



Is Demography Destiny? Or Can Migration Save Us?

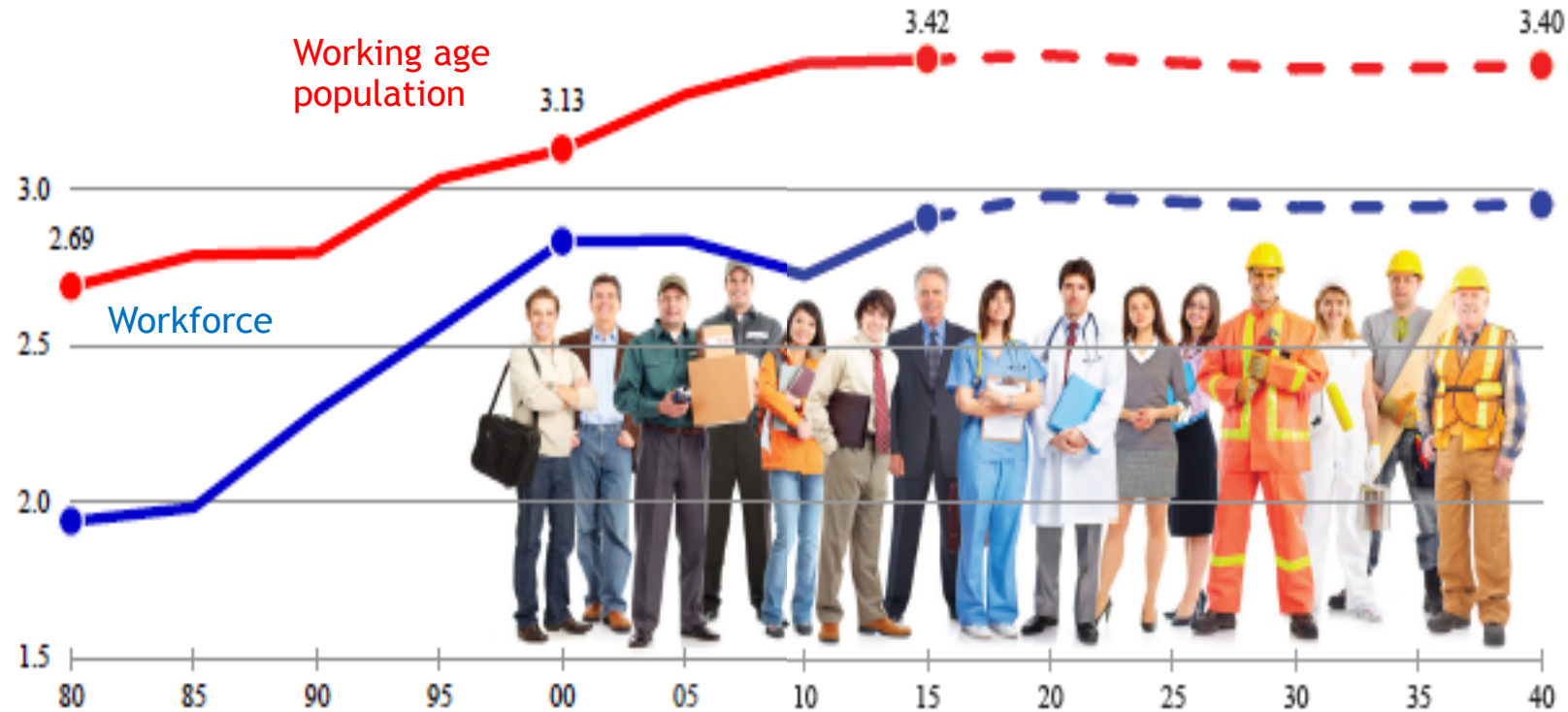
Dale Knapp
Director, Forward Analytics

The Challenges

1. Stagnating workforce
2. Rising share of seniors
