

2020 Census

Community Partnership and Engagement Program (CPEP)

Chicago Region

Marilyn A. Sanders
Regional Director

Wisconsin Counties Association
Becky Schigiel, Senior Partnership Specialist



2020 Census

MESSAGE FROM THE DIRECTOR

Thank you for attending and hosting this crucial meeting with the Chicago Region's 2020 Census Partnership team. I am certain you will find the information shared informative and staff from the Chicago Region responsive to your questions. We are available as a resource and engaged at every level to achieve a complete count of the population in this region.

Feel free to email me, contact me by telephone or schedule a meeting if you desire. I can be reached at marilyn.a.sanders@census.gov or 630-288-9301.

I look forward to the 2020 Census Experience!



Marilyn A. Sanders
Chicago Regional Director

2020 Census

CHICAGO REGION OF THE U.S. CENSUS

The Chicago Region appreciates this opportunity to meet and engage with you in support of our 2020 Census mission: to conduct a census of population and housing and disseminate the results to the President, the states and the American people.

Our goal is to count everyone once, only once, and in the right place!



2020 Census

FEDERAL GOVERNANCE

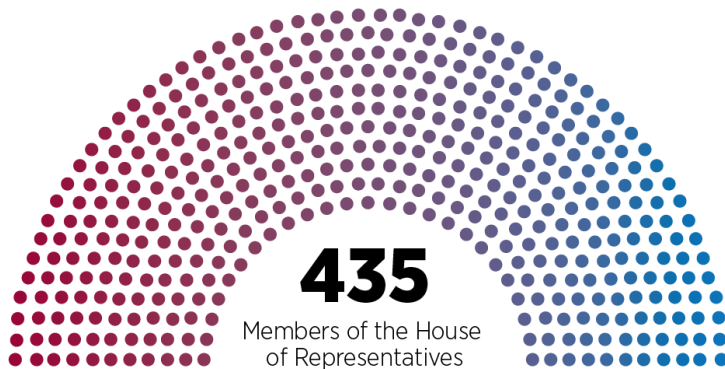
- Article 1, Section 2 of the U.S. Constitution mandates a headcount every 10 years, of every person residing in the United States
- August 2, 1790 was the date of the very first census, led by Secretary of State Thomas Jefferson
- Title 13 of the US Code states that no private information acquired by the US Census Bureau will be shared with anyone, including other federal agencies

Representatives and direct Taxes shall be apportioned among the several States which may be included within this Union, according to their respective Numbers, which shall be determined by adding to the whole Number of free Persons, including those bound to Service for a Term of Years, and including Indians not taxed, three fifths of all other Persons. The actual Enumeration shall be made within three Years after the first Meeting of the Congress of the United States, and within every subsequent Term of ten Years, in such Manner as they shall by Law direct. The Number of Representatives shall not exceed one for every thirty Thousand, but each State shall have at least one Representative. And until such Enumeration shall be made, the State of New Hampshire shall be entitled to choose three, Massachusetts eight, Rhode-Island and Providence Plantations one, Connecticut five, New-York six, New Jersey four, Pennsylvania eight, Delaware one, Maryland six, Virginia ten, North Carolina five, South Carolina five, and Georgia three.

