

# General Information

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## HIGHLIGHTS

Welcome to Sauk County

Registration Hours

Conference App

County-Related Meetings

Social Media

# WELCOME TO SAUK COUNTY 2022 WCA Annual Conference

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Timothy  
McCumber,  
Sauk County  
Board Chair

**W**elcome to Sauk County!  
Finally!!  
After canceling the 2020 conference, which was scheduled to be here, it is an extra special privilege to welcome you to our little slice of heaven here in Wisconsin.

On behalf of the Sauk County Board of Supervisors, we welcome you and hope you enjoy your stay. Being on the county board sometimes goes unnoticed; and sometimes it draws a little too much attention. For that, and the low pay, we thank you for your willingness to serve on your county board.

The annual conference provides a great opportunity for you to network and learn from other county supervisors about what has been working and what has not been working. This is also the time to learn more about the issues facing our counties. The annual conference is where we have that unique opportunity of working outside of local boundaries to help us make our counties, and the state of Wisconsin, even better.

Nevertheless, this conference is not all about work! I encourage you to use your down time to visit the “Waterpark Capital of the World!” and to get out and explore Sauk County. The Wisconsin Dells and Lake Delton communities offer you everything you need. We have fantastic restaurants that range all the way from hot dogs to prime rib. You may even wake up one morning and realize you just have to try out America’s first rotating SlideWheel water slide before the end of the day.

It is likely you are already well aware that the Dells community is famous



for its indoor and outdoor water parks, but it is the rock formations that have put the Dells on the map and connects us with the natural elements of Sauk County. The Baraboo Bluff Range, Devil's Lake and the Wisconsin River remind us that Sauk County is truly "Land Made."

Take some time to connect with our Sauk County communities – where everything is just a short drive away. You can also find a good hot dog in Baraboo, but if you want something different, you will find a Paraguayan empanada in the most unexpected of places – the former home of Al Ringling just 15 minutes away.

Welcome again to Sauk County. We hope you take home great ideas for your county and your constituents. We also hope that you will get out and enjoy this unique place we call home. Thank you for taking the time to join us here at the annual WCA conference and for making a difference in your communities.

Save the Date!  
2023 WCA Annual Conference  
Sept. 17-19, 2023  
KALAHARI RESORT, SAUK COUNTY

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# GENERAL INFORMATION

## 2022 WCA Annual Conference

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**All official conference meetings and activities are in the Kalahari Resort & Convention Center.**

### Registration

*Africa Ballroom Foyer, Registration West*

- Sunday, Sept. 18  
11:30 a.m. - 5:30 p.m.
- Monday, Sept. 19  
7:30 a.m. - 5 p.m.
- Tuesday, Sept. 20  
7 - 11:30 a.m.

### Name Badges

All conference participants must register and wear name badges for admission to exhibits, social events and workshops. Your name badge is your ticket for breakfast, lunch and the WCA Supper Club. If you lose your name badge, you must get a replacement at the registration desk.

### Exhibit Hall - Monday only!

The Exhibit Hall will be open on Monday, Sept. 19, 8:45 a.m. - 6 p.m. in *Africa Ballroom East*.

### Smoking Policy

The Kalahari is a non-smoking establishment.

### Cell Phone Policy

Please turn off cell phones or place on silent alert while attending meetings/concurrent workshops.



### Emergency Information

In the Kalahari, dial "0" from any house phone, including room phone, in case of an emergency. If needed:

- St. Clare Hospital, 707 14th St., Baraboo, 608-356-1400
- St. Clare Urgent Care, 530 Wisconsin Dells Pkwy. South, Wisconsin Dells, 608-254-5959

## Conference App

Download the free 2022 conference app for iPhone or Android by scanning the QR code. You will have access to the full schedule, floor plans, conference news, and more right at your fingertips.



## Cyber Café

Make sure you stop by the Cyber Café located in the Exhibit Hall to charge your device and recharge yourself with a cup of coffee!

## Transportation Schedule

Complimentary shuttle service is available on Monday and Tuesday between the participating conference hotels and the Kalahari (use the Convention Center East Entrance). Look for a transportation schedule at the WCA registration desk.

## Refreshment Stations

Refreshment stations are available on Monday in the Exhibit Hall Cyber Café and on Tuesday in the Africa Ballroom Foyer. Water stations will also be available in all concurrent workshop rooms.

## WiFi Information

Complimentary WiFi. No password needed.



## Get the Word Out in Your County

Find a sample press release that you can send to your local media outlets after the conference on WCA's website at [wicounties.org](http://wicounties.org).

Replace the generic text with your county's information for a tailored release for your county's media outlets.



If you need assistance or would like a copy of the release emailed to you, contact Michelle Gormican Thompson at [michelle@thompson-communications.com](mailto:michelle@thompson-communications.com) or 608-577-9405.

## COUNTY-RELATED MEETINGS

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### Monday, Sept. 19

- ♦ 8 a.m. - 5 p.m.  
Wisconsin County Clerks Association  
*Africa 80*
- ♦ 8:30 - 10 a.m.  
Wisconsin County Executives and  
Administrators Association  
*Cypress*

### Tuesday, Sept. 20

- ♦ 7 - 7:45 a.m.  
Wisconsin Women's Leadership Breakfast  
*Ballrooms A, H, B, G*
- ♦ 8 a.m. - 1 p.m.  
Wisconsin County Clerks Association  
*Africa 80*
- ♦ 8 a.m. - 4:30 p.m.  
Wisconsin Association of County  
Corporation Counsel  
*Cypress*

### Sauk County Charity Donation

In recognition of Sauk County hosting this year's event, the Wisconsin Counties Association has donated \$500 to the Beyond Blessed Pantry.

Serving Baraboo, Lake Delton, Wisconsin Dells and the surrounding areas, the Beyond Blessed Pantry provides weekly services to distribute food received from local grocers.

The pantry's mission is to, "Treat every individual with dignity and respect while addressing the food scarcity issues at hand." It annually serves more than 6,000 individuals.



Follow the 2022 WCA Annual  
Conference on Facebook,  
Twitter and LinkedIn

Be Sure to Tag Us in  
Your Posts at #wcaconf

Example: Participated in an interesting workshop  
today on electric vehicles at the 2022 WCA  
Annual Conference in Sauk County. #wcaconf

Twitter: @wiscounties

Facebook: facebook.com  
(Search Wisconsin Counties Association)

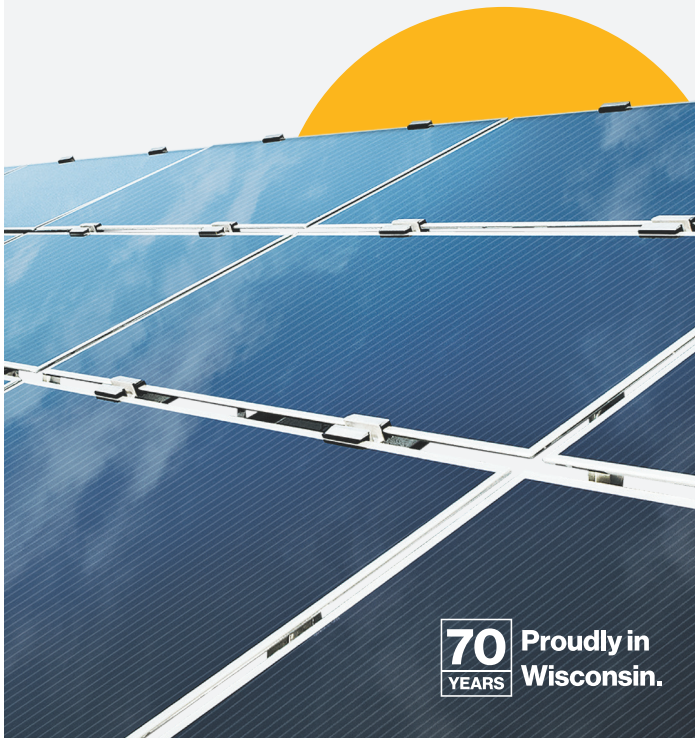
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WCA:Wisconsin Counties Association

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**Sunday,  
September 18**

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**HIGHLIGHTS OF THE DAY**

**WCA Registration Opens  
2022 WCA Annual Business Meeting**

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WCA Group Health Trust

[wcaght.org](http://wcaght.org)

# SUNDAY SEPTEMBER 18

SUNDAY  
SEPT. 18

11:30 a.m. - 5:30 p.m.

## **Registration**

*Africa Ballroom Foyer, Registration West*

12:30 - 1 p.m.

## **Credentials Pick-Up**

(For the 2022 WCA Annual Business Meeting)

*Africa 10 and 20*

1 p.m.