3. Little to no growth in number of children

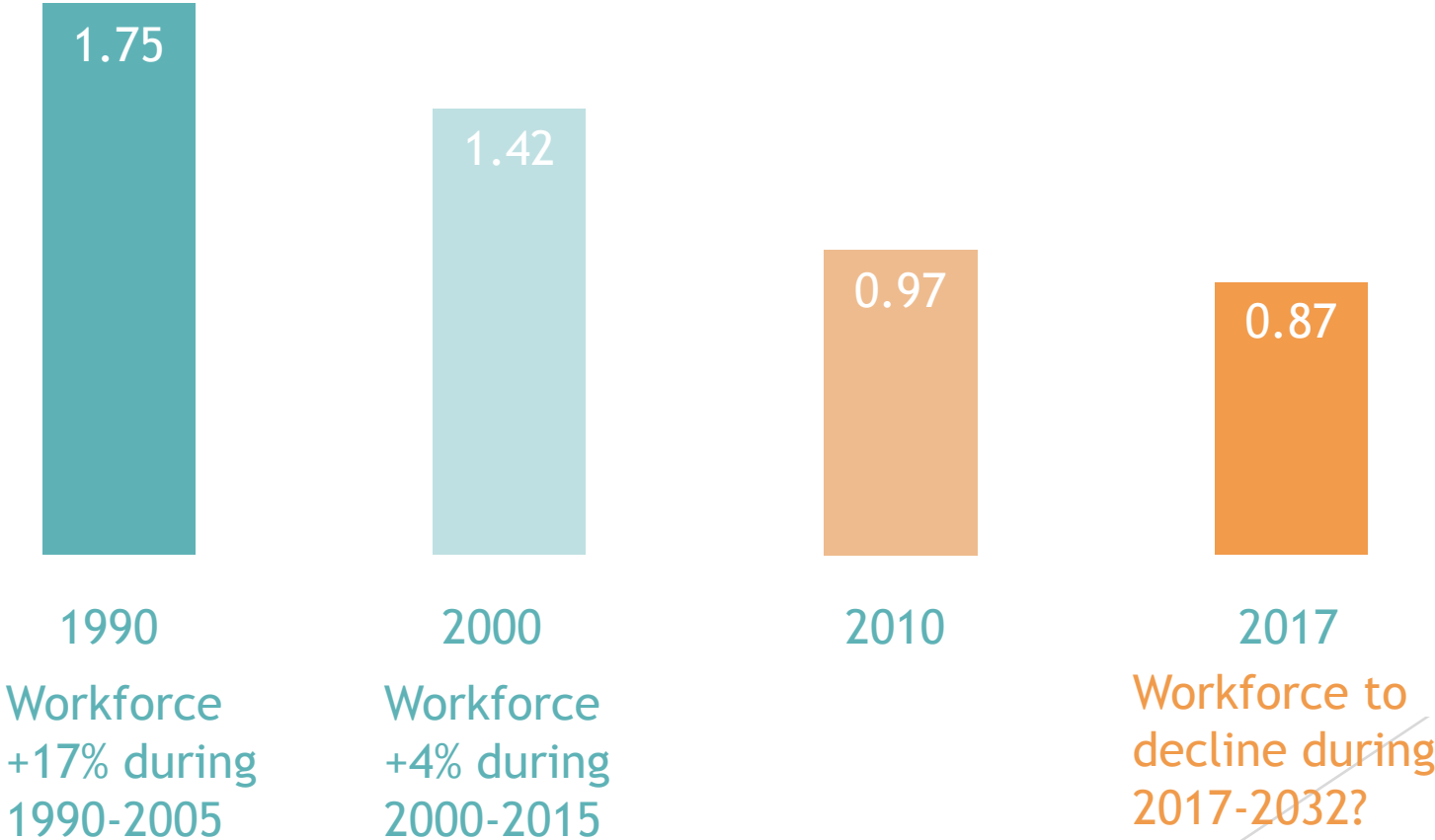
The Workforce Challenge

2004 & 2014 WISTAX reports based on DOA population projections:
State workforce to stagnate after 2015!