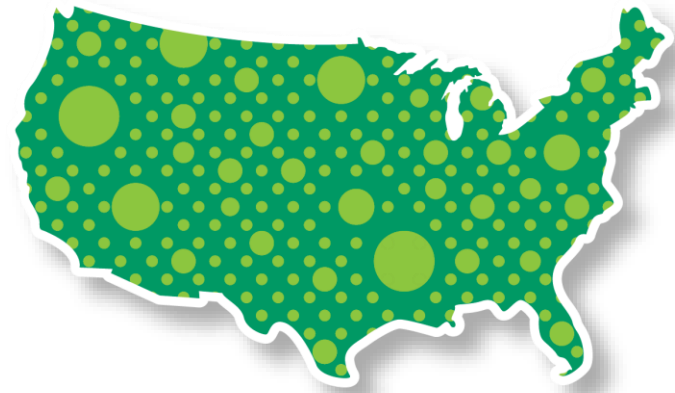
We the People

2020 Census

APPORTIONMENT AND FUNDING



Legislative
representation is
redetermined through
APPORTIONMENT



\$675+ BILLION will be
distributed annually based on
Census information

ENUMERATION REDESIGN



2020 Census

DIRECT MAIL CALENDAR

MARCH 12-20

An Invitation to
Respond Online to
the 2020 Census

MARCH 16-24

A Reminder
Letter

PRIMARY MAILING FOR MARCH 12

IF NO RESPONSE BY MARCH 24

MARCH 26-
APRIL 3

A Reminder
Postcard

APRIL 8-16

A Reminder
Letter and Paper
Questionnaire

APRIL 20-27

A Final Reminder
Postcard Before
We Follow Up
in Person

2020 Census Non-English Support

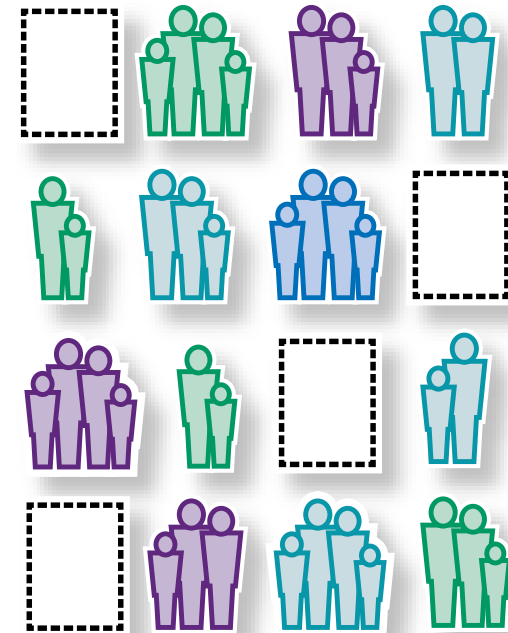
(Order: Top to bottom, left to right)

- | | | | | |
|-------------------------|-------------|------------|-------------|---------------|
| • Spanish | • Italian | • Khmer | • Tamil | • Croatian |
| • Chinese | • Farsi | • Nepali | • Navajo | • Bulgarian |
| • Vietnamese | • German | • Urdu | • Hungarian | • Twi |
| • Korean | • Armenian | • Romanian | • Hebrew | • Lithuanian |
| • Russian | • Hindi | • Telugu | • Malayalam | • Yoruba |
| • Arabic | • Ukrainian | • Burmese | • Swahili | • Czech |
| • Tagalog | • Bengali | • Punjabi | • Yiddish | • Igbo |
| • Polish | • Greek | • Lao | • Indonesia | • Marathi |
| • French | • Amharic | • Hmong | • Serbian | • Sinhala |
| • Haitian Creole | • Somali | • Albanian | • Tigrinya | • Slovak |
| • Portuguese | • Thai | • Turkish | • Ilocano | • American |
| • Japanese | • Gjurati | • Bosnian | • Dutch | Sign Language |

The first column above, in bold, indicates languages in which the form can be completed online and by phone.

NON-RESPONSE FOLLOW-UP

- Census takers will personally visit housing units to count or enumerate the households.
- If no one is at home, the census taker will leave a Notice of Visit to encourage self-response.
- In most situations, census takers will make at least six attempts to resolve a case.
- In-field operation begins in May 2020 and concludes in July 2020.

