrin.russell@allpaid.com
allpaid.com
Products/services: Payment processing platform
Amazon Business for Government | Booth 125
Ryan Tedeschi
Lowell, IN
219-789-2023 | ryanted@amazon.com
business.amazon.com
Products/services: Government contract resources

American Promise | Booth 618
Alan LaPolice
Concord, MA
info@americanpromise.net
americanpromise.net
Products/services: Nonprofit

Association of Wisconsin Regional Planning Commissions | Booth 525
Sheldon Johnson
715-635-2197 | sjohnson@nwrpc.com
awrpc.org
Products/services: Association of the nine regional planning commissions

ATC | Booth 416
Katie Robinson
Waukesha, WI
608-877-3547 | ktrobinson@atcllc.com
atcllc.com
Products/services: High-voltage electric utility projects

ATTIC Correctional Services, Inc. | Booth 524
Vicki Trebian
Madison, WI
608-223-0017 | vtrebian@correctionalservices.org
correctionalservices.org
Products/services: Community correction programs

Attolles Law, s.c. | Booth 506
Andy Phillips
Milwaukee, WI
414-644-0391 | info@attolles.com
attolles.com
Products/services: Legal services

Ayres | Booth 620
Paula Vandehey
Eau Claire, WI
715-223-5556 | AyresContact@AyresAssociates.com
ayesassociates.com
Products/services: Architecture and engineering

Baird | Booth 419
Adam Ruechel
Milwaukee, WI
414-765-3827 | bairdpublicfinance@rwbaird.com
rwbaird.com
Products/services: Financial services
Baker Tilly | Booth 204
Kristin Fencl
Chicago, IL
312-729-8000 | kristin.fencl@bakertilly.com
bakertilly.com
Products/services: Accounting, assurance/auditing and consulting

Balestrieri Environmental | Booth 215
Shannon Greetham
Elkhorn, WI
262-743-2800 | field@balestrierigroup.com
balestrierigroup.com
Products/services: Environmental and industrial service solutions

Barron County Waste to Energy | Booth 523
Brent Bohn
Almena, WI
715-637-6890 | wastetoenergy@co.barron.wi.us
barroncountywi.gov
Products/services: Waste incineration and recycling

Biodiesel | Booth 223
Sally Rodgers
Plymouth, MN
952-473-0044 | info@megcorpmn.com
megcorpmn.com
Products/services: Renewable, low-carbon liquid fuel alternative

Bug Tussel Wireless | Booth 123
Scott Feldt
Green Bay, WI
608-314-4096 | scott.feldt@btussel.com
btussel.com
Products/services: High-speed internet and cellular coverage for rural communities

Charter Communications | Booth 307
Adam Raschka
Madison, WI
608-288-6864 | adam.raschka@charter.com
corporate.charter.com
Products/services: Gigabit-capable broadband service, video, voice and mobile

Command Central | Booth 304
Sue Ann Heck
Saint Cloud, MN
320-259-7027 | customer.relations@ccelections.com
ccelections.com
Products/services: Voting equipment
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Concordia University WI | Booth 624
Heidi Sternig
Mequon, WI
262-243-4313 | heidi.sternig@cuw.edu
cuw.edu
Products/services: Professional development

Constellation | Booth 519
Andrea A Ferriell
Baltimore, MD
667-313-5773 | andrea.ferriell@constellation.com
constellation.com
Products/services: Natural gas and energy efficiency

Construction Business Group | Booth 321
Cynthia Buchko
Madison, WI
608-240-4170 | c.buchko@cbgwi.com
cbgwi.com
Products/services: Construction trade association

Crivello Carlson | (No Booth)
Sam Hall
Milwaukee, WI
414-290-7587 | shall@crivellocarlson.com
crivellocarlson.com
Products/services: Legal services

CVSOA of Wisconsin | Booth 207
County Veteran Service Officer Association of WI
Wisconsin Rapids, WI
715-421-8420 | rlarson@co.wood.wi.us
wicvso.org
Products/services: County veteran service officer association

Deterra Drug Deactivation & Disposal System | Booth 400
Megan Schiavone
Hopkins, MN
312-961-7595 | mschiavone@deterrasystem.com
deterrasystem.com
Products/services: Drug deactivation and disposal

Discover Mediaworks | Booth 615
Kortnee Hass
Madison, WI
815-575-2604 | kortneeh@discovermediaworks.com
discovermediaworks.com
Products/services: Full media services