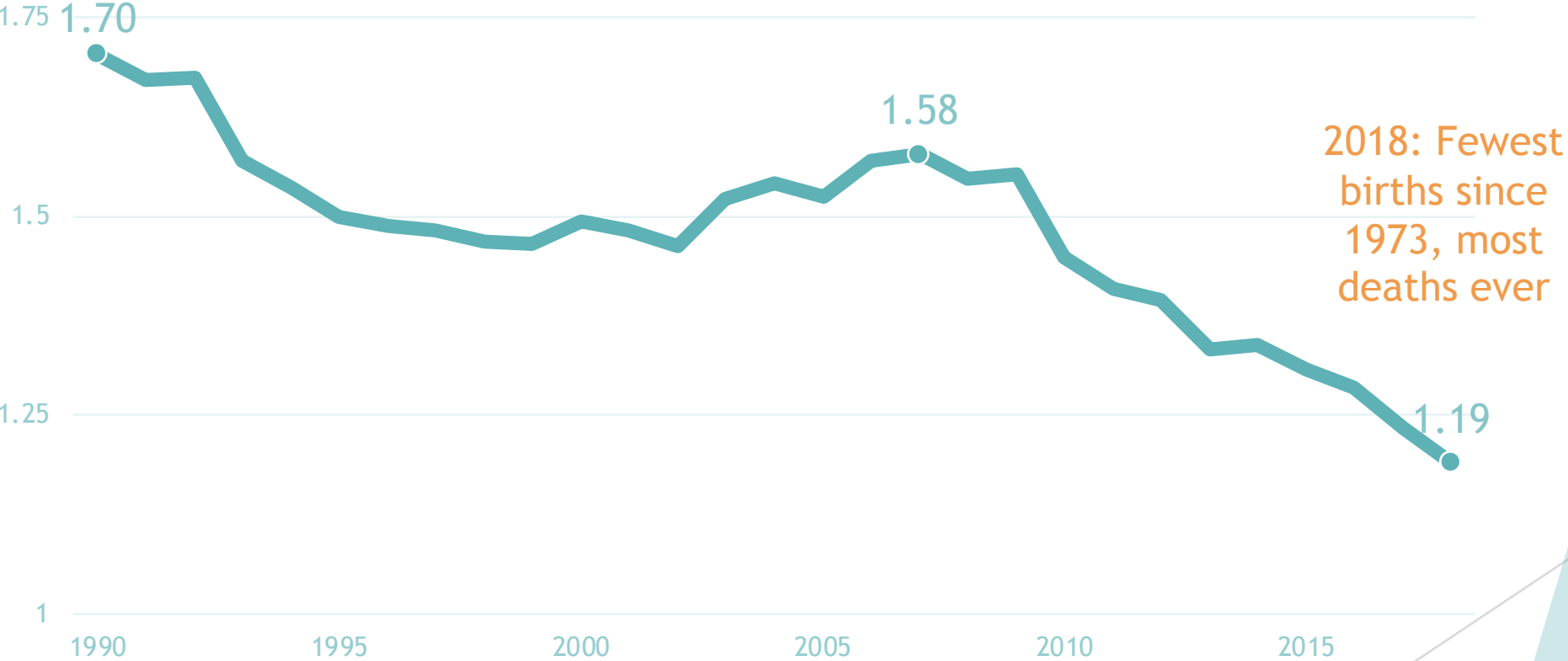


Can we grow our workforce naturally?

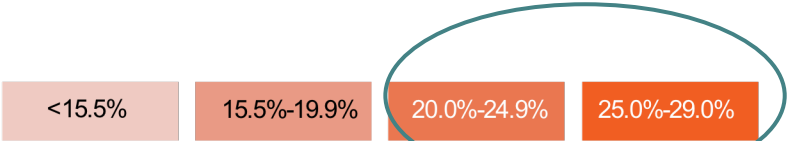
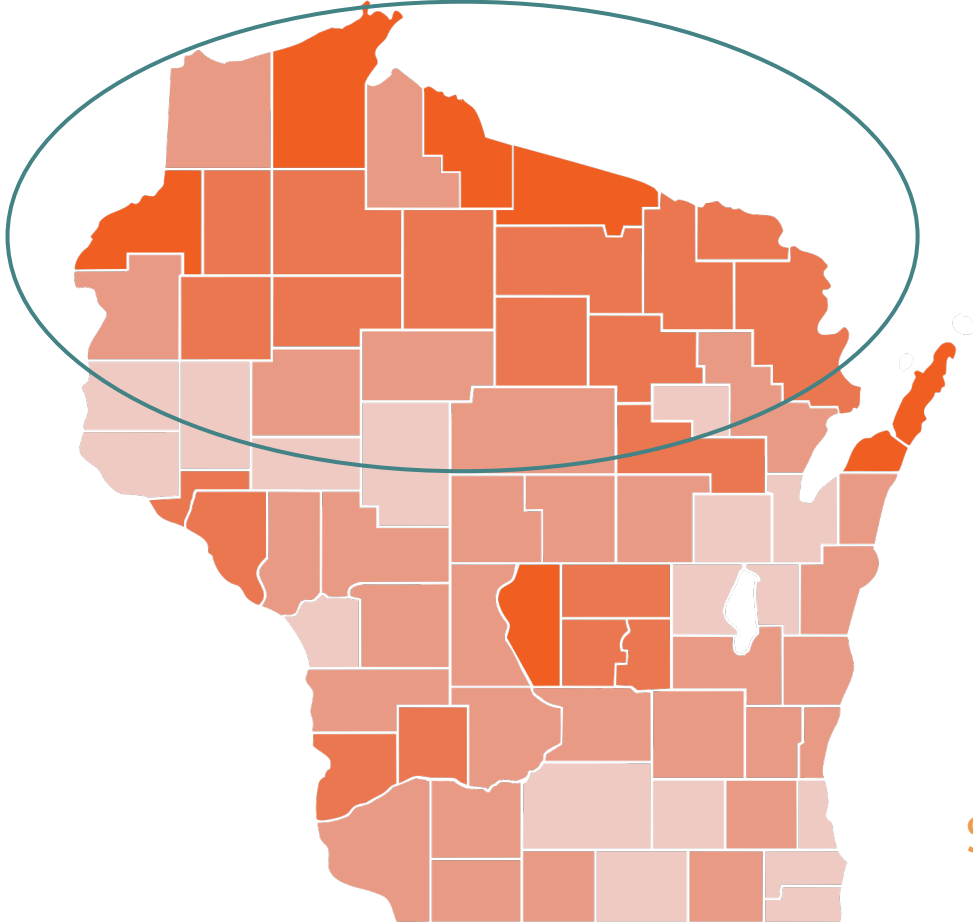
Workforce Replacement Rate
Population under 15 years of age relative to 50-64 years of age



