



22 EAST MIFFLIN STREET, SUITE 900  
MADISON, WI 53703  
TOLL FREE: 1,866,404,2700  
PHONE: 608,663,7188  
FAX: 608,663,7189  
www.wicounties.org

## WCA BOARD OF DIRECTORS

Friday, December 16, 2011

Holiday Inn Madison at The American Center  
Madison, WI

### MINUTES

**CALL TO ORDER:** President Koeppen called the meeting to order at 9:10 a.m.

**ROLL CALL:** Del Twidt, John Tramburg, John Hendrick, Dennis O'Loughlin, Colleen Bates, Howard Ludwigson, Erhard Huettl, Marge Bostelmann, Theo Lipscomb, Lee Rymer, Lonnie Wolf, Peter Hansen, Russ Podzilni, Randy Tatur, Linda Thorpe, Herb Tennes, James Dwyer, Brad Hardel, Mark Harris, Allen Buechel, Keith Langenhahn, Marty Krueger, Gus Wirth, and Dick Koeppen. **EXCUSED:** Alice Connors, Janice Swoboda and Lee Holloway. **STAFF:** Mark D. O'Connell, Lyn Bradstreet, J. Michael Blaska, Jon Hochkammer, John Reinemann, Josh Bindl, Brenda Brown Swenson, Sarah Diedrick-Kasdorf, David Callender, Jennifer Bock and Cheryl Fleck. **OTHERS PRESENT:** Michelle Thompson, Thompson Communications and Kelly Bablitch, Milwaukee County Intergovernmental Relations.

**PLEDGE OF ALLEGIANCE:** The Board and others present recited the Pledge of Allegiance.

**PUBLIC COMMENT:** None.

**WELCOME:** John Hendrick, Dane County Vice-Chairman welcomed everyone to Dane County on behalf of Scott McDonell, Dane County Board Chairman. The Board faces many challenges but good choices are made on behalf of counties. He has enjoyed his service on the Board and looks forward to working with everyone in the future.

**APPROVAL OF MINUTES:** Motion by BATES, second by BUECHEL, to approve the minutes of the October 28, 2011 meeting.

**INSTALLATION OF PRESIDENTIAL APPOINTEES:** Marge Bostelmann, Green Lake County Clerk was sworn in.

**PRESIDENT'S REPORT:** President Koeppen welcomed everyone. We had a great Holiday reception and great dinner last night. He thanked WCA for the holiday gifts of Nueske's hams and bacon as well as Amy's Gourmet Apples. He along with Allen Buechel and WCA staff attended the Milwaukee County Budget hearing on Monday, October 31 requesting the inclusion

LYNDA BRADSTREET  
DIRECTOR OF ADMINISTRATION & FINANCE

JON HOCHKAMMER  
DIRECTOR OF INSURANCE OPERATIONS

JOHN REINEMANN  
LEGISLATIVE DIRECTOR

J. MICHAEL BLASKA  
DIRECTOR OF PROGRAMS & SERVICES

MARK D. O'CONNELL, EXECUTIVE DIRECTOR

of the WCA dues. Supervisor Lipscomb subsequently offered an amendment to include the dues but the motion failed. President Koeppen along with Allen Buechel, Alice Connors, Janice Swoboda and WCA Staff attended the Outagamie County Chairpersons Committee meeting urging them to reconsider their position of not joining the Association in 2012. President Koeppen presented Mark O'Connell and WCA Board members with a plaque with a quote from Teddy Roosevelt. On Thursday, November 3, President Koeppen and John Reinemann attended the State Public Defender's Annual Conference in Milwaukee and accepted the Eisenberg Award on behalf of the Association. On January 11-13, 2012 President Koeppen and Mr. O'Connell will be attending the NACo State Presidents and Executive Directors Conference in Washington, DC. on January 11-13, 2012. The next meeting of the WCA Board is Friday, February 17, 2012 in Wausau.

**EXECUTIVE DIRECTOR'S REPORT:** Mark D. O'Connell announced that Howard Ludwigson will not be seeking re-election to the Eau Claire County Board. He also announced that Keith Langenhahn has accepted a position at WCA and will be filling the vacated position of Dave Dumke. Keith will be resigning from the WCA Board, NACo Board, NACo Executive Committee, NACo's Rural Action Caucus, WCA GHT Board and the Public Finance Authority Board effective December 31, 2011. James Barrett, former Juneau County Board Chair and Secretary of the WCA Services, Inc. Board passed away. Supervisor Lipscomb addressed the Board regarding Milwaukee County's membership with WCA and also distributed his amendments which he presented to the Milwaukee County Board to include WCA dues in their budget. Supervisor Lipscomb asked if there was going to be a legislative report today.

