



WCA EXECUTIVE COMMITTEE

July 9, 2018

Doolittles Woodfire Grill
Madison, Wisconsin

MINUTES

CALL TO ORDER: Chair Pliml called the meeting to order at 1:10 p.m.

ROLL CALL: PRESENT: Lance Pliml, Allen Buechel, Marty Krueger, Colleen Bates and Kurt Gibbs. **WCA STAFF:** Mark O'Connell, Kyle Christianson, Michael Lamont, Lynda Bradstreet, Sarah Diedrick-Kasdorf, and Amy Dias.

APPROVAL OF MINUTES: Motion by Buechel, second by Gibbs, to approve the minutes of the March 15, 2018 meeting. Motion carried.

CHAIR'S REPORT: Chair Pliml indicated things are moving along well, and that he will be attending the NACo Conference starting the end of the week.

EXECUTIVE DIRECTOR'S REPORT: Mark D. O'Connell reported on the following topics: mining (conditional use permit versus local agreement); WCA Services Inc. meeting on June 12, 2018; court-appointed attorney fees; WCA Audit Committee meeting on July 23, 2018; WI Institute for Law and Liberty lawsuit in Brown County regarding improper use of sales tax; and Angel on My Shoulder fundraising event.

2019-2020 LEGISLATIVE AGENDA AND CONFERENCE RESOLUTIONS

UPDATE: Kyle Christianson reported on the following topics: new format for presenting the Legislative Agenda to the WCA Board of Directors and the 2018 conference resolutions that will be voted on at the Annual Business Meeting.

DARK STORE CAMPAIGN DISCUSSION: Mark O'Connell reviewed a campaign proposed by the League of Wisconsin Municipalities to educate the public on dark stores. Motion by Bates, second by Buechel, to contribute \$25,000 to the League of Wisconsin Municipalities for the dark store campaign. Motion carried.

STRATEGY DISCUSSION: Mark O'Connell discussed strategic actions for the Association to best position itself for future success.

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OTHER BUSINESS AS ALLOWED: None.

ADJOURN: The meeting adjourned at 2:30 p.m.