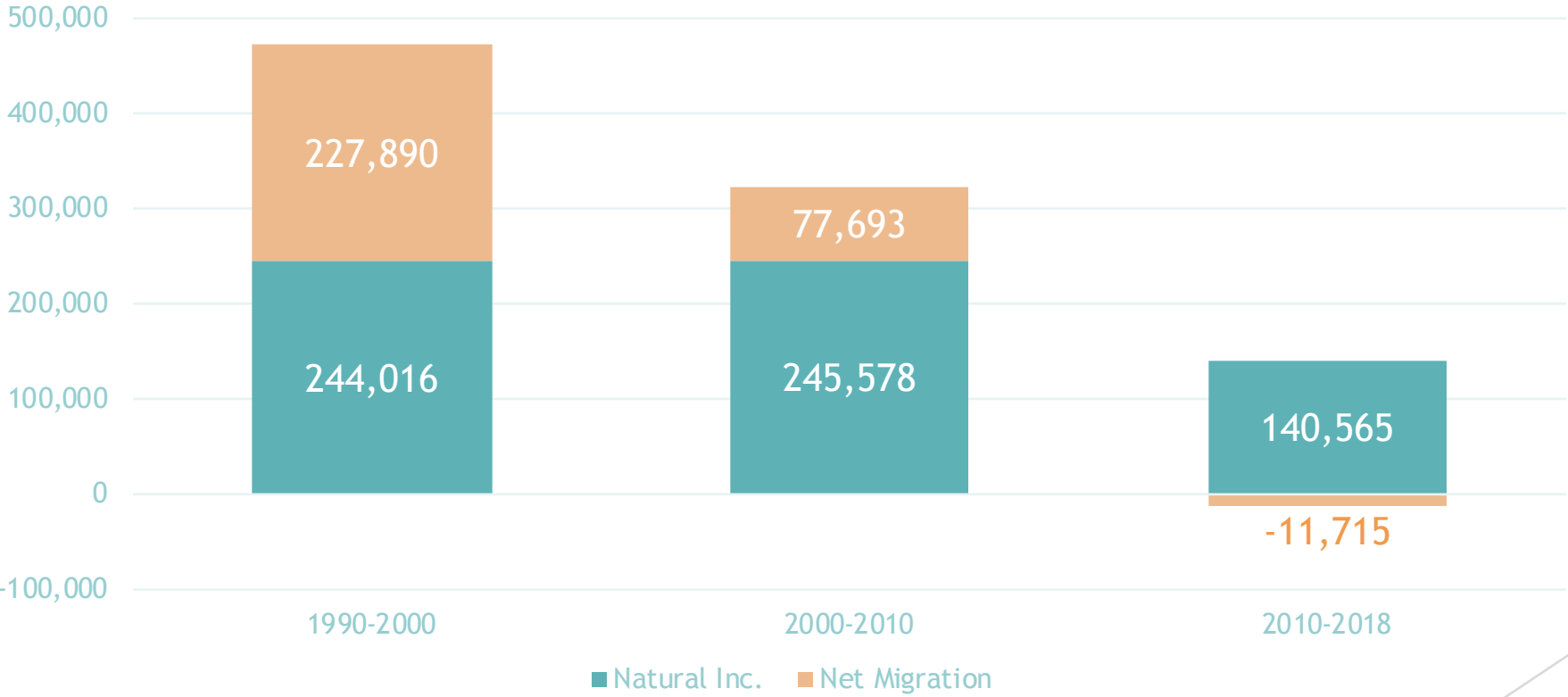
Birth/Death Ratio, 1990-2018



Seniors Share of Population, 2018