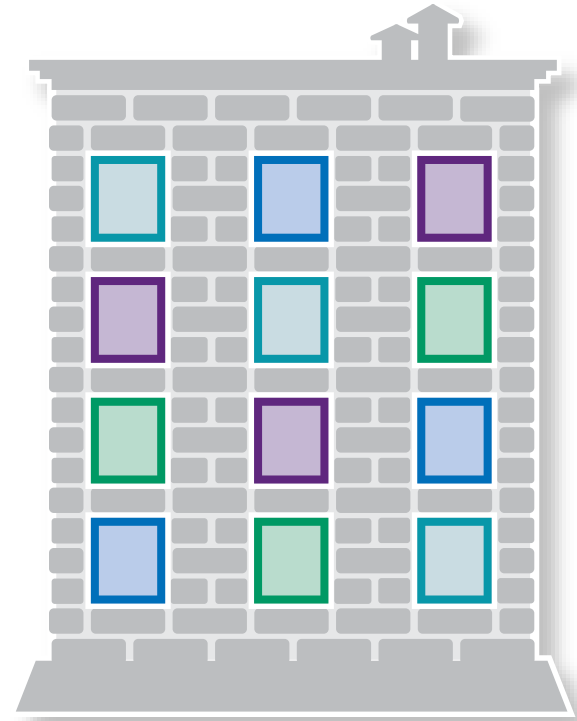


GROUP QUARTERS

Group Quarters are places where people who are not related live or stay in a group living arrangement that is owned or managed by an entity or organization providing housing and/or services for the residents.

Examples:

- College Residence Hall
- Group Home
- Prisons
- Nursing Homes
- Residential Treatment Centers



Service Based Enumeration (SBE)

The Census Bureau will count people experiencing homelessness by locating them at places where they **receive services and in outdoor locations.**

Service Based locations include:

- Shelters
- Soup Kitchens and Food Vans
- Emergency Shelters



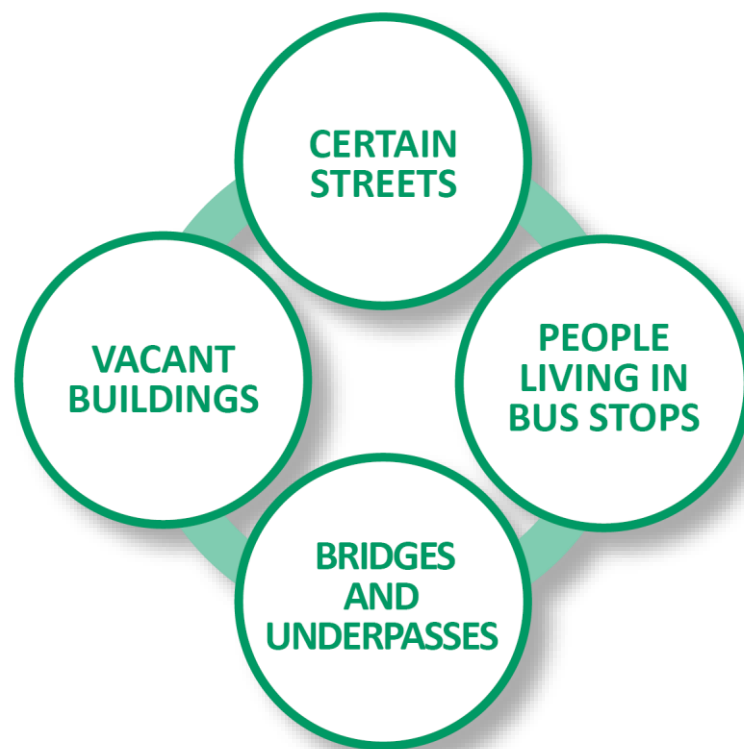
Targeted Non-Sheltered Outdoor Locations (TNSOL)

Non-sheltered outdoor locations (TNSOL)

will be identified in advance. These are commonly known locations where individuals experiencing homelessness are most likely to congregate.

Examples of TNSOL would be:

- Certain Street Intersections
- Public Transportation Stops
- Vacant Buildings



GOAL OF PARTNERSHIP PROGRAM

We work with our local partners to Engage, Educate and Encourage participation in the 2020 Census by those who are less likely to self respond.

