General Information

HIGHLIGHTS
Welcome to Sauk County
Registration Hours
Conference App
County-Related Meetings
Social Media
Welcome to Sauk County! Finally!! After canceling the 2020 conference, which was scheduled to be here, it is an extra special privilege to welcome you to our little slice of heaven here in Wisconsin.

On behalf of the Sauk County Board of Supervisors, we welcome you and hope you enjoy your stay. Being on the county board sometimes goes unnoticed; and sometimes it draws a little too much attention. For that, and the low pay, we thank you for your willingness to serve on your county board.

The annual conference provides a great opportunity for you to network and learn from other county supervisors about what has been working and what has not been working. This is also the time to learn more about the issues facing our counties. The annual conference is where we have that unique opportunity of working outside of local boundaries to help us make our counties, and the state of Wisconsin, even better.

Nevertheless, this conference is not all about work! I encourage you to use your down time to visit the “Waterpark Capital of the World!” and to get out and explore Sauk County. The Wisconsin Dells and Lake Delton communities offer you everything you need. We have fantastic restaurants that range all the way from hot dogs to prime rib. You may even wake up one morning and realize you just have to try out America’s first rotating SlideWheel water slide before the end of the day.
It is likely you are already well aware that the Dells community is famous for its indoor and outdoor water parks, but it is the rock formations that have put the Dells on the map and connects us with the natural elements of Sauk County. The Baraboo Bluff Range, Devil’s Lake and the Wisconsin River remind us that Sauk County is truly “Land Made.”

Take some time to connect with our Sauk County communities – where everything is just a short drive away. You can also find a good hot dog in Baraboo, but if you want something different, you will find a Paraguayan empanada in the most unexpected of places – the former home of Al Ringling just 15 minutes away.

Welcome again to Sauk County. We hope you take home great ideas for your county and your constituents. We also hope that you will get out and enjoy this unique place we call home. Thank you for taking the time to join us here at the annual WCA conference and for making a difference in your communities.

Save the Date!
2023 WCA Annual Conference
Sept. 17-19, 2023
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GENERAL INFORMATION
2022 WCA Annual Conference

All official conference meetings and activities are in the Kalahari Resort & Convention Center.

Registration
*Africa Ballroom Foyer, Registration West*
- Sunday, Sept. 18
  11:30 a.m. - 5:30 p.m.
- Monday, Sept. 19
  7:30 a.m. - 5 p.m.
- Tuesday, Sept. 20
  7 - 11:30 a.m.

Name Badges
All conference participants must register and wear name badges for admission to exhibits, social events and workshops. Your name badge is your ticket for breakfast, lunch and the WCA Supper Club. If you lose your name badge, you must get a replacement at the registration desk.

Exhibit Hall - Monday only!
The Exhibit Hall will be open on Monday, Sept. 19, 8:45 a.m. - 6 p.m. in *Africa Ballroom East*.

Smoking Policy
The Kalahari is a non-smoking establishment.

Cell Phone Policy
Please turn off cell phones or place on silent alert while attending meetings/concurrent workshops.

Emergency Information
In the Kalahari, dial “0” from any house phone, including room phone, in case of an emergency. If needed:
- St. Clare Hospital, 707 14th St., Baraboo, 608-356-1400
- St. Clare Urgent Care, 530 Wisconsin Dells Pkwy. South, Wisconsin Dells, 608-254-5959
Conference App
Download the free 2022 conference app for iPhone or Android by scanning the QR code. You will have access to the full schedule, floor plans, conference news, and more right at your fingertips.

Cyber Café
Make sure you stop by the Cyber Café located in the Exhibit Hall to charge your device and recharge yourself with a cup of coffee!

Transportation Schedule
Complimentary shuttle service is available on Monday and Tuesday between the participating conference hotels and the Kalahari (use the Convention Center East Entrance). Look for a transportation schedule at the WCA registration desk.

Refreshment Stations
Refreshment stations are available on Monday in the Exhibit Hall Cyber Café and on Tuesday in the Africa Ballroom Foyer. Water stations will also be available in all concurrent workshop rooms.

WiFi Information
Complimentary WiFi. No password needed.

Get the Word Out in Your County
Find a sample press release that you can send to your local media outlets after the conference on WCA’s website at wicounties.org.

Replace the generic text with your county’s information for a tailored release for your county’s media outlets.

If you need assistance or would like a copy of the release emailed to you, contact Michelle Gormican Thompson at michelle@thompson-communications.com or 608-577-9405.
COUNTY-RELATED MEETINGS

Monday, Sept. 19

- 8 a.m. - 5 p.m.
  Wisconsin County Clerks Association
  *Africa 80*

- 8:30 - 10 a.m.
  Wisconsin County Executives and Administrators Association
  *Cypress*

Tuesday, Sept. 20

- 7 - 7:45 a.m.
  Wisconsin Women’s Leadership Breakfast
  *Ballrooms A, H, B, G*

- 8 a.m. - 1 p.m.
  Wisconsin County Clerks Association
  *Africa 80*

- 8 a.m. - 4:30 p.m.
  Wisconsin Association of County Corporation Counsel
  *Cypress*

Sauk County Charity Donation
In recognition of Sauk County hosting this year’s event, the Wisconsin Counties Association has donated $500 to the Beyond Blessed Pantry.

Serving Baraboo, Lake Delton, Wisconsin Dells and the surrounding areas, the Beyond Blessed Pantry provides weekly services to distribute food received from local grocers.