## **2022 WCA Annual Business Meeting**

*Africa 10 and 20*



Presiding Officer: The Honorable

Lance Pliml, Chair, WCA Board of Directors

1. Call to Order
2. Roll Call of Counties
3. Announcements
4. Report of Executive Committee Relating to Rules and Adoption of Rules
5. Approval of Minutes of the Sept. 26, 2021 Annual Business Meeting
6. Report of President and Chief Executive Officer
7. Report of Resolutions Committee and Action on Resolutions
8. Report of Audit Committee
9. Report of Chair, WCA Board of Directors
10. Report of WCA Services, Inc.
11. Report from Vice President of Government Affairs
12. Such Other Business as Allowed
13. Adjournment

## **Dinner On Your Own**

### **Green Bay Packers Party**

Sunday, Sept. 18

6:30 p.m. - Doors Open

7:20 p.m. - Game

*Africa Ballroom West*

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NRM-19404AO (03/21)

Monday,  
September 19

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HIGHLIGHTS OF THE DAY

Exhibit Hall  
Opening General Assembly  
Concurrent Workshops  
Supper Club Dinner

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# MONDAY

## SEPTEMBER 19

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7:30 a.m. - 5 p.m.

### **Registration**

*Africa Ballroom Foyer, Registration West*

7:45 - 8:45 a.m.

### **Breakfast**

*Ballrooms A, H, B, G (overflow seating available)*

8:45 a.m. - 6 p.m.

### **Exhibit Hall** (see page 22 for highlights)

*Africa Ballroom East*

9:30 a.m. - 1:30 p.m.

### **Spouse/Guest Upper Dells Boat Tour and Lunch**

The bus will load at the Convention Center East Entrance at 9:30 a.m. and depart at 9:40 a.m. The estimated return time is 1:30 p.m.

10 - 11:30 a.m.

### **Opening General Assembly**

*Africa Ballroom West*

11:30 a.m. - 1 p.m.

### **Exhibitor Luncheon**

*Africa Ballroom East, Africa Ballroom Foyer and East Corridor*

1 - 2 p.m.

### **Concurrent Workshops**

2:15 - 3:15 p.m.

### **Concurrent Workshops**

3:30 - 4:30 p.m.

### **Concurrent Workshops**

4:30 - 6 p.m.

### **Exhibitor Reception**

*Africa Ballroom East*

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6 - 7:30 p.m.

### **WCA Supper Club (seated dinner)**

*Africa Ballroom West*

Entertainment by the Peter Oprisko Band

# OPENING GENERAL ASSEMBLY

10 -11:30 A.M. | AFRICA BALLROOM WEST

## Call to Order

Lance Pliml, Chair, WCA Board of Directors,

## National Anthem and Pledge

Ann Marie Austin, WCA Multimedia and Project Manager

## Welcome

Timothy McCumber, Sauk County Board Chair

## WCA Annual Video

## Featured Speakers

### Mark D. O'Connell, WCA President and CEO

With the WCA since 1989, O'Connell is president of WCA Services, Inc., an executive officer of the Wisconsin Higher Education Business Roundtable, vice president of Competitive Wisconsin and chairman of the board of Wisconsin Eye. He also serves on the board of the National Association of Counties Financial Services Corporation, Discover MediaWorks and Angel on My Shoulder, a non-profit for children with cancer challenges. O'Connell was a co-founder of the Wisconsin Way effort and the "Be Bold" public policy strategy. He is a regular guest host of WISN's "Business Solutions" radio show in Milwaukee. O'Connell coached youth sports for several years, is a pretty good cook, and is a master Sheepshead player.

MONDAY  
SEPT. 19

## Candidates for Wisconsin Governor



Tony Evers  
(inc)



Tim Michels

## Candidates for Wisconsin Attorney General

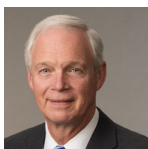


Josh Kaul  
(inc)



Eric Toney

## Candidates for U.S. Senate



Ron Johnson  
(inc)  
(invited)



Mandela Barnes  
(invited)

## Exhibit Hall Highlights

Monday, September 19

8:45 a.m. - 6 p.m.

*Africa Ballroom East*

### Cyber Café

Make sure to stop by the Cyber Café located in the Exhibit Hall to charge your device or recharge yourself with a cup of coffee.

### Exhibitor Luncheon

11:30 a.m. - 1 p.m.

Join your county colleagues in the Exhibit Hall for lunch. Overflow seating in the foyer and east corridor.

### Photo Booth

12 - 4 p.m.

Have a professional photograph taken free of charge, compliments of the WCA.

Visit photographer Misty Bindl of Lasting Impressions Photography, 12 - 4 p.m., in the Exhibit Hall. The image will be emailed directly to you after the conference.

### Exhibitor Reception

4:30 - 6 p.m.

Join your county colleagues in the Exhibit Hall to relax and enjoy a beverage and appetizers before the WCA Supper Club dinner.

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# CONCURRENT WORKSHOPS

1 - 2 p.m.

## County Board Committee Organizational Options *Africa 10*

All 72 counties are governed by the same statutes, but not all counties govern themselves in the same fashion. Attend this session to learn how several counties determined that a smaller committee structure led to a more streamlined governance process. The speakers will address not only “why” their boards made this decision, but “how” the decision process worked.

**Speakers:** Shaun Murphy-Lopez, County Board Vice Chair, Richland County; Jason Dzwinel, County Administrator, Ozaukee County; Andy Phillips, Attorney, Attolles Law, s.c.

**Moderator:** Jonathan Delagrave, County Executive, Racine County

## Latest on Efforts to Address PFAS Water Contamination

*Africa 20*

PFAS are not only the “forever” chemical, they are also the “everywhere in our lives” chemical. For more than eight decades, consumers have enjoyed the properties of PFAS in a wide variety of consumer goods. This presentation will cover the past several years of the PFAS issue and how we are responding (or not responding).

**Speaker:** Meleesa Johnson, Solid Waste Department Director, Marathon County

**Moderator:** Kriss Marion, County Board Supervisor, Lafayette County

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## **Housing and Homelessness**

*Africa 30*

From homeless to next generation housing, County Executives Jon Doemel and Josh Schoemann will discuss their counties' approaches to solving the housing crisis. Join the executives to learn how innovation and collaboration are solving housing challenges.

**Speakers:** Josh Schoemann, County Executive, Washington County; Jon Doemel, County Executive, Winnebago County

**Moderator:** Mark Abeles-Allison, County Administrator, Bayfield County

## **Combating the Drug Use Epidemic**

*Africa 50*

The speaker will explore steps taken in Wisconsin to legislate against the drug abuse epidemic and his passion for the issue. He will also discuss the work that needs to be done to help move the state forward in helping those with substance use issues.

**Speaker:** John Nygren, Executive Director, Wisconsin Association of Health Plans

**Moderator:** Marcelia Nicholson, County Board Chair, Milwaukee County

## **Cybersecurity and Protecting Your County**

*Africa 60*

The risks of cyber attacks continue to evolve and increase. Staying ahead of these risks and utilizing proper cybersecurity and cyber risk management is essential to protecting your county. Learn more about what reasonable cybersecurity measures might look like for your county, and how you, as county management or governance, can assess and advocate for a stronger cyber risk management position.

**Speaker:** Josh Dirkse, Director of Client Services, Aegis Corporation - A Charles Taylor Company

**Moderator:** Jim Brey, County Board Supervisor, Manitowoc County

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# CONCURRENT WORKSHOPS

2:15 - 3:15 p.m.

## **Roles and Responsibilities for County Board Chairs and Supervisors**

*Africa 10*

Confusion often abounds surrounding who gets to make what decisions and when, which takes time and attention away from important decisions. Even though the statutes fail to provide clear boundaries, there is a definite recognition of the varying roles and responsibilities for county officials and staff. Learn how an understanding of those roles and responsibilities can help you and your county.

**Speaker:** Jake Curtis, Attorney, Attolles Law, s.c.

**Moderator:** Dave Ostness, County Board  
Supervisor, St. Croix County

## **Update on the Status of Wisconsin's Transportation System**

*Africa 20*

This session will provide an update and outlook from WisDOT Assistant Deputy Secretary Joel Nilsestuen. Topics covered will include the county-state partnership, bipartisan infrastructure law implementation and transportation finances.

**Speaker:** Joel Nilsestuen, Assistant Deputy  
Secretary, Wisconsin Department of Transportation

**Moderator:** Sheila Reiff, County Board Supervisor,  
Walworth County

## **Providing for Our Aging Population**

*Africa 30*

Seniors at risk of abuse, neglect and financial exploitation disproportionately call 9-1-1, yet receive underfunded and understaffed behavioral health services. Learn more about cross-departmental data analysis and how it aids in identifying siloed services

MONDAY  
SEPT. 19

and developing innovative, needs-driven initiatives to best serve our most vulnerable seniors.

