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For Immediate Release

September 30, 2021

Contact: Name
Title
Phone

**----- County Officials Attend
2021 WCA Annual Conference in La Crosse County
*Speakers & Education Highlighted the September 26-28 Event***

County officials from ----- County recently attended the Wisconsin Counties Association (WCA) Annual Conference September 26-28, 2021 in La Crosse County. This year's conference focused on the diverse and complex issues facing counties around the state.

----- County Supervisors that attended the WCA Annual Conference included INSERT NAMES AND TITLES AND DISTRICTS HERE.

The three-day event featured state and local speakers, as well as a comprehensive program of educational seminars highlighting the diverse issues currently facing counties. All events were held at the La Crosse Center and Radisson Hotel La Crosse.

Featured speakers included:

- Tony Evers, *Governor, State of Wisconsin*
- Mark O'Connell, *Executive Director, Wisconsin Counties Association*
- Marcelia Nicholson, *Chairwoman, Milwaukee County Board of Supervisors*
- Troy Streckenbach, *County Executive, Brown County*
- Josh Schoemann, *County Executive, Washington County*

The WCA Annual Conference also hosted a series of concurrent workshops featuring sessions on topics such as local redistricting in Wisconsin, creating tax sustainability in the future, best practices on cyber security, groundwater quality update, transportation funding, and many more topics.

In addition to concurrent sessions and featured speakers, ----- County INSERT NAME AND TITLE HERE participated in the WCA Annual Business Meeting on Sunday, September 26, 2021. Representatives from member counties were invited to participate in the event, in which resolutions were voted on which will be placed in the WCA Platform.

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“The WCA Annual Conference is a tremendous opportunity for county officials to network with peers from around the state and hear from experts on current topics impacting counties,” said ----- County INSERT NAME AND TITLE HERE. “It is so helpful to hear what issues are facing other counties and discuss common sense solutions and strategies that will ultimately benefit all of our constituents and taxpayers.”

The Wisconsin Counties Association represents the interests of county governments at both the state and federal levels and is located in Madison, Wisconsin. Learn more at www.wicounties.org and find WCA on Facebook and Twitter (@WisCounties; #wcaconf)

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