The pantry’s mission is to, “Treat every individual with dignity and respect while addressing the food scarcity issues at hand.” It annually serves more than 6,000 individuals.
Follow the 2022 WCA Annual Conference on Facebook, Twitter and LinkedIn

Be Sure to Tag Us in Your Posts at #wcacof

Example: Participated in an interesting workshop today on electric vehicles at the 2022 WCA Annual Conference in Sauk County. #wcacof

Twitter: @wiscoundies
Facebook: facebook.com
(Search Wisconsin Counties Association)
LinkedIn:
WCA:Wisconsin Counties Association
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Sunday,
September 18

HIGHLIGHTS OF THE DAY
WCA Registration Opens
2022 WCA Annual Business Meeting
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Community Insurance Corporation

Communityinsurancecorporation.com

GHT
WCA Group Health Trust
Wcaght.org
11:30 a.m. - 5:30 p.m.
**Registration**
*Africa Ballroom Foyer, Registration West*

12:30 - 1 p.m.
**Credentials Pick-Up**
(For the 2022 WCA Annual Business Meeting)
*Africa 10 and 20*

1 p.m.
**2022 WCA Annual Business Meeting**
*Africa 10 and 20*

Presiding Officer: The Honorable Lance Pliml, Chair, WCA Board of Directors
1. Call to Order
2. Roll Call of Counties
3. Announcements
4. Report of Executive Committee Relating to Rules and Adoption of Rules
5. Approval of Minutes of the Sept. 26, 2021 Annual Business Meeting
6. Report of President and Chief Executive Officer
7. Report of Resolutions Committee and Action on Resolutions
8. Report of Audit Committee
9. Report of Chair, WCA Board of Directors
11. Report from Vice President of Government Affairs
12. Such Other Business as Allowed
13. Adjournment

**Dinner On Your Own**

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**Green Bay Packers Party**

Sunday, Sept. 18
6:30 p.m. - Doors Open
7:20 p.m. - Game
*Africa Ballroom West*

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NRM-19404AQ (03/21)
Monday, September 19

HIGHLIGHTS OF THE DAY

Exhibit Hall
Opening General Assembly
Concurrent Workshops
Supper Club Dinner
Reach out to learn more about Spectrum’s $668 million initiative to expand broadband availability to unserved Wisconsin homes and small businesses.

Celeste Flynn, Director of State Government Affairs Charter Communications 414-277-4193 Celeste.Flynn@Charter.com
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MONDAY
SEPTEMBER 19

7:30 a.m. - 5 p.m.
**Registration**
*Africa Ballroom Foyer, Registration West*

7:45 - 8:45 a.m.
**Breakfast**
*Ballrooms A, H, B, G (overflow seating available)*

8:45 a.m. - 6 p.m.
**Exhibit Hall** (see page 22 for highlights)
*Africa Ballroom East*

9:30 a.m. - 1:30 p.m.
**Spouse/Guest Upper Dells Boat Tour and Lunch**
The bus will load at the Convention Center East Entrance at 9:30 a.m. and depart at 9:40 a.m. The estimated return time is 1:30 p.m.

10 - 11:30 a.m.
**Opening General Assembly**
*Africa Ballroom West*

11:30 a.m. - 1 p.m.
**Exhibitor Luncheon**
*Africa Ballroom East, Africa Ballroom Foyer and East Corridor*

1 - 2 p.m.
**Concurrent Workshops**

2:15 - 3:15 p.m.
**Concurrent Workshops**

3:30 - 4:30 p.m.
**Concurrent Workshops**

4:30 - 6 p.m.
**Exhibitor Reception**
*Africa Ballroom East*
Sponsored by

6 - 7:30 p.m.
**WCA Supper Club (seated dinner)**
*Africa Ballroom West*
Entertainment by the Peter Oprisko Band
OPENING GENERAL ASSEMBLY
10 - 11:30 A.M. | AFRICA BALLROOM WEST

Call to Order
Lance Pliml, Chair, WCA Board of Directors,

National Anthem and Pledge
Ann Marie Austin, WCA Multimedia and Project Manager

Welcome
Timothy McCumber, Sauk County Board Chair

WCA Annual Video

Featured Speakers

Mark D. O’Connell, WCA President and CEO
With the WCA since 1989, O’Connell is president of WCA Services, Inc., an executive officer of the Wisconsin Higher Education Business Roundtable, vice president of Competitive Wisconsin and chairman of the board of Wisconsin Eye. He also serves on the board of the National Association of Counties Financial Services Corporation, Discover MediaWorks and Angel on My Shoulder, a non-profit for children with cancer challenges. O’Connell was a co-founder of the Wisconsin Way effort and the “Be Bold” public policy strategy. He is a regular guest host of WISN’s “Business Solutions” radio show in Milwaukee. O’Connell coached youth sports for several years, is a pretty good cook, and is a master Sheepshead player.

Candidates for Wisconsin Governor

Tony Evers (inc)
Tim Michels

Candidates for Wisconsin Attorney General

Josh Kaul (inc)
Eric Toney

Candidates for U.S. Senate

Ron Johnson (inc)
Mandela Barnes (invited)
Exhibit Hall
Highlights

Monday, September 19
8:45 a.m. - 6 p.m.
Africa Ballroom East

Cyber Café
Make sure to stop by the Cyber Café located in the Exhibit Hall to charge your device or recharge yourself with a cup of coffee.

Exhibitor Luncheon
11:30 a.m. - 1 p.m.

Join your county colleagues in the Exhibit Hall for lunch. Overflow seating in the foyer and east corridor.

Photo Booth
12 - 4 p.m.

Have a professional photograph taken free of charge, compliments of the WCA.

Visit photographer Misty Bindl of Lasting Impressions Photography, 12 - 4 p.m., in the Exhibit Hall. The image will be emailed directly to you after the conference.

Exhibitor Reception
4:30 - 6 p.m.

Join your county colleagues in the Exhibit Hall to relax and enjoy a beverage and appetizers before the WCA Supper Club dinner.