**Speakers:** Travis Richardson, Director of Data and Performance Analytics, Racine County; Hope Otto, Director of Human Services, Racine County; Michelle Goggins, Administrator of Aging and Disability Services, Racine County  
**Moderator:** Allen Haga, County Board Chair, Portage County

## **Dogs2DogTags: Saving Our Vets One**

### **Dog at a Time**

*Africa 50*

Dogs2DogTags saves and trains rescue dogs to be provided to veterans who have been diagnosed with post-combat stress or other similar disorders. Attend this workshop to learn how Dogs2DogTags provides veterans with a trained, emotional support or service dog to help them cope with their unique challenges of everyday life.

**Speakers:** Pam Wittkopp, Executive Director, Dogs2DogsTags; Torre Willadsen, Founder, Dogs2DogsTags

**Moderator:** Alice Connors, County Board Chair, Calumet County

## **Inflation, County Budgets and Levy Limits**

*Africa 60*

The speakers will explore various inflation measures and which ones are important for local governments. The session will cover how rising inflation affects county revenues and expenditures while also making levy limits more restrictive. Hear from county administrators directly how their counties have been impacted and what measures counties can take to mitigate rising costs.

**Speakers:** Adam Payne, County Administrator, Sheboygan County; Jeffrey French, County Administrator, Barron County

**Speaker and Moderator:** Kevin Dospoy, Research Assistant, Forward Analytics

# CONCURRENT WORKSHOPS

3:30 - 4:30 p.m

## **WCA Diversity, Equity and Inclusion Regional Meetings: Lessons Learned**

*Africa 10*

Milwaukee County Board Chair Marcelia Nicholson and Brown County Executive Troy Streckenbach introduced the WCA membership to their diversity, equity and inclusion program at the 2021 Annual Conference. In 2022, they conducted meetings in all seven WCA districts and helped counties build purpose around DEI. This program highlights the success of these regional meetings, lessons learned along the way, and how DEI concepts can be tailored to fit each county.

**Speakers:** Marcelia Nicholson, County Board Chair, Milwaukee County; Troy Streckenbach, County Executive, Brown County

**Moderator:** Erik Pritzl, County Administrator, Oconto County

## **Addressing Challenges in County Zoning with Renewable Energy**

*Africa 20*

This breakout session will explore solutions on how counties can best generate an environment that encourages the development of renewable energy resources. It will also explore how counties can overcome challenges when it comes to the topic of renewables.

**Speaker:** Scott Coenen, Executive Director, Wisconsin Conservative Energy Forum

**Moderator:** Monica Kruse, County Board Chair, La Crosse County

## **Review and Reform Wisconsin's Mental Health System**

*Africa 30*

Join us for a presentation on Wisconsin's mental health and crisis system. The workshop will cover barriers, success, overall program design, and how crisis involvement supports less restrictive measures.

Counties will share lessons learned, best practices and creative solutions that have been successful and unsuccessful in addressing the mental health crisis.

**Speakers:** Sam Seefeld, Crisis Program Supervisor, La Crosse County; Michael Lappen, Behavioral Health Division Administrator, Milwaukee County

**Moderator:** Mary Schwalenberg, County Board Supervisor, Calumet County

## **Access to Reliable, High-Speed Broadband**

### *Africa 50*

The Wisconsin Broadband Office, a part of the Public Service Commission, will present on its efforts to expand access to reliable, high-speed broadband to all Wisconsinites. The presentation will include discussion of grant opportunities, technical assistance and collaboration with local partners, data collection and mapping efforts, and digital equity initiatives. Learn how you can get involved in statewide planning efforts and take advantage of opportunities to improve broadband access in your community.

**Speakers:** Rory Tikalsky, Broadband Expansion Manager, Wisconsin Public Service Commission; Matt Sweeney, Public and External Affairs Director, Wisconsin Public Service Commission

**Moderator:** Randy Scholz, County Administrator, Chippewa County

## **Restorative Justice in Corrections**

### *Africa 60*

This session will focus on restorative justice in the context of corrections, most often involving serious crime. It will provide a brief overview of restorative justice and highlight the existing programming available in the Wisconsin Department of Corrections.

**Speakers:** Diana Lewis, Program Manager, Wisconsin Department of Corrections; Jonathan Scharrer, Restorative Justice Project Director, UW-Madison Law School

**Moderator:** Tina Osterberg, County Administrator, Monroe County

## MONDAY EVENING EVENTS

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4:30 - 6 p.m.

### **Exhibitor Reception**

*Africa Ballroom East*

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6 - 7:30 p.m.

### **WCA Supper Club (Seated Dinner)**

*Africa Ballroom West*

Entertainment by the Peter Oprisko Band.

Enjoy a sit-down, supper-club themed dinner, and sip on an old fashioned while listening to a Rat Pack tribute band.

## Aegis Supper Club Party

Monday, Sept. 19

7:30 - 11:30 p.m.

*Ballrooms A, H, B, G*

Featuring a variety of desserts and entertainment by the DooWop Daddies.

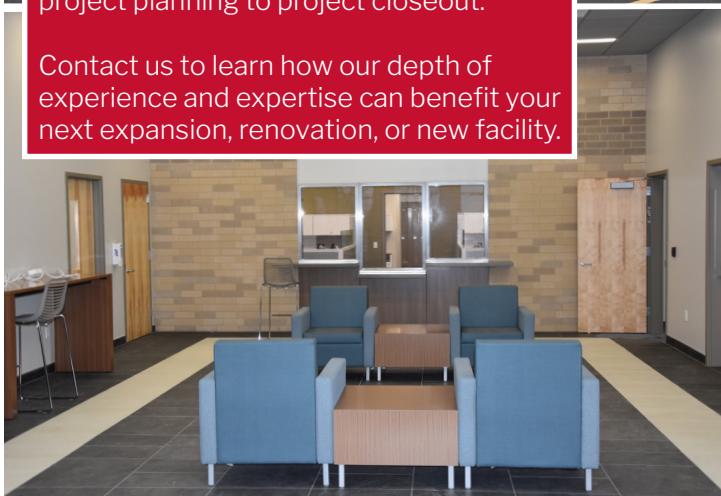
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**Tuesday,  
September 20**

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**HIGHLIGHTS OF THE DAY**

Concurrent Workshops  
Closing General Assembly  
Grand Prize Drawing

# Thank You



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# TUESDAY

## SEPTEMBER 20

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7 - 11:30 a.m.

### **Registration**

*Africa Ballroom Foyer, Registration West*

7 - 7:45 a.m.

### **Breakfast**

*Africa Ballroom East*

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7 - 7:45 a.m.

### **Wisconsin Women's Leadership Breakfast**

*Ballrooms A, H, B, G*

Join us at breakfast for a panel discussion with Wisconsin's female county board chairs and county executive. Both men and women are encouraged to attend this breakfast discussion where we will hear from some of Wisconsin's elected county leaders who work to make Wisconsin a great place to live and work. U.S. Sen. Tammy Baldwin, the first woman elected to represent Wisconsin in Congress, will kick us off with a welcome video. Panelists will answer questions, offer advice for other women considering running for office, and speak to their unique experiences as women in county government.

8 - 9 a.m.

### **Concurrent Workshops**

9:15 - 10:15 a.m.

### **Concurrent Workshops**

10:30 - 11:30 a.m.

### **Concurrent Workshops**

11:30 a.m. - 1 p.m.

### **Closing General Assembly**

*Africa Ballroom West*

Lunch provided

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# CONCURRENT WORKSHOPS

8 - 9 a.m.

## **The Top 10 Misconceptions About Being a County Board Supervisor – Part 1**

*Africa 10*

Wait a minute, nobody ever told me it would be like this! Join us for a light-hearted look at some common misunderstandings surrounding what it means to be a county board supervisor. As this session is merely Part 1, we are going to cover the first five misunderstandings. The second five are revealed in the second installment...

**Speaker:** Andy Phillips, Attorney,  
Attolles Law, s.c.

**Moderator:** Lance Pliml, County Board Chair,  
Wood County

## **An Overview of County Zoning**

*Africa 20*

County zoning! What is it? Who's doing it? What's the purpose? Join this session for an overview of county zoning and its importance throughout the state.

**Speaker:** Terry Ochs, Senior Land Use/Sanitary  
Specialist, Dodge County

**Moderator:** Larry Bierke, County Administrator,  
Iowa County

## **Public Health: Lessons Learned and Looking Forward**

*Africa 30*

The Wisconsin Public Health Forward Initiative is a joint effort to further the transformation and modernization of Wisconsin's local and tribal health departments by applying lessons learned from the COVID-19 pandemic. The presentation will discuss opportunities and challenges to moving forward in

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a post-pandemic world and what this means for counties and health departments.