- Community Organizations
- County and Municipal Governments
- Faith-Based Institutions
- Local Businesses
- Philanthropy
- Regional Media Outlets
- Schools/Colleges
- State Governments
- Tribal Governments

2020 Census

Historically under-represented/ “HARD-TO-COUNT” (HTC) DEMOGRAPHICS

- Children (under 5yrs)
- College Students
- Farm Workers
- Homeless
- Immigrants
- Language Constrained
- Millennials
- Minorities
- People Living in Poverty
- People with Disabilities
- Refugees
- Renters
- Snowbirds
- Senior Citizens
- Veterans
- Young Adults (18-24yrs)

A COMPLETE COUNT COMMITTEE...

A team of local representatives brought together by a municipal or community leader with the expressed purpose of assisting the 2020 Census.

- Organizes local outreach efforts within their community.
- Provides “trusted voices” as Census Ambassadors.
- Targets outreach in low response rate areas.

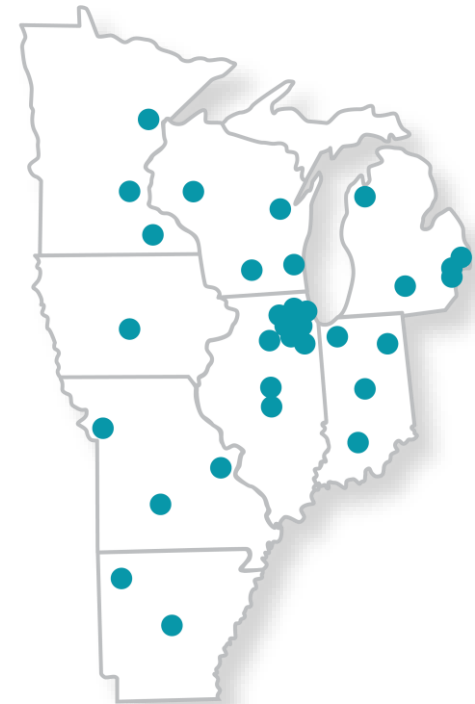
2020 Census

RECRUITING AND JOB OPPORTUNITIES

32 Area Census Offices (ACOs)
AR, IA, IL, IN, MI, MN, MO, WI

- Recruiting Assistants
- Office Operations Supervisors
- Office Clerks
- Census Field Supervisors
- Address Listers
- Census Enumerators/Takers