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Stevens Point  |  Wausau  |  Wisconsin Rapids
CONCURRENT
WORKSHOPS

1 - 2 p.m.

County Board Committee Organizational Options  
*Africa 10*

All 72 counties are governed by the same statutes, but not all counties govern themselves in the same fashion. Attend this session to learn how several counties determined that a smaller committee structure led to a more streamlined governance process. The speakers will address not only “why” their boards made this decision, but “how” the decision process worked.

**Speakers:** Shaun Murphy-Lopez, County Board Vice Chair, Richland County; Jason Dzwinel, County Administrator, Ozaukee County; Andy Phillips, Attorney, Attolles Law, s.c.

**Moderator:** Jonathan Delagrave, County Executive, Racine County

Latest on Efforts to Address PFAS Water Contamination  
*Africa 20*

PFAS are not only the “forever” chemical, they are also the “everywhere in our lives” chemical. For more than eight decades, consumers have enjoyed the properties of PFAS in a wide variety of consumer goods. This presentation will cover the past several years of the PFAS issue and how we are responding (or not responding).

**Speaker:** Meleesa Johnson, Solid Waste Department Director, Marathon County

**Moderator:** Kriss Marion, County Board Supervisor, Lafayette County
Housing and Homelessness
*Africa 30*

From homeless to next generation housing, County Executives Jon Doemel and Josh Schoemann will discuss their counties’ approaches to solving the housing crisis. Join the executives to learn how innovation and collaboration are solving housing challenges.

**Speakers:** Josh Schoemann, County Executive, Washington County; Jon Doemel, County Executive, Winnebago County  
**Moderator:** Mark Abeles-Allison, County Administrator, Bayfield County

Combating the Drug Use Epidemic
*Africa 50*

The speaker will explore steps taken in Wisconsin to legislate against the drug abuse epidemic and his passion for the issue. He will also discuss the work that needs to be done to help move the state forward in helping those with substance use issues.

**Speaker:** John Nygren, Executive Director, Wisconsin Association of Health Plans  
**Moderator:** Marcelia Nicholson, County Board Chair, Milwaukee County

Cybersecurity and Protecting Your County
*Africa 60*

The risks of cyber attacks continue to evolve and increase. Staying ahead of these risks and utilizing proper cybersecurity and cyber risk management is essential to protecting your county. Learn more about what reasonable cybersecurity measures might look like for your county, and how you, as county management or governance, can assess and advocate for a stronger cyber risk management position.

**Speaker:** Josh Dirkse, Director of Client Services, Aegis Corporation - A Charles Taylor Company  
**Moderator:** Jim Brey, County Board Supervisor, Manitowoc County
CONCURRENT WORKSHOPS

2:15 - 3:15 p.m.

Roles and Responsibilities for County Board Chairs and Supervisors
Africa 10

Confusion often abounds surrounding who gets to make what decisions and when, which takes time and attention away from important decisions. Even though the statutes fail to provide clear boundaries, there is a definite recognition of the varying roles and responsibilities for county officials and staff. Learn how an understanding of those roles and responsibilities can help you and your county.

Speaker: Jake Curtis, Attorney, Attolles Law, s.c.
Moderator: Dave Ostness, County Board Supervisor, St. Croix County

Update on the Status of Wisconsin’s Transportation System
Africa 20

This session will provide an update and outlook from WisDOT Assistant Deputy Secretary Joel Nilsestuen. Topics covered will include the county-state partnership, bipartisan infrastructure law implementation and transportation finances.

Speaker: Joel Nilsestuen, Assistant Deputy Secretary, Wisconsin Department of Transportation
Moderator: Sheila Reiff, County Board Supervisor, Walworth County

Providing for Our Aging Population
Africa 30

Seniors at risk of abuse, neglect and financial exploitation disproportionately call 9-1-1, yet receive underfunded and understaffed behavioral health services. Learn more about cross-departmental data analysis and how it aids in identifying siloed services.
and developing innovative, needs-driven initiatives to best serve our most vulnerable seniors.

**Speakers:** Travis Richardson, Director of Data and Performance Analytics, Racine County; Hope Otto, Director of Human Services, Racine County; Michelle Goggins, Administrator of Aging and Disability Services, Racine County  
**Moderator:** Allen Haga, County Board Chair, Portage County

**Dogs2DogTags: Saving Our Vets One Dog at a Time**  
*Africa 50*

Dogs2DogTags saves and trains rescue dogs to be provided to veterans who have been diagnosed with post-combat stress or other similar disorders. Attend this workshop to learn how Dogs2DogTags provides veterans with a trained, emotional support or service dog to help them cope with their unique challenges of everyday life.

**Speakers:** Pam Wittkopp, Executive Director, Dogs2DogTags; Torre Willadsen, Founder, Dogs2DogTags  
**Moderator:** Alice Connors, County Board Chair, Calumet County

**Inflation, County Budgets and Levy Limits**  
*Africa 60*

The speakers will explore various inflation measures and which ones are important for local governments. The session will cover how rising inflation affects county revenues and expenditures while also making levy limits more restrictive. Hear from county administrators directly how their counties have been impacted and what measures counties can take to mitigate rising costs.

**Speakers:** Adam Payne, County Administrator, Sheboygan County; Jeffrey French, County Administrator, Barron County  
**Speaker and Moderator:** Kevin Dospoy, Research Assistant, Forward Analytics
CONCURRENT WORKSHOPS

3:30 - 4:30 p.m

WCA Diversity, Equity and Inclusion Regional Meetings: Lessons Learned
Africa 10

Milwaukee County Board Chair Marcelia Nicholson and Brown County Executive Troy Streckenbach introduced the WCA membership to their diversity, equity and inclusion program at the 2021 Annual Conference. In 2022, they conducted meetings in all seven WCA districts and helped counties build purpose around DEI. This program highlights the success of these regional meetings, lessons learned along the way, and how DEI concepts can be tailored to fit each county.

