

WCA BOARD OF DIRECTORS

Friday, October 28, 2011

Hotel Sierra
Green Bay, WI

MINUTES

CALL TO ORDER: President Koeppen called the meeting to order at 9:00 a.m.

ROLL CALL: Alice Connors, John Tramburg, Dennis O'Loughlin, Colleen Bates, Howard Ludwigson, Erhard Huettl, Janice Swoboda, Theo Lipscomb, Lee Rymer, Lonnie Wolf, Peter Hansen, Russ Podzilni, Randy Tatur, Linda Thorpe, Brad Hardel, Mark Harris, Allen Buechel, Keith Langenhahn, Marty Krueger, Gus Wirth, and Dick Koeppen. **EXCUSED:** Del Twidt, Marge Bostelmann, Lee Holloway, Herb Tennes, and James Dwyer. **ABSENT:** John Hendrick. **STAFF:** Mark D. O'Connell, Lyn Bradstreet, J. Michael Blaska, Jon Hochkammer, John Reinemann, Sarah Diedrick-Kasdorf, Josh Bindl, and David Callender. **OTHERS PRESENT:** Chrissy Van Berkum, Phillips Borowski, S.C.

PLEDGE OF ALLEGIANCE: The Board and others present recited the Pledge of Allegiance.

PUBLIC COMMENT: None.

WELCOME: Troy Streckenbach, Brown County Executive welcomed everyone to Brown County. He thanked Mark O'Connell and John Reinemann for their guidance and insight on county issues. Brown County is proud to be a member of WCA. He encourage everyone to visit any of the cultural institutions in Brown County and to stop by his office anytime.

APPROVAL OF MINUTES: Motion by HUETTL, second by WIRTH, to approve the minutes of the August 19, 2011 meeting. Supervisor Theo Lipscomb asked that the minutes be corrected to remove John Reinemann's statement that the \$7 million cut to Milwaukee County happened outside of motion 352. The board accepted his request. Main motion carried as amended.

INSTALLATION OF PRESIDENTIAL APPOINTEES AND EX-OFFICIO MEMBER: Colleen Bates, Eau Claire County Board Vice Chair; Lonnie Wolf, Outagamie County Clerk of Circuit Court; Theodore Lipscomb, Sr., Milwaukee County Supervisor; Linda Thorpe, Vilas County Supervisor; Brad Hardel, Waupaca County Sheriff and Dennis O'Loughlin, Dane County Supervisor, WCA Past President - Ex-Officio were sworn in.

PRESIDENT'S REPORT: President Koeppen welcomed everyone. The agendas and minutes for the WCA Executive Committee and Board of Directors are now posted on the WCA website. County clerks have been receiving the WCA Board meeting agenda to publicly post. Two new items have been added to future Board agendas, public comment and a break time. Legal counsel will be present tomorrow and at future Board meetings. The annual conference was very well attended. Breakout sessions were very informative. General session speakers were excellent. There were many positive comments from vendors regarding traffic in the WCA Marketplace. Membership at the annual business meeting adopted the recommendations of the Constitution Committee with one exception. Past Presidents are allowed to serve as ex-officio members with no voting rights. An amendment, however, was adopted to limit their terms to two years after serving as immediate past president. The other significant change was that counties with a population over 600,000 are guaranteed a seat on the Board of Directors. Everyone that applied to serve on a steering committee was appointed. Steering committee chairs and vice chairs have also been appointed. Opening remarks at the Cap Team meeting on Wednesday, October 19 were well received. Sarah Diedrick-Kasdorf did an excellent job in organizing the event. Outagamie and Milwaukee County have not included WCA dues in their budgets for 2012. A letter, co-signed with Allen Buechel, was sent asking both counties to continue their membership in the Association. Mark O'Connell also sent letters on behalf of the association. WCA has asked both Outagamie and Milwaukee County for an opportunity to address their committees/boards. A letter will be sent to Walworth County in the next few weeks asking them to reconsider their membership. Walworth County has not been a member since 2008.

EXECUTIVE DIRECTOR'S REPORT: Mark D. O'Connell reported that the WCA conference seems to get better and better every year. Howard Ludwigson chaired the Conference Program Planning Committee. Howard thanked staff for their great work on obtaining the speakers and implementing the wishes of the committee. Mark thanked Marty Krueger for hosting the conference in Wisconsin Dells. Delegates enjoy the Dells for its convenience. WCA can only hold the annual conference in La Crosse, Milwaukee, Dane and Wisconsin Dells. Mark D. O'Connell discussed the two letters sent to Outagamie and Milwaukee County. A similar letter will be sent to Walworth County. Mark continues to host a radio show in Milwaukee. Last two guests were Peter Barca and Robin Vos. NACo is continuing discussions with CVS-Caremark regarding sharing revenue from the prescription drug card program with the state associations/counties. CVS is a huge sponsor of NACo and paid the dues of all non-participating counties in 2011. Nationwide Retirement Solutions is also in negotiations with NACo regarding sharing revenue from the deferred compensation program with the state associations.

John Reinemann reported on the conference breakout sessions. He further discussed the CAP team meeting and the legislative atmosphere with protests continuing and the recall of the governor. Questions remain regarding using the old legislative districts or the new for recalls.

David Callender updated the board on two administrative rules before the Supreme Court - Civil Gideon and courtroom security.

PRESENTATIONS:

a. Wisconsin Technical College District Boards Association: Paul Gabriel, Executive Director: Mark O'Connell introduced Mr. Gabriel who thanked the board for the invitation to come before them today. He complemented WCA's lobbying effort. They are highly regarded amongst the technical college board members. The technical colleges were created 100 years ago and now have 144 board members around the state with 400,000 students annually. He thanked the counties for all they do for the colleges. Everyone should feel free to reach out to him on any issue in which the technical colleges can be of assistance.

b. PMA (Prudent Man Analysis) Financial Network: Jeff Carew, Vice President, Director-Wisconsin Office and Michele Wiberg, Director, Wisconsin Public Finance: Mr. Carew and Ms. Wiberg gave an overview of PMA and the services they provide. PMA is a full service public finance company that provides credit analysis; financial planning; cash flow management; bond proceeds management; and public finance/long range capital planning. They also provided background information on Wisconsin Investment Services Cooperative (WISC) which provides participants with a short-term investment option focusing on liquidity and safety of principal.

ISSUE PAPER:

a. Consideration of Income Maintenance Administration: Motion by CONNORS, second by LUDWIGSON, to remove the following from the WCA Platform: Platform Position III.G.: "and support the transfer of this responsibility to the Department of Health and Social Services." Motion carried.

OTHER BUSINESS AS ALLOWED BY LAW: Theodore Lipscomb discussed the impact of transit cuts in Milwaukee County.

ADJOURNMENT: Motion by LANGENHAHN, second by WIRTH, to adjourn. Motion carried. The meeting adjourned at 11:50 a.m.