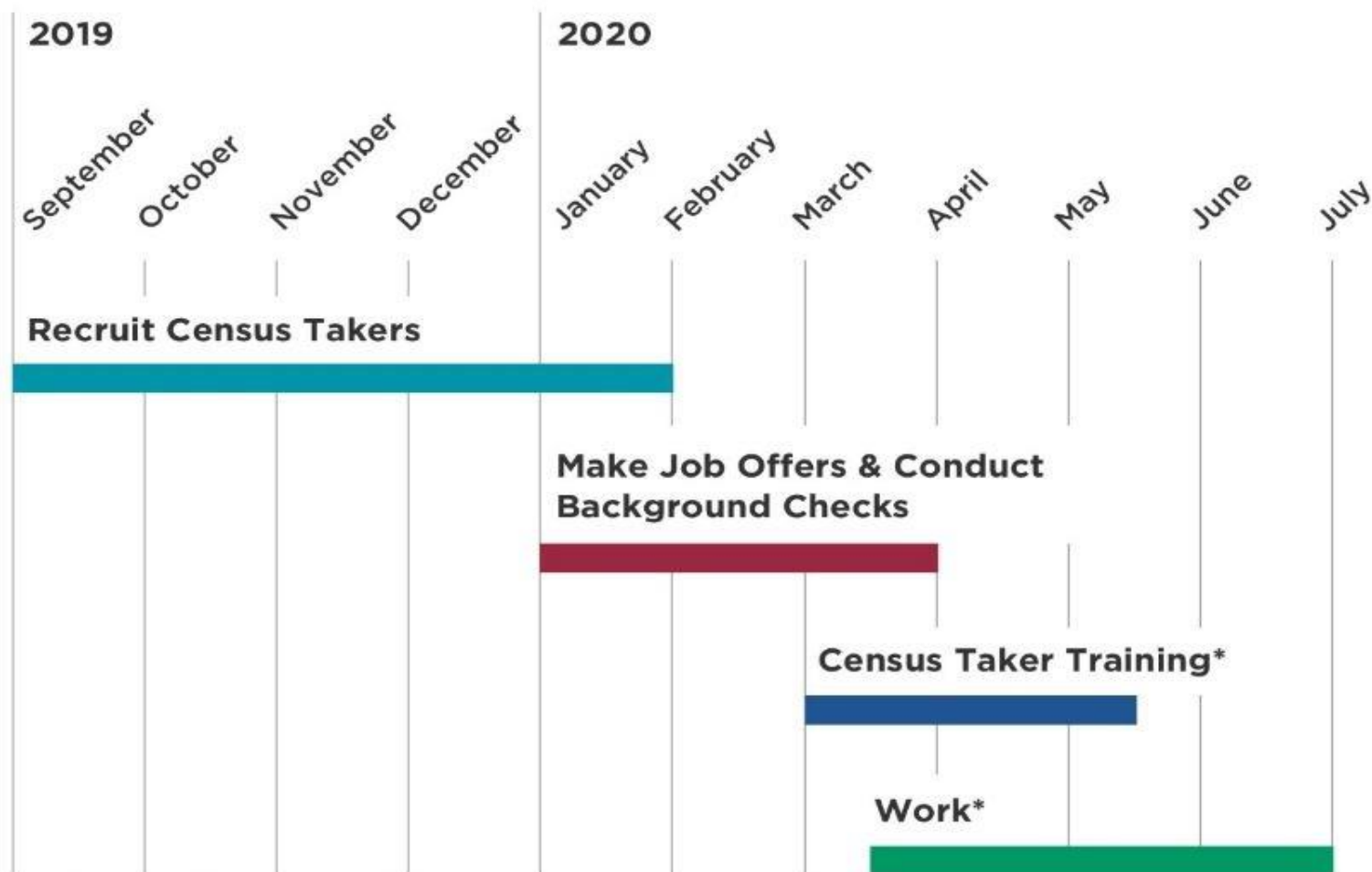
For current job openings, visit: 2020census.gov/jobs
2020census.gov/fieldjobs or call 855-JOB-2020 or if you have
any questions, email us at
chicago.rcc.recruiting@census.gov.



2020 Census

HIRING AND RECRUITING TIMELINE

2020 Census Recruiting and Hiring Timeline for Census Takers



* May not be available for this entire timeframe

[2020 Census.gov/Jobs](https://2020.census.gov/jobs)

[Job Details](#)

[How to Apply](#)

[Pay & Locations](#)

[Frequently Asked Questions](#)

[APPLY NOW](#)



Job Details

We are hiring for a variety of temporary jobs, including census takers, recruiting assistants, office staff, and supervisory staff.

[REVIEW JOB DETAILS >](#)



How to Apply

Candidates must complete an online job application. The application includes assessment questions about your education, work, and other experience.

[LEARN MORE >](#)