Diversified Services Network, Inc. | Booth 405
Robert A Lefeber
Naperville, IL
844-983-3444 | rob.lefeber@dsnworldwide.com
dsnworldwide.com
Products/services: Indirect cost allocation plans, cost of services IT, engineering, and enterprise solutions
Eagle Point Solar | Booth 203
Casey Heim
Dubuque, IA
563-582-4044 | sales@eaglepointsolar.com
eaglepointsolar.com
Products/services: Renewable solar energy solutions

Ehlers | Booth 404
Sue Porter
Waukesha, WI
262-785-1520 | info@ehlers-inc.com
ehlers-inc.com
Products/services: Municipal advisory services

Election Systems & Software | Booth 319
Kyle Weber
Omaha, NE
402-415-8102 | kyle.weber@essvote.com
essvote.com
Products/services: One partner for all your election needs

Enbridge Energy | Booth 406
Michelle Johnson
Superior, WI
715-718-1843 | michelle.johnson@enbridge.com
enbridge.com
Products/services: Energy infrastructure

Enbridge Safest Way Tour | Booth Outside*
Mark Graul
608-204-5810 | mgraul@arenastrategy.com
safestwaywi.com
Products/services: Pipeline display (*See page 71)

Enterprise Fleet Management | Booth 117
Ben Walljasper
Waukesha, WI
262-446-0501 | benjamin.a.walljasper@efleets.com
efleets.com
Products/services: Improved budgetary process for sedans, SUVs, trucks, and law enforcement squads

Ethoplex Internet | Booth 634
Richard Webster
Germantown, WI
262-252-9000 | hello@ethoplex.com
ethoplex.com
Products/services: Internet service provider and managed IT for business and residential customers

Excel Engineering | Booth 316
Mattie Klingenmeyer
Fond du Lac, WI
920-926-3150 | mattie.klingenmeyer@excelengineer.com
excelengineer.com
Products/services: Multi-disciplinary architectural and engineering design firm
Exodus Transitional Care Facility | Booth 105
Cheryl Colwin
Kewaskum, WI
262-626-4166 | info@exodus-house.org
exodus-house.org
Products/services: A 90-day residential substance use treatment facility for adult men

FleetGenius Compactor Solutions | Booth 206
Chris Birling
Lake Mills, WI
920-648-4569 | cbirling@fleetgenius.com
fgcompactorsolutions.com
Products/services: Leading provider of waste compactor and recycling baler sales, rentals and service

Focus on Energy | Booth 606
Laura Lane
Chippewa Falls, WI
715-720-2179 | laura.lane@focusonenergy.com
focusonenergy.com
Products/services: Incentives for energy-saving projects and products

GIPAW | Booth 224
Barry West
Oshkosh, WI
920-787-6586 | barry.west@co.waushara.wi.us
gipaw.org
Products/services: Information technology professionals

Google | Booth 417
Anne Ehrhart
Chicago, IL
844-613-7589 | aehrhart@google.com
cloud.google.com/gov/state-and-local
Products/services: Modernize IT and operations with secure cloud solutions and infrastructure

Graphic House, Inc. | Booth 222
Kim Berens
Wausau, WI
715-842-0402 | kimb@graphichouseinc.com
graphichouseinc.com
Products/services: Custom sign manufacturing

Hansen Auction Group, LLC | Booth 324
Tim Ault
Downing, WI
715-607-4088 | tim@hansenauctiongroup.com
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Products/services: Full-service auction and marketing company
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Jil Van Lanen
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920-617-9980 | jil.van.lanen@holtger.com
holtger.com
Products/services: Fiber optic telecommunications construction

Huntington Bank | Booth 635
Jonathan Schatz
Milwaukee, WI
847-287-3538 | jonathan.k.schatz@huntington.com
huntington.com
Products/services: Banking, insurance, investments, loans and credit cards

ISG | Booth 208
Kaitlyn Pelinen
Minneapolis, MN
507-387-6651 | kaitlyn.pellinen@isginc.com
isginc.com
Products/services: Architecture, engineering, environmental and planning

KerberRose SC | Booth 314
Julie Montoure Bottois
Green Bay, WI
715-318-8950 | julie.montourebottois@kerberrose.com
kerberrose.com
Products/services: Accounting, auditing, assurance and tax services