John Reinemann reported that Doug Parrott resigned from the Association to work for the Petroleum Operators Association. The Association has made changes to its educational seminars for 2012. There will be six seminars in Stevens Point and four webinars. A bill is pending to impose an elected county comptroller for Milwaukee which would take duties away from the Treasurer. Sarah Diedrick-Kasdorf discussed youth aids, child support and pothole liability. David Callender reported on the October 27, 2011 Attorney General's opinion, which appears to restrict county board chairs from serving as administrative coordinators which violates the state's so-called "incompatibility of office" doctrine. Currently 18 counties have board chairs which also serve as administrative coordinators. WCA will be working with Andy Phillips to develop alternatives in order to comply with the AG's opinion. On Monday, February 6, WCA has scheduled an open forum to share ideas on this issue.

**NACo DIRECTOR'S REPORT:** Keith Langenhahn reported on the NACo Fall Board meeting he attended the end of last week. Larry Naake, NACo Executive Director is retiring effective December 30, 2012. The Board discussed the process for filling the position and for reviewing the job description. A national "head hunting" firm will be used to narrow the search to three

candidates. Mark O'Connell has been mentioned as a possible candidate. NACo's financial strength continues to be solid. New guidelines have been established for 2nd vice-president candidates. Royalties are now available with the new contract NACo negotiated with CVS Caremark on the prescription drug card. The Board discussed : surface transportation and aviation; foreclosures and declining property values; school taxes; farm bill; and PILT. The Board also discussed distributing NACo News electronically which could save NACo several hundred thousand dollars a year. That issue was tabled to the WIR meeting in May of 2012. Lastly, Keith reported that Steve Swendiman is retiring from the NACo Financial Services Corporation.

Motion by BATES, second by RYMER, to approve the NACo Director's report. Motion carried.

**PRESENTATIONS:**

a. University of Wisconsin Colleges and University of Wisconsin Extension  
Chancellor Ray Cross: Chancellor Cross stated that he appreciates Mark O'Connell's leadership and vision. The partnership has been extremely valuable. He discussed the UW System structure beginning with the University of Wisconsin, 11 comprehensive universities; 13 two-year colleges and UW-Extension. He reviewed the UW-Extension components of Cooperative Extension; Broadcasting & Media Innovations; Continuing Education, Outreach & E-Learning; and Entrepreneurship and Economic Development. He further explained the rolls of the UW Colleges and UW-Extension within the UW System.

b. Current Economic Conditions and Wisconsin Counties Association's Portfolio:  
Bruce Fox, Senior Portfolio Manager, Asset Management Group, US Bancorp and Christopher Johnson, Vice President, Institutional Trust & Custody, US Bank: A report was distributed to the Board regarding the portfolio of the Wisconsin Counties Association. Mr. Fox and Mr. Johnson both reported on Investment Objectives and Strategy for the Wisconsin Counties Association. The Investment Objectives and Strategy Statement was established to give a clear understanding regarding the investment objectives, management policies and review procedures applicable to the investment portfolio. The statement established reasonable expectations, objectives and guidelines in the investment of assets as well as a framework for a well-diversified asset mix that can be expected to generate acceptable long-term returns at a level of risk suitable for WCA. It is to be viewed as a guideline rather than a rigid statement of policy from which there can be no deviation. Motion by DWYER, second by LUDWIGSON, to approve the Portfolio report from US Bank. Motion carried.

**ASSOCIATION ISSUES:**

a. Consideration of Presidential Appointments to 2012 Conference Program Planning Committee: Motion by LANGENHAHN, second by KRUEGER, to confirm the Presidential appointments of Andy Lisak, Jim Metz, Steve Rasmussen, Evelyn Maloney, Thomas Spenner, Tara Johnson, Andy Ross, Dianne Hesselbein, Curt Kephart, Herb Tennes, Peter Hansen, Kathryn Schultz, Paul Eisen, Dick Koeppen, Cindy Cepress and Richard Klemme to the 2012 Conference Program Planning Committee. Motion carried.

b. Consideration of 2012 WCA Budget: Motion by KRUEGER, second by TWIDT, to adopt the 2012 WCA Budget. Motion carried.

John Reinemann introduced Ryan Murray, Deputy Chief of Staff for Governor Walker. Mr. Murray extended greetings from the Governor. He began by saying it has been an unprecedented year with many challenges. Governor Walker inherited a \$3.6 billion deficit and it was apparent he needed to balance the books. The Budget Repair Bill began with reforms to Wisconsin's labor management. The state has prepared ways (tools) necessary to deal with the cuts. The Wisconsin Counties Association with the help of Phillips Borowski, S.C. have done an excellent job educating its members about the changes. The Governor's 2012 initiatives will focus on education and workforce development.

**OTHER BUSINESS AS ALLOWED BY LAW:** Erhard Huettl thanked everyone for the flowers, cards, prayers and thoughts for Mary following their automobile accident. Happy holidays!

**ADJOURNMENT:** Motion by LUDWIGSON, second by RYMER, to adjourn. Motion carried.  
The meeting adjourned at 12:15 p.m.