**Speakers:** Joan Theurer, Project Director, Wisconsin Public Health Forward; Susan Smith, Health Department Director, Wood County; Mary Schwalenberg, County Board Supervisor, Calumet County

**Moderator:** Dennis Pocernich, County Board Chair, Bayfield County

### **Privacy vs. Public Record: Fines That Could Affect Your County**

*Africa 50*

In a time where everyone wants information at their fingertips and counties are required to provide access to the public record, we need to be prepared. Failing to comply with the request will come at a cost to your county, including court costs, attorney fees and imposed fines. In this session, the speakers will discuss how every county department with public records will be affected.

**Speakers:** Scott Moore, Vice President of Sales, Fidar Technologies; Staci Hoffman, Register of Deeds, Jefferson County

**Moderator:** Benjamin Wehmeier, County Administrator, Jefferson County

### **County Finances 101**

*Africa 60*

Join us as we take a look at the basics of how counties are funded and where they spend their money. A particular emphasis will be placed on examining state-imposed levy limits and state aids to counties. The session will explore strategies that counties can employ to deal with budget challenges.

**Speakers:** Dale Knapp, Director, Forward Analytics; Randy Scholz, County Administrator, Chippewa County

**Moderator:** Kevin Dospoy, Research Assistant, Forward Analytics

# CONCURRENT WORKSHOPS

9:15 - 10:15 a.m.

## **The Top 10 Misconceptions About Being a County Board Supervisor – Part 2**

*Africa 10*

Wait a minute, nobody ever told me it would be like this (again)! Join us for Part 2 of a light-hearted look at some common misunderstandings surrounding what it means to be a county board supervisor.

**Speaker:** Andy Phillips, Attorney,  
Attolles Law, s.c.

**Moderator:** Marty Krueger, County Board  
Supervisor, Sauk County

## **Electric Vehicles and the Role of Local Government**

*Africa 20*

This session will provide an overview of electric vehicle charging infrastructure and policies related to the implementation of this new transportation network. It will also explore the role local government plays in providing charging infrastructure as an amenity and service to local residents, small businesses, visitors and tourists.

**Speakers:** Toni Herkert, Government Affairs  
Director, League of Wisconsin Municipalities;  
Matthew Christman, Program Specialist, Wisconsin  
Clean Cities

**Moderator:** Samantha Kerkman, County Executive,  
Kenosha County

## **Youth in Care with Complex Needs**

*Africa 30*

La Crosse County will share innovative practices it learned while facing challenges related to finding placements for youth with complex needs and successfully transforming child welfare under “Families First” to a system that is more in-home, family-focused and collaborative. The Wisconsin

Association of Family & Children's Agencies will share lessons learned through its Resource Connection Session Pilot and focus on systemic solutions and the need for continual growth to ensure Wisconsin children are properly served.

**Speakers:** Jason Witt, Director of Human Services, La Crosse County; Emily Coddington, Associate Director, Wisconsin Association of Family & Children's Agencies

**Moderator:** Hope Otto, Human Services Director, Racine County

## **Emergency Management and the County's Role** *Africa 50*

Learn how county emergency managers coordinate with local agencies on mitigation, planning and preparedness to help communities build a better response, and successful recovery from emergencies and disasters.

**Speakers:** Amy Haase, Emergency Management Director, Dodge County; Greg Engle, Administrator, Wisconsin Emergency Management

**Moderator:** Allen Haga, County Board Chair, Portage County

## **Moving Away from Blame: Creating a Safety Culture in County Government** *Africa 60*

When critical incidents occur in any agency, the common response is to use reactionary approaches such as firing employees, writing new policies or retraining staff. Agencies must evolve from outdated models of safety commonly used today. This presentation will engage participants in a discussion of how county agencies can create safer systems and establish a safety culture using contemporary safety science approaches.

**Speakers:** Scott Modell, Co-Founder, Collaborative Safety; Noel Hengelbrok, Co-Founder, Collaborative Safety

**Moderator:** Paul Decker, County Board Chair, Waukesha County

# CONCURRENT WORKSHOPS

10:30 - 11:30 a.m.

## **Building Successful Relationships Between County Boards and County Administration** *Africa 10*

The county board establishes policy and policy direction. Administration carries out the policy established by the board. If the relationship between board and administration is not firing on all cylinders, effective policy is neither established nor implemented. Attend this session to learn how to best develop and nurture a successful relationship between the two vital components of county government.

**Speakers:** Steve O'Malley, Former County Administrator, La Crosse County; Jonathan Delagrave, County Executive, Racine County; Adam Payne, County Administrator, Sheboygan County; Andy Phillips, Attorney, Attolles Law, s.c.  
**Moderator:** Cedric Schnitzler, County Board Chair, Monroe County

## **The Latest in Rural Transportation Options** *Africa 20*

Wisconsin counties play an essential role in rural transportation, both directly and in support of municipal systems. This presentation will focus on town transportation projects and funding, and the role that counties can play in support of these efforts.

**Speakers:** Joe Ruth, Legal Counsel, Wisconsin Towns Association; Jon Johnson, Highway Commissioner, Eau Claire County  
**Moderator:** Matt Jacowski, County Supervisor, Portage County

## **Diversity, Equity and Inclusion: A Local Perspective** *Africa 30*

In 2020, Wisconsin was in the national media for issues related to diversity, equity and inclusion. Protests occurred at our state Capitol and in

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communities across Wisconsin. From these events, many counties have taken steps to bring awareness to and address diversity, equity and inclusion. In this session, Door and La Crosse counties will describe how they have approached these issues and the lessons they have learned.

**Speakers:** Ken Pabich, County Administrator, Door County; Stephen Conrad, Human Resources Director, La Crosse County

**Moderator:** David Frohling, County Board Chair, Dodge County

## **Strategies for Solving “Wicked” Problems**

*Africa 50*

Wicked problems are not new, but now, even mundane problems can take on a level of complexity that, if not effectively addressed, can quickly escalate. Elected officials and professional government leaders must be vigilant and prepared with tools and strategies to prevent and address wicked problems in an increasingly wicked world. The speakers will address how to recognize wicked problems and identify skills, tools and resources to address them.

**Speakers:** Eric Giordano, Executive Director, Wisconsin Institute for Public Policy and Service; Dean Dietrich, Attorney, Weld Riley, s.c.

**Moderator:** Kurt Gibbs, County Board Chair, Marathon County

## **Year of Pals Mentorship**

*Africa 60*

Brown County, in partnership with the Green Bay Packers and the Oneida Nation, have proclaimed 2022 as the “Year of Pals Mentorship.” The goal is to recruit volunteer adult mentors who can provide crucial support and guidance to youth involved with child protective services. Learn about research showing how mentors play a powerful role in providing young people with the tools to make responsible choices, attend and engage in school, and reduce or avoid risky behavior.

**Speakers:** Troy Streckenbach, County Executive, Brown County; Glen Tilot, Board Member, Friends of Pals, Youth, and Families, Inc.

**Moderator:** Vernon Koch, County Board Chair, Sheboygan County

# CLOSING GENERAL ASSEMBLY

11:30 A.M. - 1 P.M. |

AFRICA BALLROOM WEST

LUNCH PROVIDED

## Call to Order

Mark D. O'Connell, WCA President and CEO

## Winners, Awards and Recognitions

- 2023 Discover Wisconsin Calendar Photo Contest Winners
- "Friend In" and "Friend Of" County Government Awards
- 2022 Wisconsin Local Government Leadership Academy Recognition Certificates

## Featured Speaker

**Chris McIntosh, UW-Madison Athletic Director**

McIntosh, a consensus All-American offensive tackle who captained Wisconsin's back-to-back Big Ten and Rose Bowl championships in 1998 and 1999, returned to the University of Wisconsin-Madison in 2014 after a successful

business career. He began his tenure as director of athletics at Wisconsin in July 2021.



## Door Prizes

- Samsung 65" Class Crystal 4K Smart TV with Alexa (shipped to your home)
- Yeti Hopper Flip 8 Cooler
- Philips Premium Airfryer XXL
- Wisconsin Supper Club Basket
- Wisconsin Badger Basket

You **MUST** be present to win. Upon entering the room, pull your name insert from your name badge holder and place it in the boxes that WCA staff are holding (this is your ticket to win).

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**[dhs.wisconsin.gov/ips](https://dhs.wisconsin.gov/ips)**

IPS Wisconsin is a collaboration among the Department of Health Services, Department of Workforce Development, and the University of Wisconsin-Madison.