Kraemer Brothers | Booth 310
Janna Johnson-Fuchs
Plain, WI
608-546-2411 | jjohnson-fuchs@kraemerbrothers.com
kraemerbrothers.com
Products/services: Construction management services, reconstruction planning, including budgeting, scheduling and cost studies

Kraus-Anderson | Booth 217
Mike Jankowski
Madison, WI
608-838-5444 | mike.jankowski@krausanderson.com
krausanderson.com
Products/services: Construction management, general contractor

Kueny Architects, LLC | Booth 308
Jon Wallenkamp
Pleasant Prairie, WI
262-857-8101 | jonw@kuenyarch.com
kuenyarch.com
Products/services: Full-service architectural and design company
Lighting Design Solutions | Booth 202
Hartland, WI
262-626-4166 | peggy.a@lightingdesignsolutions.com
lightingdesignsolutions.com
Products/services: Lighting and controls design and distribution

Market & Johnson | Booth 421
Jen Sonnentag
Eau Claire, WI
715-834-1213 | jsonnentag@market-johnson.com
market-johnson.com/markets
Products/services: General contractor and construction management

Maximus | Booth 420
Lucas L Williamson
Springfield, IL
217-789-0041 | lucaswilliamson@maximus.com
maximus.com
Products/services: Governmental cost allocation services and systems

Miron Construction Co., Inc. | Booth 211
Sami Jo Franko
Neenah, WI
920-969-7000 | samijo.franko@miron-construction.com
miron-construction.com
Products/services: Construction management, design-build, and general construction services

Motorola Solutions | Booth 424
Derek P DiPietro
Sussex, WI
262-666-2756 | derek.dipietro@motorolasolutions.com
motorolasolutions.com
Products/services: Mission-critical communications and public safety software

National Association of Counties (NACo) | Booth 201
John Losh
Washington, DC
888-407-6226 | Membership@naco.org
naco.org
Products/services: Membership. We are passionate about advancing excellence in public service to help people and places thrive across America.

National CooperativeRx | Booth 317
Matt Dengel
Madison, WI
608-204-9479 | info@nationalcooperativerx.com
nationalcooperativerx.com
Products/services: Prescription benefits
OpenGov Inc. | Booth 509
Christine Spiel
San Jose, CA
215-946-1880 | cspiel@opengov.com
opengov.com
Products/services: Budgeting and planning, citizen services, financials, reporting and transparency

OpenMeeting Technologies | Booth 302
Sue Ann Heck
Saint Cloud, MN
320-249-0555 | customer.relations@openmeetingtech.com
openmeetingtech.com
Products/services: Local government meeting platform

PACE Wisconsin | Booth 423
Kimberly Johnston
Madison, WI
608-729-6900 | kjohnston@slipstreaminc.org
pacewi.org
Products/services: Long-term, fixed-rate and green financing

PFM Financial Advisors LLC | Booth 504
Kristin Hanson
Milwaukee, WI
612-655-4768 | hansonk@pfm.com
pfm.com
Products/services: Financial advisory, consulting, financial planning, alternative finance, and specialized services

PMA Financial Network | Booth 407
Brian Della
Milwaukee, WI
414-225-0099 | bdella@pmanetwork.com
pmanetwork.com
Products/services: Investment solutions and municipal advisory

Potter Lawson, Inc | Booth 608
Rebecca Prochaska
Madison, WI
608-274-2741 | rebeccap@potterlawson.com
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Products/services: Architecture, master planning, interior design

Premier Gunite | Booth 610
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Products/services: Concrete restoration
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Emily Franke
Juneau, WI
800-947-7379 | mail@pdpw.org
pdpw.org
Products/services: Train and develop dairy producers, stakeholders, consumers and other industry influencers

Public Administration Associates | Booth 630
David Bretl
Milwaukee, WI
414-350-3328 | bretld.paa@gmail.com
public-administration.com
Products/services: Executive recruitment, interim management and municipal studies

Purple Wave Auction | Booth 614
Bridget Hoover
Manhattan, KS
866-608-9283 | association@purplewave.com
purplewave.com
Products/services: Online auction company

Quarles | (No Booth)
Jess Kaye
Milwaukee, WI
414-277-5758 | jessica.kaye@quarles.com
quarles.com
Products/services: Legal services

R.A. Smith, Inc. | Booth 507
Jeff Mazanec
Brookfield, WI
262-781-1000 | jeff.mazanec@rasmith.com
rasmith.com
Products/services: Multi-disciplinary consulting firm

REALiving | Booth 425
April Solberg
Chippewa Falls, WI
855-233-1048 | info@REALiving.com
realiving.com
Products/services: Employee Achievement Program provider

Rx Destroyer | Booth 305
Alycia Daceno
East Troy, WI
262-299-7372 | Alycia.Daceno@rxdestroyer.com
rxdestroyer.com
Products/services: Pharmaceutical waste disposal
Sauk County | Booth 200
Melanie Platt-Gibson
Baraboo, WI
608-355-3274 | info@saukcountywi.gov
cosauk.wi.us
Products/services: Host county. It’s here that industry and ingenuity are born and harvested, and where Mother Nature’s wonders made it all possible.