Speakers: Marcelia Nicholson, County Board Chair, Milwaukee County; Troy Streckenbach, County Executive, Brown County
Moderator: Erik Pritzl, County Administrator, Oconto County

Addressing Challenges in County Zoning with Renewable Energy
Africa 20

This breakout session will explore solutions on how counties can best generate an environment that encourages the development of renewable energy resources. It will also explore how counties can overcome challenges when it comes to the topic of renewables.

Speaker: Scott Coenen, Executive Director, Wisconsin Conservative Energy Forum
Moderator: Monica Kruse, County Board Chair, La Crosse County

Review and Reform Wisconsin’s Mental Health System
Africa 30

Join us for a presentation on Wisconsin’s mental health and crisis system. The workshop will cover barriers, success, overall program design, and how crisis involvement supports less restrictive measures.
Counties will share lessons learned, best practices and creative solutions that have been successful and unsuccessful in addressing the mental health crisis.

**Speakers:** Sam Seefeld, Crisis Program Supervisor, La Crosse County; Michael Lappen, Behavioral Health Division Administrator, Milwaukee County  
**Moderator:** Mary Schwalenberg, County Board Supervisor, Calumet County

**Access to Reliable, High-Speed Broadband**  
*Africa 50*

The Wisconsin Broadband Office, a part of the Public Service Commission, will present on its efforts to expand access to reliable, high-speed broadband to all Wisconsinites. The presentation will include discussion of grant opportunities, technical assistance and collaboration with local partners, data collection and mapping efforts, and digital equity initiatives. Learn how you can get involved in statewide planning efforts and take advantage of opportunities to improve broadband access in your community.

**Speakers:** Rory Tikalsky, Broadband Expansion Manager, Wisconsin Public Service Commission; Matt Sweeney, Public and External Affairs Director, Wisconsin Public Service Commission  
**Moderator:** Randy Scholz, County Administrator, Chippewa County

**Restorative Justice in Corrections**  
*Africa 60*

This session will focus on restorative justice in the context of corrections, most often involving serious crime. It will provide a brief overview of restorative justice and highlight the existing programming available in the Wisconsin Department of Corrections.

**Speakers:** Diana Lewis, Program Manager, Wisconsin Department of Corrections; Jonathan Scharrer, Restorative Justice Project Director, UW-Madison Law School  
**Moderator:** Tina Osterberg, County Administrator, Monroe County
MONDAY
EVENING EVENTS

4:30 - 6 p.m.
Exhibitor Reception
Africa Ballroom East
Sponsored by

6 - 7:30 p.m.
WCA Supper Club (Seated Dinner)
Africa Ballroom West
Entertainment by the Peter Oprisko Band.

Enjoy a sit-down, supper-club themed dinner, and sip on an old fashioned while listening to a Rat Pack tribute band.

Aegis Supper Club Party

Monday, Sept. 19
7:30 - 11:30 p.m.
Ballrooms A, H, B, G

Featuring a variety of desserts and entertainment by the DooWop Daddies.

Hospitality suite sponsored by
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Tuesday, September 20

HIGHLIGHTS OF THE DAY
Concurrent Workshops
Closing General Assembly
Grand Prize Drawing
Thank You
Partner Sponsors

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Quarles & Brady LLP

Scott Construction

The Alliance Self-Funding Smart
TUESDAY
SEPTEMBER 20

7 - 11:30 a.m.
Registration
Africa Ballroom Foyer, Registration West

7 - 7:45 a.m.
Breakfast
Africa Ballroom East
Sponsored by

7 - 7:45 a.m.
Wisconsin Women’s Leadership Breakfast
Ballrooms A, H, B, G

Join us at breakfast for a panel discussion with Wisconsin’s female county board chairs and county executive. Both men and women are encouraged to attend this breakfast discussion where we will hear from some of Wisconsin’s elected county leaders who work to make Wisconsin a great place to live and work. U.S. Sen. Tammy Baldwin, the first woman elected to represent Wisconsin in Congress, will kick us off with a welcome video. Panelists will answer questions, offer advice for other women considering running for office, and speak to their unique experiences as women in county government.

8 - 9 a.m.
Concurrent Workshops

9:15 - 10:15 a.m.
Concurrent Workshops

10:30 - 11:30 a.m.
Concurrent Workshops

11:30 a.m. - 1 p.m.
Closing General Assembly
Africa Ballroom West
Lunch provided
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The Top 10 Misconceptions About Being a County Board Supervisor – Part 1
Africa 10

Wait a minute, nobody ever told me it would be like this! Join us for a light-hearted look at some common misunderstandings surrounding what it means to be a county board supervisor. As this session is merely Part 1, we are going to cover the first five misunderstandings. The second five are revealed in the second installment...

Speaker: Andy Phillips, Attorney, Attolles Law, s.c.
Moderator: Lance Pliml, County Board Chair, Wood County

An Overview of County Zoning
Africa 20

County zoning! What is it? Who’s doing it? What’s the purpose? Join this session for an overview of county zoning and its importance throughout the state.

Speaker: Terry Ochs, Senior Land Use/Sanitary Specialist, Dodge County
Moderator: Larry Bierke, County Administrator, Iowa County

Public Health: Lessons Learned and Looking Forward
Africa 30

The Wisconsin Public Health Forward Initiative is a joint effort to further the transformation and modernization of Wisconsin’s local and tribal health departments by applying lessons learned from the COVID-19 pandemic. The presentation will discuss opportunities and challenges to moving forward in
a post-pandemic world and what this means for counties and health departments.