# Exhibit Hall

Monday, September 19

8:45 a.m. - 6 p.m.

*Africa Ballroom East*

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## HIGHLIGHTS

Cyber Café

Exhibitor Luncheon

Photo Booth

Exhibitor Reception

(See page 22 for details)

# SPONSORS/EXHIBITORS

## BY COMPANY NAME

(FOR A LIST BY BOOTH NUMBER, SEE PAGE 70)

### **AAA | Booth 302**

Mary Miller

Eau Claire, WI

715-206-0355

mamiller@acg.aaa.com

aaa.com

Products/Services: Membership, insurance, travel,  
banking, credit cards, public affairs

### **AAA - The Auto Club Group | Booth 304**

Joanel White

Eau Claire, WI

608-220-3492

jrwhite@acg.aaa.com

aaa.com

Products/Services: Membership, insurance, travel,  
banking, credit cards, public affairs

### **Abilita | Booth 305**

Paul H Anker

Northville, MI

248-412-0140

panker@abilita.com

abilita.com/wca

Products/Services: Communications technology  
consulting

### **Acrow Bridge | Booth 419**

Abbey Smith

Parsippany, NJ

419-322-9705

asmith@acrow.com

acrow.com

Products/Services: Engineering, manufacturing and  
supply of prefabricated modular steel panel bridges

### **Aegis, LLC - A Charles Taylor Company | Booths 401, 500**

John Dirkse, Karen Flynn

Brookfield, WI

262-781-7020

john.dirkse@charlestaylor.com

karen.flynn@charlestaylor.com

aegis-corporation.com

Products/Services: Insurance/risk management

**American Transmission Co | Booth 215**

Katie Robinson  
Waukesha, WI  
608-877-3547  
ktrobinson@atcllc.com  
atcllc.com  
Products/Services: High-voltage electric utility projects

**Attolles Law, s.c. | Booth 506**

Andy Phillips  
Milwaukee, WI  
414-644-0391  
aphillips@attolles.com  
attolles.com  
Products/Services: Legal services

**Ayres | Booth 216**

Dave Pantzlaff  
Eau Claire, WI  
952-393-5483  
borstj@ayresassociates.com  
ayresassociates.com  
Products/Services: Architecture and engineering

**Baird | Booth 201**

Alison Thoms  
Milwaukee, WI  
414-765-3827  
bairdpublicfinance@rwbaird.com  
rwbaird.com/publicfinance  
Products/Services: Financial services

**Baker Tilly US, LLP | Booth 202**

Brad Elmer  
Madison, WI  
608-240-6760  
brad.elmer@bakertilly.com  
bakertilly.com/industries/state-and-local-government  
Products/Services: Accounting, assurance/auditing and consulting

**Balestrieri Environmental | Booth 224**

Cynthia Balestrieri  
Elkhorn, WI  
262-743-2800  
cbal@balestrierigroup.com  
balestrierigroup.com  
Products/Services: Environmental contracting

**Barrientos Design & Consulting, Inc. | Booth 421**

Norman Barrientos  
Milwaukee, WI  
414-271-1812  
norman@barrientosdesign.com  
barrientosdesign.com  
Products/Services: Architectural design

**Barron County Waste to Energy | Booth 423**

Brent Bohn  
Almena, WI  
715-637-6881  
brent.bohn@co.barron.wi.us  
barroncountywi.gov  
Products/Services: Waste incineration and recycling

**Baxter & Woodman, Inc.**

Wendee Gamble  
Crystal Lake, IL  
281-350-7027  
wgamble@baxterwoodman.com  
baxterwoodman.com  
Products/Services: Civil engineering

**Bay West | Booth 618**

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mgretebeck@baywest.com  
baywest.com  
Products/Services: Environmental, industrial, spill response, and safety services for public and private sector clients across the country

**Board of Commissioners of Public Lands | Booth 420**

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Madison, WI  
608-572-1611  
rich.sneider@wisconsin.gov  
bcpl.wisconsin.gov  
Products/Services: BCPL State Trust Fund Loan Program

**Bulk Storage Inc. | Booth 221**

Zachary Deery  
Beecher, IL  
708-946-9595  
zack@bulkstorageinc.com  
bulkstorageinc.com  
Products/Services: Road salt storage solutions

**By the Numbers Actuarial Consulting, Inc.**

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Titusville, NE  
609-474-0508  
elong@bynac.com  
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Products/Services: Actuarial consulting



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spectrum.com

Products/Services: Gigabit capable broadband service, video, voice, mobile

**CLF Asset Management | Booth 521**

Michael Vaubel

Madison, WI

888-505-3956

mvaubel@clfasset.com

clfasset.com

Products/Services: LTC insurance and retirement planning

**Collaborative Safety, LLC | Booth 101**

David Garrett

Nashville, TN

949-413-6765

dg@collaborative-safety.com

collaborative-safety.com

Products/Services: Tools, training and support to agencies wanting to enhance systemic learning and establish a culture of safety

**Command Central | Booth 517**

Sue Ann Heck

Saint Cloud, MN

320-258-9893

sueann.heck@ccelections.com

ccelections.com

Products/Services: Voting equipment

**Constellation | Booth 624**

Heather R. Conrad

Madison, WI

608-225-0378

heather.conrad@constellation.com

constellation.com

Products/Services: Natural gas and energy efficiency

**Construction Business Group | Booth 203**

Cynthia Buchko

Madison, WI

608-576-2920

c.buchko@cbgwi.com

cbgwi.com

Products/Services: Joint labor-management company

**Crivello Carlson, SC**

Sam Hall  
Milwaukee, WI  
414-290-7587  
shall@crivellocarlson.com  
crivellocarlson.com  
Products/Services: Law firm

**CTI | Booth 523**

Terry Toraason  
Milwaukee, WI  
262-790-1130  
tim.albright@cti.com  
conferencetech.com  
Products/Services: Broadcasting, live events and complete AV solutions

**CVSOA of Wisconsin | Booth 317**

Rock Larson  
Wisconsin Rapids, WI  
715-421-8420  
rlarson@co.wood.wi.us  
wicvso.org  
Products/Services: County Veteran Service Officer

**Discover Wisconsin | Booth 525**

Kortnee Hass  
Madison, WI  
815-575-2604  
kortneeh@discovermediaworks.com  
discoverwisconsin.com  
Products/Services: Full media services

**Diversified Services Network, Inc. | Booth 418**

Robert Lefebber  
Naperville, IL  
608-712-7148  
rob.lefeber@dsnworldwide.com  
dsnworldwide.com  
Products/Services: Indirect cost allocation plans, cost of services information technology, engineering, and enterprise solutions

**Ehlers | Booth 310**

Sue Porter  
Waukesha, WI  
262-796-6167  
sporter@ehlers-inc.com  
ehlers-inc.com  
Products/Services: Municipal advisory services for governments

### **Election Systems & Software | Booth 520**

Kyle Weber

Omaha, NE

402-415-8102

kyle.weber@essvote.com

essvote.com

Products/Services: One partner for all your election needs

### **Enbridge Energy | Booth 300**

Michelle Johnson

Superior, WI

715-718-1843

michelle.johnson@enbridge.com

enbridge.com

Products/Services: Energy infrastructure

### **Enterprise Fleet Management | Booth 208**

Benjamin Walljasper

Waukesha, WI

262-446-0501

benjamin.a.walljasper@efleets.com

efleets.com

Products/Services: Improved budgetary process for sedans, SUVs, trucks and law enforcement squads

### **Ethoplex Internet | Booth 320**

Richard Webster

Germantown, WI

262-330-3462

rwebster@ethoplex.com

ethoplex.com

Products/Services: Internet service provider and managed IT for both business and residential customers in the Milwaukee metro and rural Wisconsin areas

### **Excel | Booth 115**

Jeff Kamin

Fond du Lac, WI

920-926-23116

jeff.kamin@excelengineer.com

excelengineer.com

Products/Services: Multi-disciplinary architectural and engineering design firm

### **Exodus Transitional Care Facility | Booth 608**

Cheryl Colwin

Kewaskum, WI

262-626-4166

cheryl.colwin@exodus-house.org

exodus-house.org

Products/Services: A 90-day residential substance use treatment facility for adult men

**Fryberger Law Firm**

Carrie Broers

Duluth, MN

218-725-6826

cbroers@fryberger.com

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Products/Services: Public finance bond counsel services

