

2021 WCA Exhibitor/Sponsorship Setup/Teardown Info La Crosse Center - Arena

Booth setup is scheduled for Sunday, September 26, 2021 from 1:00 - 7:00 p.m. and on Monday, September 27, 2021 from 7:00 - 8:15 a.m. **The WCA Marketplace officially opens on Monday at 8:45 a.m. and all exhibits must be ready at that time.**

Listed below is a schedule of Marketplace hours and Special Events:

Monday, September 27, 2021

8:45 a.m. - 6:00 p.m.

WCA Marketplace Open

12:00 - 1:30 p.m.

Exhibitor Luncheon

4:30 - 6:00 p.m.

Exhibitor Reception

Please begin tearing down your exhibit on Monday, September 27, 2021 from 6:00 p.m. until 9:00 p.m.

You must be finished packing and out of the Marketplace by Monday, September 27, 2021 at 9:00 p.m.

When you arrive, please go to the WCA Exhibit Booth located inside the back of the WCA Marketplace (La Crosse Center Arena) to receive your name badges, conference program, miscellaneous information and any tickets you may have ordered. Prior to Conference, please contact Cheryl Fleck, WCA Marketing & Events Manager, at the WCA office at 608.663.7188.