Pay & Locations

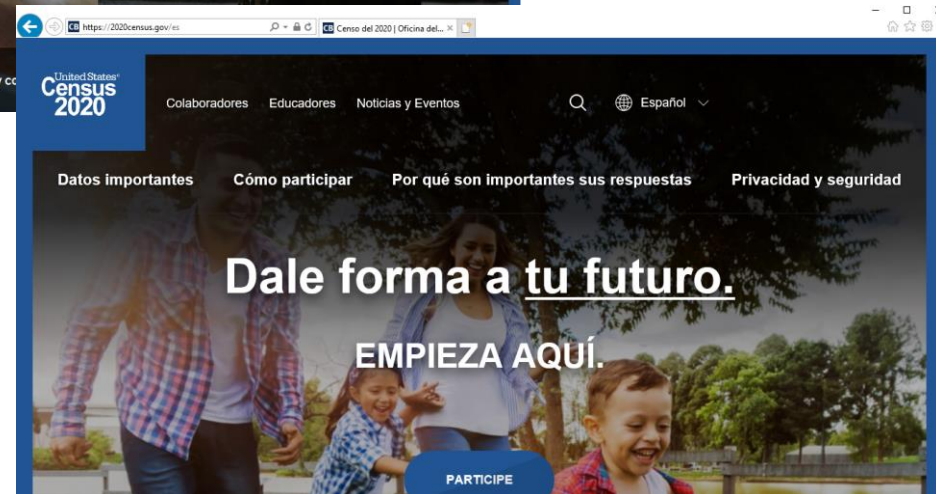
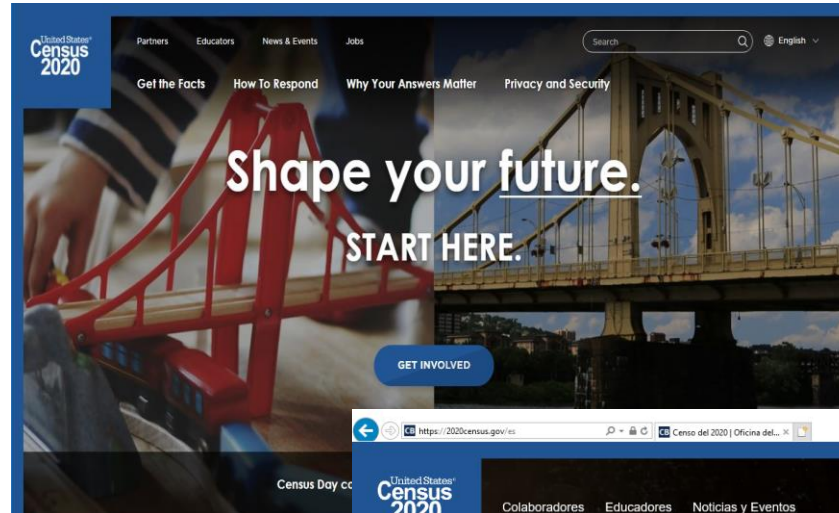
Positions for the 2020 Census are located throughout the United States and Puerto Rico.

[CHECK PAY RATES >](#)

Is this page helpful? ✕
☒ YES ☐ NO

SHAPE YOUR FUTURE - START HERE.

- **2020census.gov** features Census outreach fact sheets and posters for counting seniors, children and renters
- Information on how to **avoid scams** and the truth about any **2020 Census rumors**
- Guidance on why your answers matter
- Recruitment and congressional **toolkits**
- Webpage can be viewed In **English** and **Spanish**



For more resources, visit our 2020 Partner page at <https://2020census.gov/en/partners.html>

Go to 2020 Census.gov for:

- Sample Questionnaire
- Who to Count in Your Home
- Avoiding Scams
- Outreach Materials/ Toolkits
- Jobs AND MORE!

Start here OR go online at [url removed] to complete your 2020 Census questionnaire.

Use a blue or black pen.

Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines.

- Count all people, including babies, who live and sleep here most of the time.
- If no one lives and sleeps at this address most of the time, go online at [url removed] or call the number on page 8.

The census must also include people without a permanent place to live, so:

- If someone who does not have a permanent place to live is staying here on April 1, 2020, count that person.

The Census Bureau also conducts counts in institutions and other places, so:

- Do not count anyone living away from here, either at college or in the Armed Forces.
- Do not count anyone in a nursing home, jail, prison, detention facility, etc., on April 1, 2020.
- Leave these people off your questionnaire, even if they will return to live here after they leave college, the nursing home,

2. Were there any additional people staying here on April 1, 2020 that you did not include in Question 1?

Mark ☒ all that apply.

- ☐ Children, related or unrelated, such as newborn babies, grandchildren, or foster children
- ☐ Relatives, such as adult children, cousins, or in-laws
- ☐ Nonrelatives, such as roommates or live-in babysitters
- ☐ People staying here temporarily
- ☐ No additional people

3. Is this house, apartment, or mobile home — Mark ☒ ONE box.

- ☐ Owned by you or someone in this household with a mortgage or loan? *Include home equity loans.*
- ☐ Owned by you or someone in this household free and clear (without a mortgage or loan)?
- ☐ Rented?
- ☐ Occupied without payment of rent?