**Hansen Auction Group, LLC | Booth 225**

Tim Ault

Downing, WI

920-723-3116

tim@hansenauctiongroup.com

hansenauctiongroup.com

Products/Services: Full service auction and marketing company

**Helm Information Security | Booth 424**

Drew Hjelm

Sun Prairie, WI

608-616-0545

drew@helminfosec.com

helminfosec.com

Products/Services: Cyber preparation and resilience for your organization

**Holtger Bros., Inc. | Booth 222**

Rebecca Denman

De Pere, WI

920-606-4205

rebecca.denman@holtger.com

holtger.com

Products/Services: Fiber optic telecommunications construction

**International Trade, Business & Economic Development Council (ITBEC) | Booth 518**

Sarah Diedrick-Kasdorf

Madison, WI

608-663-7188

diedrick@wicounties.org

wicounties.org

Products/Services: Regional collaboration

**IPS-UW Madison/Department of Health Services | Booth 616**

Stacey Teegardin

Appleton, WI

303-913-0108

stacey.teegardin@dhs.wisconsin.gov

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Products/Services: Employment model that helps people with mental health and/or substance use disorders find and keep jobs that match their preferences

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Products/Services: Optimizing building performance, improving safety and enhancing resiliency

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920-434-7310

autumn.johnson@kerberrose.com

kerberrose.com

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Jill Middleton

Plain, WI

608-546-2411

jrmiddleton@kraemerbrothers.com

kraemerbrothers.com

Products/Services: Construction management services, reconstruction planning - budgeting, scheduling and cost studies

**Kraus-Anderson | Booth 109**

Mike Jankowski

Madison, WI

608-838-5444

mike.jankowski@krausanderson.com

krausanderson.com

Products/Services: Construction management, general contractor

**Lighting Design Solutions | Booth 622**

Peggy Arnold

Hartland, WI

262-626-4166

peggy.a@lightingdesignsolutions.com

lightingdesignsolutions.com

Products/Services: Lighting and controls design and distribution

**LKiChoice/Lori Knapp Companies | Booth 306**

Jane Bushnell  
Prairie Du Chien, WI  
608-412-0220  
jane.bushnell@knappsdev.com  
lkichoice.com  
Products/Services: Long-term support programs

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Eau Claire, WI  
715-530-2639  
jkoller@market-johnson.com  
market-johnson.com  
Products/Services: General contractor and construction management

**MASA Medical Transport Solutions | Booth 620**

John Hughes  
Glenview, IL  
847-975-5373  
jhughes@masamts.com  
MASAmts.com  
Products/Services: Medical transport solutions

**Maximus | Booth 308**

Lucas L Williamson  
Springfield, IL  
217-725-2836  
lucaswilliamson@maximus.com  
maximus.com  
Products/Services: Governmental cost allocation services and systems

**Miron Construction Co., Inc. | Booth 511**

Amber Tomsovic  
Neenah, WI  
920-969-7097  
amber.tomsovic@miron-construction.com  
miron-construction.com  
Products/Services: Construction management, design-build and general construction services

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**National Association of Counties (NACo) |**

**Booth 207**

John Losh  
Washington, DC  
202-661-8832  
jlosh@naco.org  
naco.org  
Products/Services: Membership

**National CooperativeRx | Booth 407**

Matt Dengel  
Fitchburg, WI  
608-204-7732  
mdengel@nationalcooperativerx.com  
nationalcooperativerx.com  
Products/Services: Prescription benefits

**OpenGov | Booth 307**

Christine Spiel  
San Jose, CA  
267-994-4461  
cspiel@opengov.com  
opengov.com  
Products/Services: Budgeting and planning, citizen services, financials, reporting and transparency

**OpenMeeting Technologies | Booth 515**

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sueann.heck@openmeetingtech.com  
openmeetingtech.com  
Products/Services: Local government meeting platform

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612-655-4768  
hansonk@pfm.com  
pfm.com  
Products/Services: Financial advisory, consulting, financial planning, alternative finance and specialized services

**PMA Financial Network | Booth 504**

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mwiberg@pmanetwork.com  
pmanetwork.com  
Products/Services: Investment solutions and municipal advisors

**Potter Lawson, Inc. | Booth 316**

Rebecca Prochaska

Madison, WI

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rebeccap@potterlawson.com

potterlawson.com

Products/Services: Architecture, master planning,  
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**Professional Dairy Producers | Booth 209**

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efranke@pdpw.org

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Products/Services: Programs that train and develop  
dairy producers, stakeholders, consumers and other  
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**Public Administration Associates, LLC |  
Booth 323**

David Bretl

Whitewater, WI

414-350-3328

bretld.paa@gmail.com

public-administration.com

Products/Services: Executive recruitment, interim  
management and municipal studies

**Purple Wave Auction | Booth 210**

John Walton

Manhattan, KS

866-608-9283

association@purplewave.com

purplewave.com

Products/Services: Online auction company

**Qualtrics | Booth 219**

Lana Abuhudra

Provo, UT

801-644-5827

lanaabuhudra@qualtrics.com

qualtrics.com

Products/Services: Cloud-based data management  
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rasmith.com  
Products/Services: Multi-disciplinary consulting firm

**REALiving | Booth 522**

April Solberg  
Chippewa Falls, WI  
715-642-2381  
asolberg@realiving.com  
realiving.com  
Products/Services: EAP provider

**RENEW Wisconsin | Booth 205**

Jaime Craig  
Madison, WI  
608-636-3445  
jaime@renewwisconsin.org  
renewwisconsin.org  
Products/Services: Policies and programs that support renewable energy

**Sauk County | Booth 400**

Melanie Platt-Gibson  
Baraboo, WI  
608-963-3871  
melanie.plattgibson@saukcountywi.gov  
co.sauk.wi.us  
Products/Services: Host county

**Scott Construction Inc. | Booth 314**

Chase Brockman  
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cbrockman@scottconstruct.com  
scottconstructioninc.com  
Products/Services: Asphalt surfacing and maintenance

**STR-SEG | Booth 105**

John Hoenick  
Menomonee Falls, WI  
262-716-8571  
jhoenick@str-seg.com  
str-seg.com  
Products/Services: Consulting engineers providing design solutions for roofs, walls/windows and hardscape

**Structures Unlimited LLC**

Jeremy Kilty  
Stratford, WI  
877-687-2453  
jkilty@structuresunlimited.com  
www.structuresunlimited.com  
Products/Services: Your fabric building specialists

**The Alliance | Booth 402**

Parker Talbot  
Fitchburg, WI  
608-510-6617  
ptalbot@the-alliance.org  
the-alliance.org  
Products/Services: Help self-funded employers control costs and unlock access to health care for employees and their families

**The Garland Company, Inc. | Booth 111**

Brandy Thomas  
Cleveland, OH  
216-641-7500  
bthomas@garlandind.com  
garlandco.com  
Products/Services: High-performance roofing and building envelope solutions

**The Madison Concourse Hotel**

Joan Herzing  
Madison, WI  
608-257-6000  
jherzing@concoursehotel.com  
concoursehotel.com  
Products/Services: Hotel

**The Samuels Group | Booth 422**

Shelley Rowe  
Wausau, WI  
715-842-2222  
srowe@samuelsgroup.net  
samuelsgroup.net  
Products/Services: General contractor/construction management

**Thomson Reuters | Booth 218**

Michael T Johnson  
Eagan, MN  
651-592-3542  
mtjohnson21@hotmail.com  
thomsonreuters.com  
Products/Services: Legal resources and workflow tools



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**UMR | Booth 405**

Brian Baxter  
Milwaukee, WI  
414-443-4759  
brian\_j\_baxter@umr.com  
umr.com  
Products/Services: Health plan administration

**USDA Rural Development | Booth 606**

Kathi Firkus  
Stevens Point, WI  
715-345-7635  
kathi.firkus@usda.gov  
rd.usda.gov/wi  
Products/Services: Funding agency

**UW-Madison Division of Extension | Booth 610**

Matthew Call  
Madison, WI  
608-262-7495  
mcall@wisc.edu  
extension.wisc.edu  
Products/Services: Extension services for community outreach and practical solutions based on university research

**UW-Madison Division of Extension - Local Government Leadership | Booth 303**

Sarah Schlosser  
Madison, WI  
608-263-0817  
sarah.schlosser@wisc.edu  
extension.wisc.edu  
Products/Services: Local Government Leadership Academy. Certified Public Managers Program

**Venture Architects | Booth 519**

Cory Beyer  
Milwaukee, WI  
414-225-0870  
cory.beyer@ventarch.com  
ventarch.com  
Products/Services: Justice planners, architects, engineers

**Verde Environmental Technologies, Inc | Booth 404**

Megan M Schiavone  
Minnetonka, MN  
312-961-7595  
mschiavone@deterrasystem.com  
deterrasystem.com  
Products/Services: Deterra Drug Deactivation System