**Speakers:** Joan Theurer, Project Director, Wisconsin Public Health Forward; Susan Smith, Health Department Director, Wood County; Mary Schwalenberg, County Board Supervisor, Calumet County  
**Moderator:** Dennis Pocernich, County Board Chair, Bayfield County

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**Privacy vs. Public Record:**  
**Fines That Could Affect Your County**  
_Africa 50_

In a time where everyone wants information at their fingertips and counties are required to provide access to the public record, we need to be prepared. Failing to comply with the request will come at a cost to your county, including court costs, attorney fees and imposed fines. In this session, the speakers will discuss how every county department with public records will be affected.

**Speakers:** Scott Moore, Vice President of Sales, Fidlar Technologies; Staci Hoffman, Register of Deeds, Jefferson County  
**Moderator:** Benjamin Wehmeier, County Administrator, Jefferson County

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**County Finances 101**  
_Africa 60_

Join us as we take a look at the basics of how counties are funded and where they spend their money. A particular emphasis will be placed on examining state-imposed levy limits and state aids to counties. The session will explore strategies that counties can employ to deal with budget challenges.

**Speakers:** Dale Knapp, Director, Forward Analytics; Randy Scholz, County Administrator, Chippewa County  
**Moderator:** Kevin Dospoy, Research Assistant, Forward Analytics
The Top 10 Misconceptions About Being a County Board Supervisor – Part 2

Africa 10

Wait a minute, nobody ever told me it would be like this (again)! Join us for Part 2 of a light-hearted look at some common misunderstandings surrounding what it means to be a county board supervisor.

**Speaker:** Andy Phillips, Attorney, Attolles Law, s.c.

**Moderator:** Marty Krueger, County Board Supervisor, Sauk County

Electric Vehicles and the Role of Local Government

Africa 20

This session will provide an overview of electric vehicle charging infrastructure and policies related to the implementation of this new transportation network. It will also explore the role local government plays in providing charging infrastructure as an amenity and service to local residents, small businesses, visitors and tourists.

**Speakers:** Toni Herkert, Government Affairs Director, League of Wisconsin Municipalities; Matthew Christman, Program Specialist, Wisconsin Clean Cities

**Moderator:** Samantha Kerkman, County Executive, Kenosha County

Youth in Care with Complex Needs

Africa 30

La Crosse County will share innovative practices it learned while facing challenges related to finding placements for youth with complex needs and successfully transforming child welfare under “Families First” to a system that is more in-home, family-focused and collaborative. The Wisconsin
Association of Family & Children’s Agencies will share lessons learned through its Resource Connection Session Pilot and focus on systemic solutions and the need for continual growth to ensure Wisconsin children are properly served.

**Speakers:** Jason Witt, Director of Human Services, La Crosse County; Emily Coddington, Associate Director, Wisconsin Association of Family & Children’s Agencies

**Moderator:** Hope Otto, Human Services Director, Racine County

**Emergency Management and the County’s Role**  
Africa 50

Learn how county emergency managers coordinate with local agencies on mitigation, planning and preparedness to help communities build a better response, and successful recovery from emergencies and disasters.

**Speakers:** Amy Haase, Emergency Management Director, Dodge County; Greg Engle, Administrator, Wisconsin Emergency Management

**Moderator:** Allen Haga, County Board Chair, Portage County

**Moving Away from Blame: Creating a Safety Culture in County Government**  
Africa 60

When critical incidents occur in any agency, the common response is to use reactionary approaches such as firing employees, writing new policies or retraining staff. Agencies must evolve from outdated models of safety commonly used today. This presentation will engage participants in a discussion of how county agencies can create safer systems and establish a safety culture using contemporary safety science approaches.

**Speakers:** Scott Modell, Co-Founder, Collaborative Safety; Noel Hengelbrok, Co-Founder, Collaborative Safety

**Moderator:** Paul Decker, County Board Chair, Waukesha County
**Building Successful Relationships Between County Boards and County Administration**  
*Africa 10*

The county board establishes policy and policy direction. Administration carries out the policy established by the board. If the relationship between board and administration is not firing on all cylinders, effective policy is neither established nor implemented. Attend this session to learn how to best develop and nurture a successful relationship between the two vital components of county government.

**Speakers:** Steve O’Malley, Former County Administrator, La Crosse County; Jonathan Delagrave, County Executive, Racine County; Adam Payne, County Administrator, Sheboygan County; Andy Phillips, Attorney, Attolles Law, s.c.  
**Moderator:** Cedric Schnitzler, County Board Chair, Monroe County

**The Latest in Rural Transportation Options**  
*Africa 20*

Wisconsin counties play an essential role in rural transportation, both directly and in support of municipal systems. This presentation will focus on town transportation projects and funding, and the role that counties can play in support of these efforts.

**Speakers:** Joe Ruth, Legal Counsel, Wisconsin Towns Association; Jon Johnson, Highway Commissioner, Eau Claire County  
**Moderator:** Matt Jacowski, County Supervisor, Portage County

**Diversity, Equity and Inclusion: A Local Perspective**  
*Africa 30*

In 2020, Wisconsin was in the national media for issues related to diversity, equity and inclusion. Protests occurred at our state Capitol and in...
communities across Wisconsin. From these events, many counties have taken steps to bring awareness to and address diversity, equity and inclusion. In this session, Door and La Crosse counties will describe how they have approached these issues and the lessons they have learned.

**Speakers:** Ken Pabich, County Administrator, Door County; Stephen Conrad, Human Resources Director, La Crosse County  
**Moderator:** David Frohling, County Board Chair, Dodge County

**Strategies for Solving “Wicked” Problems**  
*Africa 50*

Wicked problems are not new, but now, even mundane problems can take on a level of complexity that, if not effectively addressed, can quickly escalate. Elected officials and professional government leaders must be vigilant and prepared with tools and strategies to prevent and address wicked problems in an increasingly wicked world. The speakers will address how to recognize wicked problems and identify skills, tools and resources to address them.