4. What is your telephone number?

Next Steps

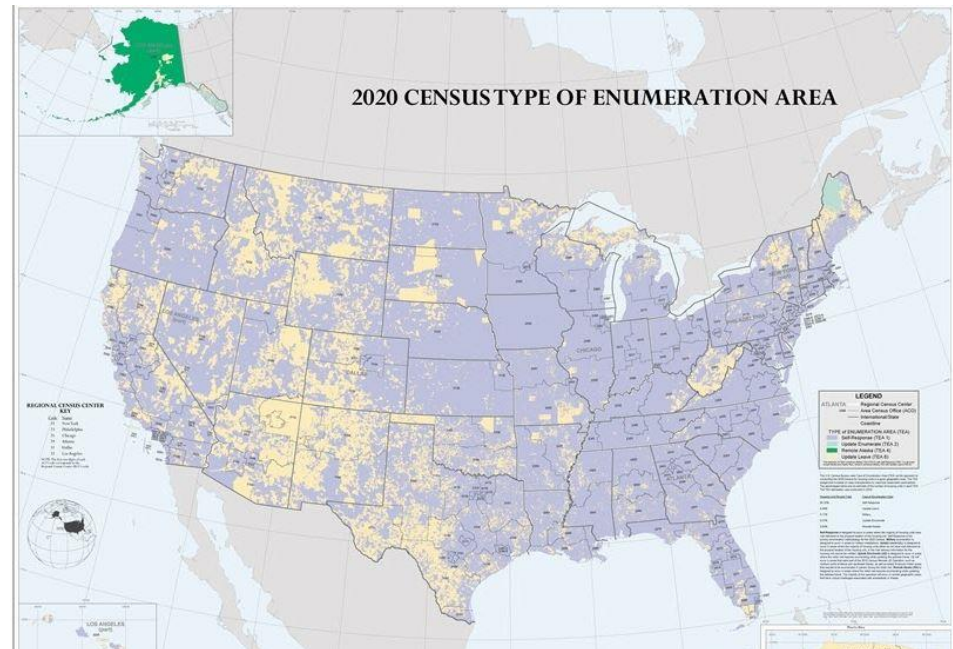
It's up to all of us! Some activities could include:

- Plan **April 1 Census Day** Event
- Identify your likely low-response populations
- Promote **Census jobs**
- Promote the 2020 Census at your upcoming **local events**
- Host interfaith/community **breakfasts and forums**
- Encourage the use of **Statistics in Schools** classroom resources
- Incorporate census info in **newsletters, social media posts, podcasts, mailings, and websites**

MORE ONLINE TOOLS AND RESOURCES

TYPE OF ENUMERATION AREA (TEA) VIEWER

- The U.S. Census Bureau uses TEA as the approach to conducting the 2020 Census for housing units in a given geographic area.
- **Types of enumeration include:** Self-response, update enumerate, remote Alaska, update leave and military
- Each enumeration type has a distinct color code

