



## WCA EXECUTIVE COMMITTEE

March 15, 2018

Jefferson Street Inn  
Wausau, Wisconsin

### MINUTES

**CALL TO ORDER:** Chair Gregg Moore called the meeting to order at 4:57 p.m.

**ROLL CALL: PRESENT:** Gregg Moore, Lance Pliml, Allen Buechel, Marty Krueger, and Dennis O’Loughlin. **WCA STAFF:** Mark O’Connell, Kyle Christianson, Michael Lamont, Lynda Bradstreet, Sarah Diedrick-Kasdorf, Marcie Rainbolt, Chelsea Fibert and Amy Dias. **OTHERS PRESENT:** Gus Wirth, Jr.

**APPROVAL OF MINUTES:** Motion by Pliml, second by O’Loughlin, to approve the minutes of the December 14, 2017; February 5, 2018; February 14, 2018; and February 20, 2018 meetings. Motion carried.

**CHAIR’S REPORT:** Chair Moore indicated he will give his report tomorrow before the full board.

**EXECUTIVE DIRECTOR’S REPORT:** Mark D. O’Connell reported on the following topics: opioid litigation – over 60 Wisconsin counties have filed suit; Aegis Corporation likely to be acquired by York Risk Services Group; County Board Chairs Forum scheduled for July 30-31, 2018; county executive legislation will not pass this session- WCA to follow up on offer to convene a committee; mining handbook to be released in the coming months; county fact book in development in partnership with the Wisconsin Policy Forum; Dale Knapp to join WCA staff in May as the Director of Research and Analytics.

**CONSIDERATION OF 2018 WCA ANNUAL CONFERENCE PROGRAM IDEAS:** Motion by Pliml, second by O’Loughlin, to approve the list of 30 topics forwarded by the Conference Program Planning Committee for staff to consider as programs are developed for the annual conference. Motion carried.

**CONSIDERATION OF SUPPORT OF FUTURE DIGITAL COUNTIES EFFORT:**

Oliver Buechse from Advancing AI Wisconsin provided a presentation on *Introduction for Participating Counties: The Digital County*. He proposed three symposiums for county officials and experts in the field of technology and artificial intelligence to raise awareness, collaborate, and create strategies for counties to become more digital. Motion by Krueger, second by Buechel, to support the future digital counties effort with a \$25,000 sponsorship. Motion carried.

**DISCUSS TOPICS FOR MAY 2018 BOARD MEETING:** The committee recommended reviewing the WCA Board of Directors Manual and discussing board strategic initiatives at the May 2018 meeting. Mr. O'Connell encouraged everyone to send him any additional ideas.

**OTHER BUSINESS AS ALLOWED:** Gus Wirth, Jr. spoke briefly about FirstNet.

**ADJOURN:** The meeting adjourned at 5:44 p.m.