**Speakers:** Eric Giordano, Executive Director, Wisconsin Institute for Public Policy and Service; Dean Dietrich, Attorney, Weld Riley, s.c.  
**Moderator:** Kurt Gibbs, County Board Chair, Marathon County

**Year of Pals Mentorship**  
*Africa 60*

Brown County, in partnership with the Green Bay Packers and the Oneida Nation, have proclaimed 2022 as the “Year of Pals Mentorship.” The goal is to recruit volunteer adult mentors who can provide crucial support and guidance to youth involved with child protective services. Learn about research showing how mentors play a powerful role in providing young people with the tools to make responsible choices, attend and engage in school, and reduce or avoid risky behavior.

**Speakers:** Troy Streckenbach, County Executive, Brown County; Glen Tilot, Board Member, Friends of Pals, Youth, and Families, Inc.  
**Moderator:** Vernon Koch, County Board Chair, Sheboygan County
CLOSING GENERAL ASSEMBLY
11:30 A.M. - 1 P.M. | AFRICA BALLROOM WEST
LUNCH PROVIDED

Call to Order
Mark D. O’Connell, WCA President and CEO

Winners, Awards and Recognitions
- 2023 Discover Wisconsin Calendar Photo Contest Winners
- “Friend In” and “Friend Of” County Government Awards
- 2022 Wisconsin Local Government Leadership Academy Recognition Certificates

Featured Speaker
Chris McIntosh, UW-Madison Athletic Director

McIntosh, a consensus All-American offensive tackle who captained Wisconsin’s back-to-back Big Ten and Rose Bowl championships in 1998 and 1999, returned to the University of Wisconsin-Madison in 2014 after a successful business career. He began his tenure as director of athletics at Wisconsin in July 2021.

Door Prizes
- Samsung 65” Class Crystal 4K Smart TV with Alexa (shipped to your home)
- Yeti Hopper Flip 8 Cooler
- Philips Premium Airfryer XXL
- Wisconsin Supper Club Basket
- Wisconsin Badger Basket

You MUST be present to win. Upon entering the room, pull your name insert from your name badge holder and place it in the boxes that WCA staff are holding (this is your ticket to win).
IT'S A WIN-WIN!

WIN-WIN!

Individual Placement and Support (IPS) is more than just an evidence-based model that helps people with mental health and substance use disorders find and keep good jobs. IPS is a proven model of support that connects businesses to skilled and dedicated employees. IPS also helps counties across Wisconsin deliver better health outcomes at a lower cost and ease the burden on community mental health providers, programs, and budgets. That's truly a win-win!

WHEN INDIVIDUALS THRIVE, COMMUNITIES THRIVE

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Learn more about how IPS can help your community by visiting: dhs.wisconsin.gov/ips

IPS Wisconsin is a collaboration among the Department of Health Services, Department of Workforce Development, and the University of Wisconsin-Madison.
Exhibit Hall

Monday, September 19
8:45 a.m. - 6 p.m.
Africa Ballroom East

HIGHLIGHTS
Cyber Café
Exhibitor Luncheon
Photo Booth
Exhibitor Reception
(See page 22 for details)
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Mary Miller
Eau Claire, WI
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mamiller@acg.aaa.com
aaa.com
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AAA - The Auto Club Group | Booth 304
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608-220-3492
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Abilita | Booth 305
Paul H Anker
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248-412-0140
panker@abilita.com
abilita.com/wca
Products/Services: Communications technology consulting

Acrow Bridge | Booth 419
Abbey Smith
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419-322-9705
asmith@acrow.com
acrow.com
Products/Services: Engineering, manufacturing and supply of prefabricated modular steel panel bridges

Aegis, LLC - A Charles Taylor Company | Booths 401, 500
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Brookfield, WI
262-781-7020
john.dirkse@charlestaylor.com
karen.flynn@charlestaylor.com
aegis-corporation.com
Products/Services: Insurance/risk management
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Katie Robinson
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608-877-3547
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Products/Services: High-voltage electric utility projects

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ayresassociates.com
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bairdpublicfinance@rwbaird.com
rwbaird.com/publicfinance
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608-240-6760
brad.elmer@bakertilly.com
bakertilly.com/industries/state-and-local-government
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262-743-2800
cbal@balestrierigroup.com
balestrierigroup.com
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barrientosdesign.com
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Barron County Waste to Energy | Booth 423
Brent Bohn
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715-637-6881
brent.bohn@co.barron.wi.us
barroncountywi.gov
Products/Services: Waste incineration and recycling

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281-350-7027
wgamble@baxterwoodman.com
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608-769-5045
mgretebeck@baywest.com
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608-572-1611
rich.sneider@wisconsin.gov
bcpl.wisconsin.gov
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Madison, WI
888-505-3956
mvaubel@clfasset.com
clfasset.com
Products/Services: LTC insurance and retirement planning

Collaborative Safety, LLC | Booth 101
David Garrett
Nashville, TN
949-413-6765
dg@collaborative-safety.com
collaborative-safety.com
Products/Services: Tools, training and support to agencies wanting to enhance systemic learning and establish a culture of safety

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320-258-9893
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ccelections.com
Products/Services: Voting equipment

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608-225-0378
heather.conrad@constellation.com
constellation.com
Products/Services: Natural gas and energy efficiency

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608-576-2920
c.buchko@cbgwi.com
cbgwi.com
Products/Services: Joint labor-management company
Crivello Carlson, SC
Sam Hall
Milwaukee, WI
414-290-7587
shall@crivelloCarlson.com
crivelloCarlson.com
Products/Services: Law firm