**WCA Group Health Trust | Booth 403**

Michael Lamont

Madison, WI

866-404-2700

lamont@wicounties.org

wcaght.org

Products/Services: Health, dental and vision benefits coverage, prescription drug card options, wellness programs, and self-insurance options

**WCA Services, Inc. | Booth 516**

Michael Lamont

Madison, WI

608-222-8520

lamont@wicounties.org

wcasi.com

Products/Services: Local government services

**Wisconsin Child Support Enforcement Association  
| Booth 507**

Brent J Vruwink

Wisconsin Rapids, WI

715-213-3300

bvruwink@co.wood.wi.us

wcsea.org

Products/Services: Child support services

**Wisconsin Clean Cities | Booth 125**

Lorrie Lisek

Milwaukee, WI

414-221-4958

lorrie.lisek@wicleancities.org

wicleancities.org

Products/Services: Energy security through fuel saving technologies and practices

**Wisconsin Counties Association**

Mark D. O'Connell

Madison, WI

608-663-7188

mail@wicounties.org

wicounties.org

Products/Services: Protect county interests and further better county government

**Wisconsin County Forests Association | Booth 214**

Rebekah Luedtke

Merrill, WI

715-539-1097

rebekah@wisconsincountyforests.com

wisconsincountyforests.com

Products/Services: Collaborative platform for members to discuss issues, programs and policies affecting the county forests

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## WCA ASSOCIATE MEMBERS



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**Wisconsin County Highway Association | Booth 509**

Craig Hardy  
Boyceville, WI  
608-935-3381  
craig.hardy@iowacounty.org  
wiscohwy.org

Products/Services: Association of Wisconsin County Highway Commissioners and highway committee/  
public works committee county board representatives

**Wisconsin County Mutual Insurance Corporation | Booth 502**

John Dirkse, Michael Lamont  
Madison, WI  
608-663-7188  
john.dirkse@charlestaylor.com  
lamont@wicounties.org  
wisconsincountymutual.org

Products/Services: General and automobile liability,  
public official errors, omissions and worker's  
compensation, nursing home liability and owner-direct  
insurance program

**Wisconsin County Mutual Insurance Firearms Simulator | Booths 505, 604**

Josh Dirkse  
Brookfield, WI  
262-389-8347  
josh.dirkse@charlestaylor.com  
wisconsincountymutual.org

Products/Services: These systems provide the latest  
in-force option simulation and realistic use-of-force  
training that develops the skills required for law  
enforcement in high-risk environments. It is free for  
member counties as well as Community Insurance  
Corporation member municipalities.

**Wisconsin County Treasurers' Association | Booth 319**

Mary Krueger  
Oshkosh, WI  
920-232-3418  
mekrueger@co.winnebago.wi.us  
wicountytreasurers.com

Products/Services: Duties/responsibilities of county  
treasurers

**Wisconsin Dept. of Administration | Booth 322**

Dawn Vick  
Madison, WI  
608-266-7043  
dawn.vick@wisconsin.gov  
doa.wi.gov

Products/Services: State programs to better help your  
county

**Wisconsin Emergency Management Association | Booth 524**

Bobbi Hicken  
Dodgeville, WI  
920-929-7647

bobbi.hicken@fdlco.wi.gov  
wemaus.wpcomstaging.com

Products/Services: Advocates, promotes and represents statewide emergency management interests in order to enhance the safety and security of all citizens

**Wisconsin Land Information Association | Booth 103**

Ann Barrett  
Wild Rose, WI  
800-344-0421  
admin@wlia.org  
wlia.org

Products/Services: To educate and share the development and use of integrated land information systems to benefit the citizens of Wisconsin

**Wisconsin Municipal Mutual Insurance Company | Booth 217**

Tanoea Norman  
Madison, WI  
608-246-3336  
tnorman@wmmic.com  
wmmic.com

Products/Services: WMMIC provides liability insurance and worker's compensation TPA services to public entities

**Wisconsin Newspaper Association | Booths 204, 206**

Denise Guttery  
Madison, WI  
608-772-2479  
denise.guttery@WNAnews.com  
wnanews.com

Products/Services: Wisconsin civics games and WisconsinPublicNotice.org

**Wisconsin Register of Deeds Association | Booth 107**

Renee Miller  
Marinette, WI  
715-732-7555  
rmmiller@marinettecounty.com  
wrdaonline.org

Products/Services: Files, records and issues instruments and documents of significance to the community as a whole and its individual citizens

**Wisconsin Rural Partners | Booth 318**

Megan Purtell  
Madison, WI  
608-358-8458  
mmpurtell@purtellmarketing.com  
wiruralpartners.org  
Products/Services: Rural development

**Wisconsin Senior Medicare Patrol | Booth 325**

Ingrid Kunding  
Madison, WI  
608-852-6436  
ingrid.kunding@gwaar.org  
smpwi.org  
Products/Services: Information/resources about  
Medicare fraud, errors and abuse

**Wisconsin Society of Land Surveyors | Booth 220**

Francis Thousand  
Madison, WI  
608-770-9759  
fthousand@charter.net  
wsls.org  
Products/Services: Discuss issues surrounding land  
surveying

**Wisconsin Surplus Online Auction | Booth 200**

William Faltz  
Mount Horeb, WI  
608-437-2001  
wrf@wisconsinsurplus.com  
wisconsinsurplus.com  
Products/Services: Auction services

**Wisconsin Women in Government | Booth 117**

Amanda Graham  
Madison, WI  
262-289-7336  
amandagraham33@yahoo.com  
wiscwomeningovernment.org  
Products/Services: Professional enrichment

**\*Google Public Sector | Booth 223**

Kristin Storhoff  
Madison, WI  
612-306-0256  
kstorhoff@google.com  
cloud.google.com/solutions/government  
Products/Services: Google Workspace, Google Language  
Service, Google Cloud Platform

\*Late submission

# SPONSORS/EXHIBITORS BY BOOTH NUMBER

(FOR A LIST BY COMPANY NAME, SEE PAGE 47)

Booth	Company Name
101	Collaborative Safety, LLC
103	Wisconsin Land Information Association
105	STR-SEG
107	Wisconsin Register of Deeds Association
109	Kraus-Anderson
111	The Garland Company, Inc.
115	Excel
117	Wisconsin Women in Government
125	Wisconsin Clean Cities
200	Wisconsin Surplus Online Auction
201	Baird
202	Baker Tilly US, LLP
203	Construction Business Group
204, 206	Wisconsin Newspaper Association
205	RENEW Wisconsin
207	National Association of Counties (NACo)
208	Enterprise Fleet Management
209	Professional Dairy Producers
210	Purple Wave Auction
211	R.A. Smith, Inc.
214	Wisconsin County Forests Association
215	American Transmission Co
216	Ayres
217	Wisconsin Municipal Mutual Insurance Company
218	Thomson Reuters
219	Qualtrics
220	Wisconsin Society of Land Surveyors
221	Bulk Storage Inc.
222	Holtger Bros., Inc.
223	Google Public Sector
224	Balestrieri Environmental
225	Hansen Auction Group. LLC
300	Enbridge Energy

<b>Booth</b>	<b>Company Name</b>
301	KerberRose
302	AAA
303	UW-Madison Division of Extension - Local Government Leadership
304	AAA - The Auto Club Group
305	Abilita
306	LKiChoice/Lori Knapp Companies
307	OpenGov
308	Maximus
310	Ehlers
314	Scott Construction Inc.
316	Potter Lawson, Inc.
317	CVSOA of Wisconsin
318	Wisconsin Rural Partners
319	Wisconsin County Treasurers' Association
320	Ethoplex Internet
321	J-Mec Inc a FleetGenius Company
322	WI Dept. of Administration
323	Public Administration Associates, LLC
324	Johnson Controls
325	Wisconsin Senior Medicare Patrol
400	Sauk County
401, 500	Aegis, LLC - A Charles Taylor Company
402	The Alliance
403	WCA Group Health Trust
404	Verde Environmental Technologies, Inc
405	UMR
406	Charter Communications
407	National CooperativeRx
416	Kraemer Brothers, LLC
417	PFM Financial Advisors LLC
418	Diversified Services Network, Inc.
419	Acrow Bridge
420	Board of Commissioners of Public Lands
421	Barrientos Design & Consulting, Inc.
422	The Samuels Group

# SPONSORS/EXHIBITORS BY BOOTH NUMBER

(FOR A LIST BY COMPANY NAME, SEE PAGE 47)

Booth	Company Name
423	Barron County Waste to Energy
424	Helm Information Security
425	Motorola Solutions
502	Wisconsin County Mutual Insurance Corporation
504	PMA Financial Network
506	Attolles Law, s.c.
505, 604	Wisconsin County Mutual Insurance Firearms Simulator
507	Wisconsin Child Support Enforcement Association
509	Wisconsin County Highway Association
511	Miron Construction Co., Inc.
515	OpenMeeting Technologies
516	WCA Services, Inc.
517	Command Central
518	International Trade, Business & Economic Development Council (ITBEC)
519	Venture Architects
520	Election Systems & Software
521	CLF Asset Management
522	REALiving
523	CTI
524	Wisconsin Emergency Management Association
525	Discover Wisconsin
606	USDA Rural Development
608	Exodus Transitional Care Facility
610	UW-Madison Division of Extension
614	Market & Johnson, Inc.
616	IPS-UW Madison/Department of Health Services
618	Bay West
620	MASA Medical Transport Solutions
622	Lighting Design Solutions
624	Constellation

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# Member Boards

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## BOARDS

Wisconsin Counties Association

Wisconsin County Mutual Insurance Corporation

Community Insurance Corporation

WCA Group Health Trust

WCA Services, Inc.