Scott Construction Inc. | Booth 511
Chase Brockman
Wisconsin Rapids, WI
715-213-9547 | cbrockman@scottconstruct.com
scottconstructioninc.com
Products/services: Asphalt surfacing and maintenance

Senior Medicare Patrol | Booth 218
Ingrid Kundinger
Madison, WI
608-332-4864 | ingrid.kundinger@gwaar.org
smpwi.org
Products/services: Information/resources about Medicare fraud, errors and abuse

STR-SEG | Booth 616
John Hoenick
Menomonee Falls, WI
262-229-4916 | sales@str-seg.com
str-seg.com
Products/services: Consulting engineers providing design solutions for roofs, walls/windows and hardscape

SUCCESSIONapp | Booth 121
Yvonne Evers
Madison, WI
608-416-5440 | yvonne@successionapp.com
successionapp.com
Products/services: Board and management succession planning

The Alliance | Booth 303
Parker Talbot
Madison, WI
608-210-6638 | ptalbot@the-alliance.org
the-alliance.org
Products/services: Help self-funded employers control costs and unlock access to health care for employees and their families

The Garland Company, Inc. | Booth 517
Brandy Thomas
Cleveland, OH
216-641-7500 | bthomas@garlandind.com
garlandco.com
Products/services: High-performance roofing and building envelope solutions
The Samuels Group | Booth 418
Kaia Glenn
Wausau, WI
715-350-9346 | kglenn@samuelsgroup.net
samuelsgroup.net
Products/services: General contractor, construction management

Trane | Booth 115
Diane Norante
Milwaukee, WI
414-266-5200 | diane.norante@trane.com
trane.com
Products/services: World leader in air conditioning systems, services and solutions

UMR | Booth 402
Brian Baxter
Milwaukee, WI
414-443-4759 | brian_j_baxter@umr.com
umr.com
Products/services: Health plan administration

Unite Us | Booth 119
Tim Coughlin
414-253-7975 | tim.coughlin@uniteus.com
uniteus.com
Products/services: Technology that connects health and social care through innovative communications software

UW-Madison Division of Extension | Booth 216
Matthew Call
Madison, WI
608-262-7495 | mcall@wisc.edu
extension.wisc.edu
Products/services: Extension services for community outreach and practical solutions based on university research

UW-Madison Division of Extension - Local Government Leadership Programs | Booth 221
Elizabeth McCrank
Madison, WI
715-436-0704 | elizabeth.mccrank@wisc.edu
wisc.edu
Products/services: Educational programming

Venture Architects | Booth 521
Cory Beyer
Milwaukee, WI
414-271-3359 | info@ventarch.com
ventarch.com
Products/services: Justice planners, architects, engineers
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WCA Group Health Trust | Booth 403
Trina Kiefer; Michael Lamont
Madison, WI
262-399-8860 | trina.kiefer@charlestaylor.com;
lamont@wicounties.org
wcaght.org
Products/services: Health, dental and vision benefits coverage; prescription drug card options; wellness programs; and self-insurance options

WCA Services, Inc. | Booth 516
Michael Lamont
Madison, WI
608-222-8520 | lamont@wicounties.org
wcasi.com
Products/services: Local government services

Wisconsin Airport Management Association | Booth 107
Debby Jackson
Eau Claire, WI
608-513-9413 | director@wiama.org
wiama.org
Products/services: Promote aviation safety

Wisconsin Association of Campground Owners | Booth 300
Tina Severson
Ettrick, WI
608-386-3673 | tina@seversonandassociates.com
wisconsincampgrounds.com
Products/services: To promote and protect the camping experience

Wisconsin Board of Commissioners of Public Lands | Booth 602
Rich Sneider
Madison, WI
608-572-1611 | rich.sneider@wisconsin.gov
bcpl.wisconsin.gov
Products/services: BCPL state trust fund loan program