CTI | Booth 523
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Milwaukee, WI
262-790-1130
tim.albright@cti.com
conferencetech.com
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rlarson@co.wood.wi.us
wicvso.org
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815-575-2604
kortneeh@discovermediaworks.com
discoverwisconsin.com
Products/Services: Full media services

Diversified Services Network, Inc. | Booth 418
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608-712-7148
rob.lefeber@dsnworldwide.com
dsnworldwide.com
Products/Services: Indirect cost allocation plans, cost of services information technology, engineering, and enterprise solutions

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262-446-0501
benjamin.a.walljasper@efleets.com
efleets.com
Products/Services: Improved budgetary process for sedans, SUVs, trucks and law enforcement squads

Ethoplex Internet | Booth 320
Richard Webster
Germantown, WI
262-330-3462
rwebster@ethoplex.com
ethoplex.com
Products/Services: Internet service provider and managed IT for both business and residential customers in the Milwaukee metro and rural Wisconsin areas

Excel | Booth 115
Jeff Kamin
Fond du Lac, WI
920-926-23116
jeff.kamin@excelengineer.com
excelengineer.com
Products/Services: Multi-disciplinary architectural and engineering design firm

Exodus Transitional Care Facility | Booth 608
Cheryl Colwin
Kewaskum, WI
262-626-4166
cheryl.colwin@exodus-house.org
exodus-house.org
Products/Services: A 90-day residential substance use treatment facility for adult men
Fryberger Law Firm
Carrie Broers
Duluth, MN
218-725-6826
cbroers@fryberger.com
fryberger.com
Products/Services: Public finance bond counsel services

Hansen Auction Group, LLC | Booth 225
Tim Ault
Downing, WI
920-723-3116
tim@hansenauctiongroup.com
hansenauctiongroup.com
Products/Services: Full service auction and marketing company

Helm Information Security | Booth 424
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Sun Prairie, WI
608-616-0545
drew@helminfosec.com
helminfosec.com
Products/Services: Cyber preparation and resilience for your organization

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De Pere, WI
920-606-4205
rebecca.denman@holtger.com
holtger.com
Products/Services: Fiber optic telecommunications construction

International Trade, Business & Economic Development Council (ITBEC) | Booth 518
Sarah Diedrick-Kasdorf
Madison, WI
608-663-7188
diedrick@wicounties.org
wicounties.org
Products/Services: Regional collaboration

IPS-UW Madison/Department of Health Services | Booth 616
Stacey Teegardin
Appleton, WI
303-913-0108
stacey.teegardin@dhs.wisconsin.gov
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920-929-7647
bobbi.hicken@fdlco.wi.gov
wemaus.wpcomstaging.com
Products/Services: Advocates, promotes and represents statewide emergency management interests in order to enhance the safety and security of all citizens

Wisconsin Land Information Association | Booth 103
Ann Barrett
Wild Rose, WI
800-344-0421
admin@wlia.org
wlia.org
Products/Services: To educate and share the development and use of integrated land information systems to benefit the citizens of Wisconsin

Wisconsin Municipal Mutual Insurance Company | Booth 217
Tanoea Norman
Madison, WI
608-246-3336
tnorman@wmmic.com
wmmic.com
Products/Services: WMMIC provides liability insurance and worker’s compensation TPA services to public entities

Wisconsin Newspaper Association | Booths 204, 206
Denise Guttery
Madison, WI
608-772-2479
denise.guttery@WNAnews.com
wnanews.com
Products/Services: Wisconsin civics games and WisconsinPublicNotice.org

Wisconsin Register of Deeds Association | Booth 107
Renee Miller
Marinette, WI
715-732-7555
rmmiller@marinettecounty.com
wrdaonline.org
Products/Services: Files, records and issues instruments and documents of significance to the community as a whole and its individual citizens
Wisconsin Rural Partners | Booth 318
Megan Purtell
Madison, WI
608-358-8458
mmpurtell@purtellmarketing.com
wiruralpartners.org
Products/Services: Rural development

Wisconsin Senior Medicare Patrol | Booth 325
Ingrid Kundinger
Madison, WI
608-852-6436
ingrid.kundinger@gwaar.org
smpwi.org
Products/Services: Information/resources about Medicare fraud, errors and abuse

Wisconsin Society of Land Surveyors | Booth 220
Francis Thousand
Madison, WI
608-770-9759
fthousand@charter.net
wsls.org
Products/Services: Discuss issues surrounding land surveying

Wisconsin Surplus Online Auction | Booth 200
William Faltz
Mount Horeb, WI
608-437-2001
wrf@wisconsinsurplus.com
wisconsinsurplus.com
Products/Services: Auction services

Wisconsin Women in Government | Booth 117
Amanda Graham
Madison, WI
262-289-7336
amandagraham33@yahoo.com
wiscwomeningovernment.org
Products/Services: Professional enrichment

*Google Public Sector | Booth 223
Kristin Storhoff
Madison, WI
612-306-0256
kstorhoff@google.com
cloud.google.com/solutions/government
Products/Services: Google Workspace, Google Language Service, Google Cloud Platform

*Late submission
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<td>The Samuels Group</td>
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### SPONSORS/EXHIBITORS
### BY BOOTH NUMBER
(For a list by company name, see page 47)

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<td>Lighting Design Solutions</td>
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<td>Constellation</td>
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</table>
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Wisconsin Counties Association
Wisconsin County Mutual Insurance Corporation
Community Insurance Corporation
WCA Group Health Trust
WCA Services, Inc.
MEMBER
BOARDS

Wisconsin Counties Association

Executive Committee
- Chair: Lance Pliml, Wood County
- Vice-Chair: Marty Krueger, Sauk County
- Second Vice-Chair: Jonathan Delagrave, Racine County
- Secretary-Treasurer: Alice Connors, Calumet County
- NACo Director: Kurt Gibbs, Marathon County