# MEMBER BOARDS

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## Wisconsin Counties Association

### Executive Committee

- ♦ Chair: Lance Pliml, Wood County
- ♦ Vice-Chair: Marty Krueger, Sauk County
- ♦ Second Vice-Chair: Jonathan Delagrave, Racine County
- ♦ Secretary-Treasurer: Alice Connors, Calumet County
- ♦ NACo Director: Kurt Gibbs, Marathon County

### Directors

#### East Central District

- ♦ James Brey, Manitowoc County
- ♦ Thomas Wegner, Sheboygan County

#### North Central District

- ♦ Allen Haga, Portage County
- ♦ Lance Pliml, Wood County

#### Northwest District

- ♦ Jim Metz, Taylor County
- ♦ Donald Taylor, Burnett County

#### Southeast District

- ♦ Paul Decker, Waukesha County
- ♦ Jonathan Delagrave, Racine County
- ♦ Marcelia Nicholson, Milwaukee County
- ♦ Sequanna Taylor, Milwaukee County
- ♦ Lee Schlenvogt, Ozaukee County

#### West Central District

- ♦ Louie Okey, Barron County
- ♦ Gary Stene, Dunn County

#### Western District

- ♦ Cedric Schnitzler, Monroe County
- ♦ John West, Adams County

#### Southern District

- ♦ David Frohling, Dodge County
- ♦ Marty Krueger, Sauk County
- ♦ Robert Keeney, Grant County

#### County Executive

- ♦ Troy Streckenbach, Brown County

#### NACo Director

- ♦ Kurt Gibbs, Marathon County

#### Diversity Appointments

- ♦ Alice Connors, Calumet County
- ♦ Willie Johnson, Jr., Milwaukee County

#### Constitutional Officers

- ♦ Penny Carter, Forest County
- ♦ Lisa Freiberg, Fond du Lac County
- ♦ Staci Hoffman, Jefferson County
- ♦ Michael Schlaak, Calumet County
- ♦ Paul Susienka, Bayfield County

## WCA Committees

### **Audit Committee**

- ♦ Marty Krueger, Sauk County (chair)
- ♦ Alice Connors, Calumet County
- ♦ Paul Fisher, Oneida County
- ♦ Wayne Hendrickson, Clark County
- ♦ Staci Hoffman, Jefferson County
- ♦ Michael Schlaak, Calumet County
- ♦ Paul Susienka, Bayfield County
- ♦ Randy Tatur, Rusk County

### **Program Planning Committee**

- ♦ Timothy McCumber, Sauk County (chair)
- ♦ James Brey, Manitowoc County
- ♦ Kristine Deiss, Washington County
- ♦ Linda Featherly, Washburn County
- ♦ Billy Fried, Oneida County
- ♦ Kari Ives, Chippewa County
- ♦ Susan Kohout, Door County
- ♦ Mary Mawhinney, Rock County
- ♦ Robert Miller, Marquette County
- ♦ Marcelia Nicholson, Milwaukee County
- ♦ Dave Ostness, St. Croix County
- ♦ Lance Pliml, Wood County
- ♦ Cedric Schnitzler, Monroe County
- ♦ David Willingham, Rusk County

### **Resolutions Committee**

- ♦ Jonathan Delagrave, Racine County (chair)
- ♦ Dennis Bork, Buffalo County
- ♦ William Clendenning, Wood County
- ♦ Kenneth Depperman, Fond du Lac County
- ♦ Charles Farrey, Winnebago County
- ♦ Don Friske, Lincoln County
- ♦ David Frohling, Dodge County
- ♦ Wayne Hendrickson, Clark County
- ♦ Kari Ives, Chippewa County
- ♦ Robert Keeney, Grant County
- ♦ Vernon Koch, Sheboygan County
- ♦ Monica Kruse, La Crosse County
- ♦ Thomas Mackie, Washburn County
- ♦ Kriss Marion, Lafayette County
- ♦ Felesia Martin, Milwaukee County
- ♦ Jeff Nooyen, Outagamie County
- ♦ Louie Okey, Barron County
- ♦ Jeffrey Schleif, Washington County
- ♦ Tweed Shuman, Sawyer County

# MEMBER BOARDS

---

## Wisconsin County Mutual Insurance Corporation

### Officers

- ♦ President: Willie Johnson, Jr., Milwaukee County
- ♦ Vice-President: Lance Pliml, Wood County
- ♦ Secretary-Treasurer: Thomas Wegner, Sheboygan County
- ♦ Assistant Secretary: Michael Lamont, WCA

### Directors

#### Southeast District

- ♦ Willie Johnson, Jr., Milwaukee County
- ♦ Lee Schlenvogt, Ozaukee County

#### East Central District

- ♦ David Albrecht, Winnebago County
- ♦ Alice Connors, Calumet County
- ♦ Thomas Wegner, Sheboygan County

#### North Central District

- ♦ Ted Cushing, Oneida County
- ♦ Jerry Erdmann, Shawano County
- ♦ Dick Koeppen, Waupaca County
- ♦ Lance Pliml, Wood County
- ♦ Bill Voight, Wood County

#### Northwest District

- ♦ Jim Metz, Taylor County
- ♦ Jim Paden, Burnett County

#### West Central District

- ♦ Wayne Hendrickson, Clark County
- ♦ Louie Okey, Barron County

#### Western District

- ♦ Cedric Schnitzler, Monroe County
- ♦ John West, Adams County

#### Southern District

- ♦ Michael Furgal, Green County
- ♦ Marty Krueger, Sauk County

#### Advisory Members

- ♦ Gerald Derr, Town of Bristol
- ♦ Larry Oehmichen, Town of Colby

## Community Insurance Corporation

### Officers

- ♦ Chair: Gerald Derr, Town of Bristol
- ♦ Vice-Chair: Willie Johnson, Jr., Milwaukee County
- ♦ Secretary-Treasurer: Thomas Wegner, Sheboygan County
- ♦ Assistant Secretary: Michael Lamont, WCA

### Directors

#### County Representatives

- ♦ Ted Cushing, Oneida County
- ♦ Jerry Erdmann, Shawano County
- ♦ Willie Johnson, Jr., Milwaukee County
- ♦ Jim Metz, Taylor County

- ♦ Thomas Wegner, Sheboygan County

#### Municipal Representatives

- ♦ Gerald Derr, Town of Bristol
- ♦ Larry Oehmichen, Town of Colby

---

## WCA Group Health Trust

### Officers

- ♦ Chair: Thomas Wegner, Sheboygan County
- ♦ Vice-Chair: Kurt Gibbs, Marathon County
- ♦ Secretary: Lynn Gomez, Waukesha Water Utility
- ♦ Assistant Secretary: Michael Lamont, WCA

### Directors

- ♦ Kurt Gibbs, Marathon County
- ♦ Lynn Gomez, Waukesha Water Utility
- ♦ Thomas Mackie, Washburn County
- ♦ Jim Metz, Taylor County
- ♦ Mary Schwalenberg, Calumet County
- ♦ Donald Taylor, Burnett County
- ♦ Thomas Wegner, Sheboygan County
- ♦ John West, Adams County

---

## WCA Services, Inc.

### Officers

- ♦ Chair: Steve Dickinsen
- ♦ Vice-Chair: Gerald Derr
- ♦ Secretary: Dan Chadwick
- ♦ Treasurer: Lisa Rose

### Directors

- ♦ J. Michael Blaska
- ♦ Dan Chadwick
- ♦ Steve Dickinsen
- ♦ Craig Grinde
- ♦ Shirley Holman
- ♦ George Lightbourn
- ♦ Dennis O'Loughlin
- ♦ William Peterson
- ♦ Lisa Rose
- ♦ Lee Rymer



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