Wisconsin Bus Sales | Booth Outside*
Patrick Wilson
DeForest, WI
608-846-0776 | patrick.wilson2@coxautoinc.com
wisconsinbussales.com
Products/services: Busing services (*See page 71)

Wisconsin Child Support Enforcement Association | Booth 210
Brent J Vruwink
Wisconsin Rapids, WI
715-213-3300 | brent.vruwink@woodcountywi.gov
wcsea.org
Products/services: Child support services
Wisconsin Clean Cities | Booth 225
Lorrie Lisek
Milwaukee, WI
414-221-4958 | lorrie.lisek@wicleancities.org
wicleancities.org
Products/services: Energy security through fuel-saving technologies and practices

Wisconsin Conservative Energy Forum | Booth 629
Yunny Youm
Madison, WI
608-210-3401 | info@wiscef.org
wiscef.org
Products/services: Conservative conversation about Wisconsin’s energy future

Wisconsin Counties Association | Registration East
Mark D. O’Connell
Madison, WI
608-663-7188 | mail@wicounties.org
wicounties.org
Products/services: Protect county interests and further better county government

Wisconsin County Forests Association | Booth 219
Rebekah Luedtke
Merrill, WI
715-539-1097 | rebekah@wisconsincountyforests.com
wisconsincountyforests.com
Products/services: Issues, programs and policies affecting county forests

Wisconsin County Highway Association | Booth 103
Patrick Vander Sanden
Columbus, WI
920-630-0111 | info@wiscohwy.org
wiscohwy.org
Products/services: Association of county highway commissioners and highway committee/public works committee county board representatives

Wisconsin County Mutual Insurance Corporation | Booth 502
John Dirkse; Michael Lamont
Madison, WI
608-663-7188 | john.dirkse@charlestaylor.com;
lamont@wicounties.org
wisconsincountymutual.org
Products/services: General and auto liability, public official errors, omissions and worker’s compensation, nursing home liability, and owner-direct insurance

Wisconsin County Mutual Insurance Corporation – Firearms Simulator | Booths 505, 604
Josh Dirkse
Brookfield, WI
262-389-8347 | josh.dirkse@charlestaylor.com
wisconsincountymutual.org
Products/services: Simulation and realistic use-of-force training for law enforcement
Wisconsin County Surveyors Association | Booth 101
Ryan Duckart
Green Bay, WI
920-448-4493 | ryan.duckart@browncountywi.gov
Products/services: Association of county surveyors

Wisconsin County Treasurers’ Association | Booth 322
Sifia Jevne
Menomonie, WI
608-355-3277 | ajevne@co.dunn.wi.us
wicountytreasurers.com
Products/services: Duties/responsibilities of county treasurers

Wisconsin Deferred Compensation Program | Booth 628
Ana Rocha Bonjour
Madison, WI
877-457-9327 | wdc_office@empower.com
wdc457.org
Products/services: Supplemental retirement savings plan

Wisconsin Department of Administration | Booth 422
Dawn Vick
Madison, WI
608-266-7043 | dawn.vick@wisconsin.gov
doa.wi.gov
Products/services: Support land use planning, land information and records modernization, municipal boundary review, plat review, demography, and coastal management programs

Wisconsin Land Information Association | Booth 622
Ann Barrett
Wild Rose, WI
800-344-0421 | admin@wlia.org
wlia.org
Products/services: Educate and share the development and use of integrated land information systems

Wisconsin Municipal Mutual Insurance Company | Booth 631
Tanoea Norman
Madison, WI
608-246-3336 | wmmic@wmmic.com
wmmic.com
Products/services: Liability insurance and worker’s compensation TPA services
THE MADISON CONCOURSE HOTEL
AND GOVERNOR’S CLUB

MEET CENTERED
in the heart of Madison
concoursehotel.com
Wisconsin Public Finance Professionals, LLC | Booth 522
Carol Wirth
Brookfield, WI
414-434-9644 | contact@wipublicfinance.com
wipublicfinance.com
Products/services: Independent municipal advisor

Wisconsin Register of Deeds Association | Booth 111
Renee Miller
Marinette, WI
715-732-7555 | rmmiller@marinettecounty.com
wrdaonline.org
Products/services: Files, records and issues instruments and documents of significance to the community as a whole and its individual citizens