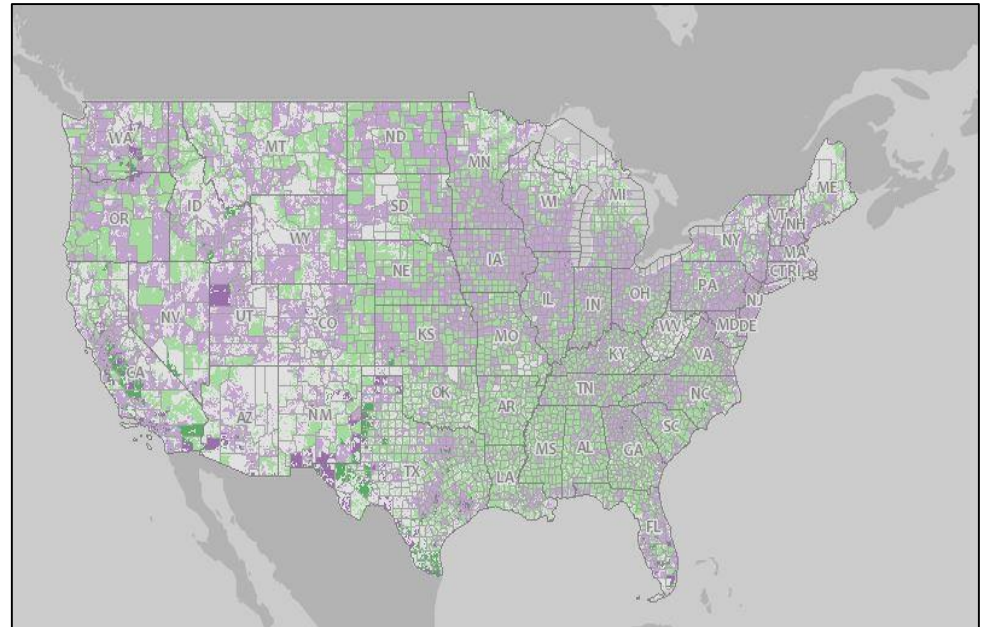


<https://gisportal.data.census.gov/arcgis/apps/webappviewer/index.html?id=cbf242acb9f849f381090cf144715340>

2020 Census Mail Contact Strategies Map

In the 2020 Census, about **95 percent** of housing units will receive their census invitations in the mail. This map shows the mail contact strategies for each community.

- Most housing units will **first** receive a letter asking you to go online to complete the census questionnaire (Highlighted in **purple** as “**Internet First**” on the map).
- Areas that are **less likely** to respond online will **receive a paper questionnaire** along with their **first invitation**, and this will include information about how to respond online or by phone (these **Internet Choice** areas are shown in **green**).
- Some areas will receive invitations in bilingual **Spanish** and **English** (darker shades), while most areas will receive invitations in English (lighter shades)

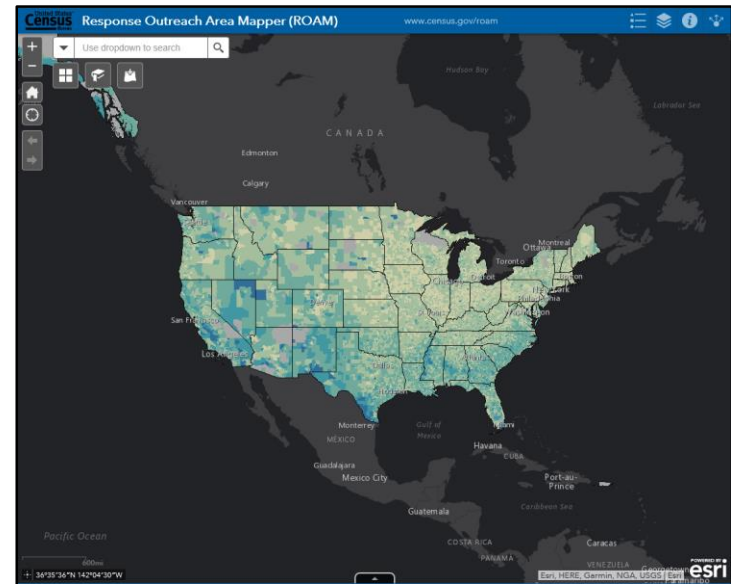


<https://gis-portal.data.census.gov/arcgis/apps/webappviewer/index.html?id=7ef5c37c68a64ef3b2f1b17eb9287427>

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RESPONSE OUTREACH AREA MAPPER (ROAM)

- Covers 2012 - 2016 (*5 year estimate*)
- Identifies hard-to-survey areas and provides a socioeconomic & demographic profile
- Darker / Deeper the color, the higher the Low Response Score (*Light Beige to Green to Dark Blue*)



[census.gov/roam](https://www.census.gov/roam)

Thank You for Your Partnership!

If you have any questions during the 2020 Census, **our Partnership Specialists are here to help.**

Please Contact:

Becky Schigiel

Partnership Specialist

U.S. Census Bureau - Chicago Region

608-977-4239

becky.s.schigiel@2020census.gov

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