Directors
East Central District
- James Brey, Manitowoc County
- Thomas Wegner, Sheboygan County

North Central District
- Allen Haga, Portage County
- Lance Pliml, Wood County

Northwest District
- Jim Metz, Taylor County
- Donald Taylor, Burnett County

Southeast District
- Paul Decker, Waukesha County
- Jonathan Delagrave, Racine County
- Marcelia Nicholson, Milwaukee County
- Sequanna Taylor, Milwaukee County
- Lee Schlenvogt, Ozaukee County

West Central District
- Louie Okey, Barron County
- Gary Stene, Dunn County

Western District
- Cedric Schnitzler, Monroe County
- John West, Adams County

Southern District
- David Frohling, Dodge County
- Marty Krueger, Sauk County
- Robert Keeney, Grant County

County Executive
- Troy Streckenbach, Brown County

NACo Director
- Kurt Gibbs, Marathon County

Diversity Appointments
- Alice Connors, Calumet County
- Willie Johnson, Jr., Milwaukee County

Constitutional Officers
- Penny Carter, Forest County
- Lisa Freiberg, Fond du Lac County
- Staci Hoffman, Jefferson County
- Michael Schlaak, Calumet County
- Paul Susienka, Bayfield County
WCA Committees

**Audit Committee**
- Marty Krueger, Sauk County (chair)
- Alice Connors, Calumet County
- Paul Fisher, Oneida County
- Wayne Hendrickson, Clark County
- Staci Hoffman, Jefferson County
- Michael Schlaak, Calumet County
- Paul Susienka, Bayfield County
- Randy Tatur, Rusk County

**Program Planning Committee**
- Timothy McCumber, Sauk County (chair)
- James Brey, Manitowoc County
- Kristine Deiss, Washington County
- Linda Featherly, Washburn County
- Billy Fried, Oneida County
- Kari Ives, Chippewa County
- Susan Kohout, Door County
- Mary Mawhinney, Rock County
- Robert Miller, Marquette County
- Marcelia Nicholson, Milwaukee County
- Dave Ostness, St. Croix County
- Lance Pliml, Wood County
- Cedric Schnitzler, Monroe County
- David Willingham, Rusk County

**Resolutions Committee**
- Jonathan Delagrave, Racine County (chair)
- Dennis Bork, Buffalo County
- William Clendenning, Wood County
- Kenneth Depperman, Fond du Lac County
- Charles Farrey, Winnebago County
- Don Friske, Lincoln County
- David Frohling, Dodge County
- Wayne Hendrickson, Clark County
- Kari Ives, Chippewa County
- Robert Keeney, Grant County
- Vernon Koch, Sheboygan County
- Monica Kruse, La Crosse County
- Thomas Mackie, Washburn County
- Kriss Marion, Lafayette County
- Felesia Martin, Milwaukee County
- Jeff Nooyen, Outagamie County
- Louie Okey, Barron County
- Jeffrey Schleif, Washington County
- Tweed Shuman, Sawyer County
MEMBER BOARDS

Wisconsin County Mutual Insurance Corporation

Officers
• President: Willie Johnson, Jr., Milwaukee County
• Vice-President: Lance Pliml, Wood County
• Secretary-Treasurer: Thomas Wegner, Sheboygan County
• Assistant Secretary: Michael Lamont, WCA

Directors
Southeast District
• Willie Johnson, Jr., Milwaukee County
• Lee Schlenvogt, Ozaukee County

East Central District
• David Albrecht, Winnebago County
• Alice Connors, Calumet County
• Thomas Wegner, Sheboygan County

North Central District
• Ted Cushing, Oneida County
• Jerry Erdmann, Shawano County
• Dick Koeppen, Waupaca County
• Lance Pliml, Wood County
• Bill Voight, Wood County

Northwest District
• Jim Metz, Taylor County
• Jim Paden, Burnett County

West Central District
• Wayne Hendrickson, Clark County
• Louie Okey, Barron County

Western District
• Cedric Schnitzler, Monroe County
• John West, Adams County

Southern District
• Michael Furgal, Green County
• Marty Krueger, Sauk County

Advisory Members
• Gerald Derr, Town of Bristol
• Larry Oehmichen, Town of Colby
Community Insurance Corporation

Officers
- Chair: Gerald Derr, Town of Bristol
- Vice-Chair: Willie Johnson, Jr., Milwaukee County
- Secretary-Treasurer: Thomas Wegner, Sheboygan County
- Assistant Secretary: Michael Lamont, WCA

Directors
- Ted Cushing, Oneida County
- Jerry Erdmann, Shawano County
- Willie Johnson, Jr., Milwaukee County
- Jim Metz, Taylor County

WCA Group Health Trust

Officers
- Chair: Thomas Wegner, Sheboygan County
- Vice-Chair: Kurt Gibbs, Marathon County
- Secretary: Lynn Gomez, Waukesha Water Utility
- Assistant Secretary: Michael Lamont, WCA

Directors
- Kurt Gibbs, Marathon County
- Lynn Gomez, Waukesha Water Utility
- Thomas Mackie, Washburn County
- Jim Metz, Taylor County
- Mary Schwalenberg, Calumet County
- Donald Taylor, Burnett County
- Thomas Wegner, Sheboygan County
- John West, Adams County

WCA Services, Inc.

Officers
- Chair: Steve Dickinsen
- Vice-Chair: Gerald Derr
- Secretary: Dan Chadwick
- Treasurer: Lisa Rose

Directors
- J. Michael Blaska
- Dan Chadwick
- Steve Dickinsen
- Craig Grinde
- Shirley Holman
- George Lightbourn
- Dennis O’Loughlin
- William Peterson
- Lisa Rose
- Lee Rymer
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