Wisconsin Rural Partners | Booth 520
Megan Purtell
Madison, WI
608-358-8458 | wisruralpartners@gmail.com
wiruralpartners.org
Products/services: Rural development

Wisconsin Society of Land Surveyors | Booth 325
Bob Welch
Madison, WI
608-819-0150 | info@wsls.org
wsls.org
Products/services: Land surveying issues

Wisconsin Surplus Online Auction | Booth 220
Caitlin Frisch
Mount Horeb, WI
608-437-2001 | Bid@WisconsinSurplus.com
wisconsinsurplus.com
Products/services: Auction services

Wisconsin Tubing, LLC | Booth 109
Linda Mullins
Omro, WI
920-685-2711 | andyf@witubing.com
witubing.com
Products/services: Manufacture and supply water drainage products within the residential, commercial, agricultural and industrial markets

Wisconsin Women in Government | Booth 323
Chelsea Shanks
Madison, WI
608-225-3014 | WWIGquestions@gmail.com
wiscwomeningovernment.org
Products/services: Professional enrichment
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<th>Booth</th>
<th>Company Name</th>
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<td>Wisconsin County Highway Association</td>
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<td>Exodus Transitional Care Facility</td>
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<td>Wisconsin Airport Management Association</td>
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<td>Wisconsin Tubing, LLC</td>
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<td>Wisconsin Register of Deeds Association</td>
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<td>Enterprise Fleet Management</td>
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<td>Wisconsin County Mutual Insurance Corporation</td>
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<td>Potter Lawson, Inc</td>
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<td>Purple Wave Auction</td>
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**Booth** | **Company Name**
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615 | Discover Mediaworks
616 | STR-SEG
618 | American Promise
620 | Ayres
622 | Wisconsin Land Information Association
624 | Concordia University WI
628 | Wisconsin Deferred Compensation Program
629 | Wisconsin Conservative Energy Forum
630 | Public Administration Associates
631 | Wisconsin Municipal Mutual Insurance Company
634 | Ethoplex Internet
635 | Huntington Bank
632, 633, 636, 637 | See online exhibit hall information for details
Outside* | Enbridge Safest Way Tour
Outside* | Wisconsin Bus Sales

Stop by registration to visit the Wisconsin Counties Association.

**Outside Exhibits**

During exhibit hall hours on Monday, step outside to the parking lot by the *Africa Ballroom Foyer* to visit:

**Enbridge’s Safest Way Tour Stop**
See, touch and even sign a 34-foot pipe similar to what will be used in the Enbridge Line 5 relocation project in Bayfield, Ashland and Iron counties.

Learn more about Line 5, which carries fuel that is refined into gas, diesel, propane and other products vital to our state and region.

**Wisconsin Bus Sales Exhibit**
Did you know the fuel costs of propane buses are 50% less than diesel and they don't need expensive filters and fluids? While reducing emissions by up to 96%, propane buses are easy to integrate into existing fleet operations with minimal training.

Visit the Wisconsin Bus Sales exhibit to learn more about how to reduce transit operational costs and emissions while improving the rider experience.
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Wisconsin County Mutual Insurance Corporation
Community Insurance Corporation
WCA Group Health Trust
WCA Services, Inc.
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- Robert Keeney, Grant County
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- Cedric Schnitzler, Monroe County
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- Jim Metz, Taylor County
- Thomas Wegner, Sheboygan County

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- Treasurer: Lisa Rose

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* John West, Adams County

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* Vice-Chair: Kurt Gibbs, Marathon County
* Secretary: Lynn Gomez, Waukesha Water Utility
* Assistant Secretary: Michael Lamont, WCA

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* Lynn Gomez, Waukesha Water Utility
* Jim Metz, Taylor County
* Kim Pytleski, Oconto County
* Lee Schlenvogt, Ozaukee County
* Donald Taylor, Burnett County
* Thomas Wegner, Sheboygan County
* John West, Adams County
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communityinsurancecorporation.com

wcaght.org
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- Bond Proceeds Management
- Short, Mid & Long Term Investments
- Investment Safekeeping

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For 30 years Aegis has partnered with our clients to keep them one step ahead of change. This unique approach has always been key to protecting their assets and ensuring success of their programs.

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PROGRAM MANAGEMENT
RISK MANAGEMENT

Proudly Serving WISC
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Michele Wiberg
Chief Sales & Marketing Officer

Brian Della
Director, Public Finance

Josh Barbian
Associate Vice President, WI Investment Services

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