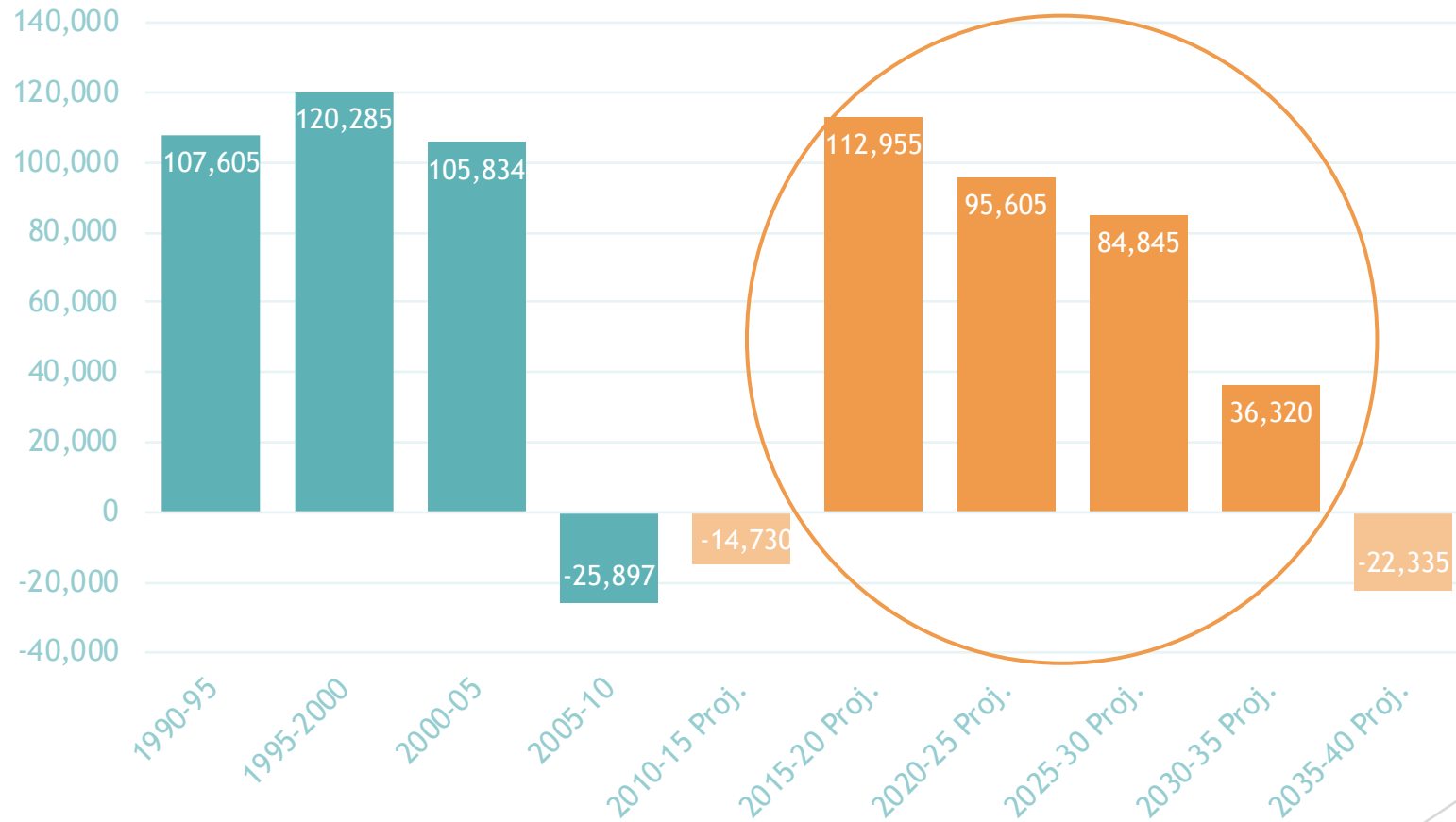


Population Drivers Changing



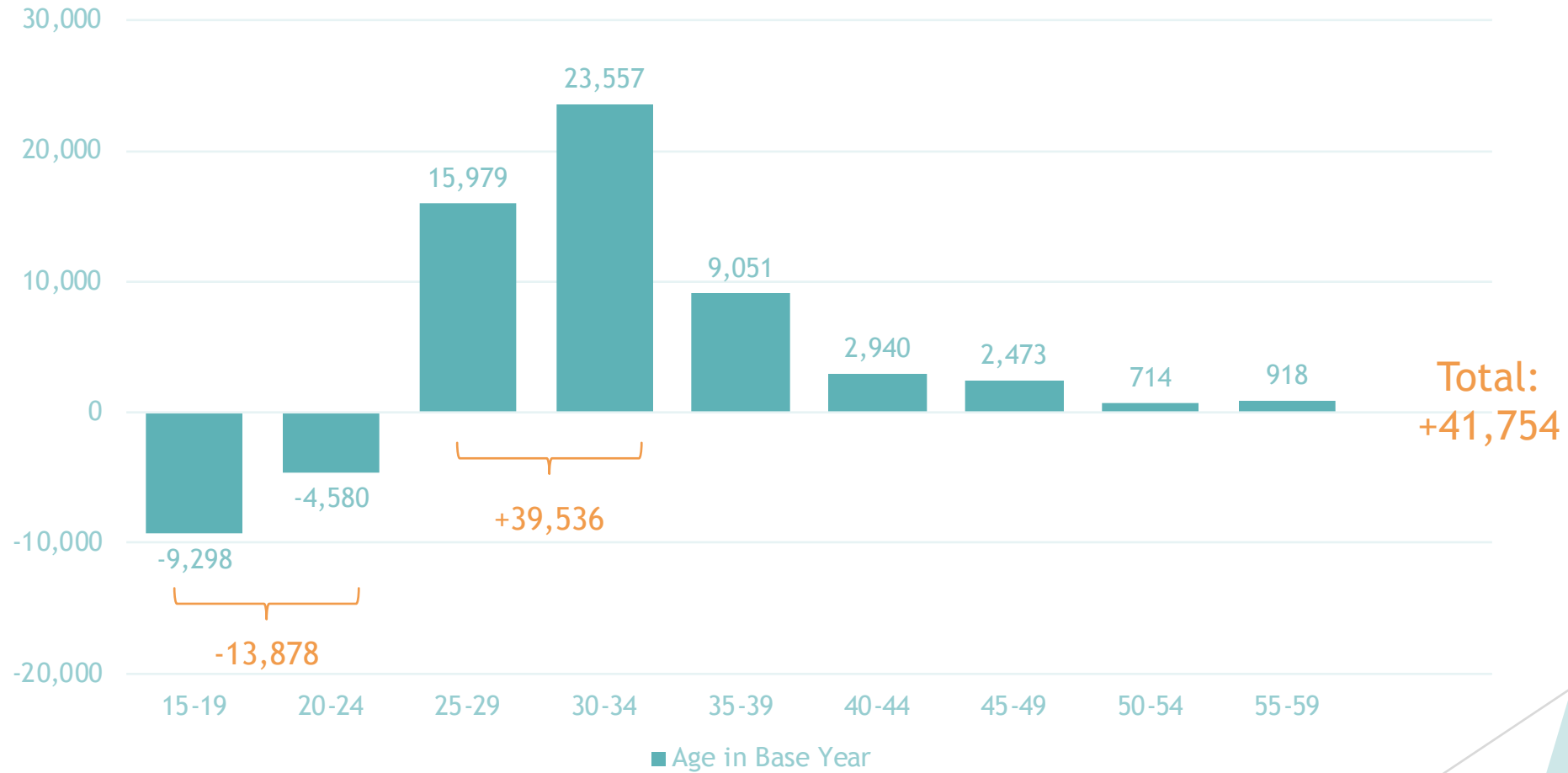
Est. Migration for State Population Forecast

Wisconsin Net Migration (Wis. DOA)

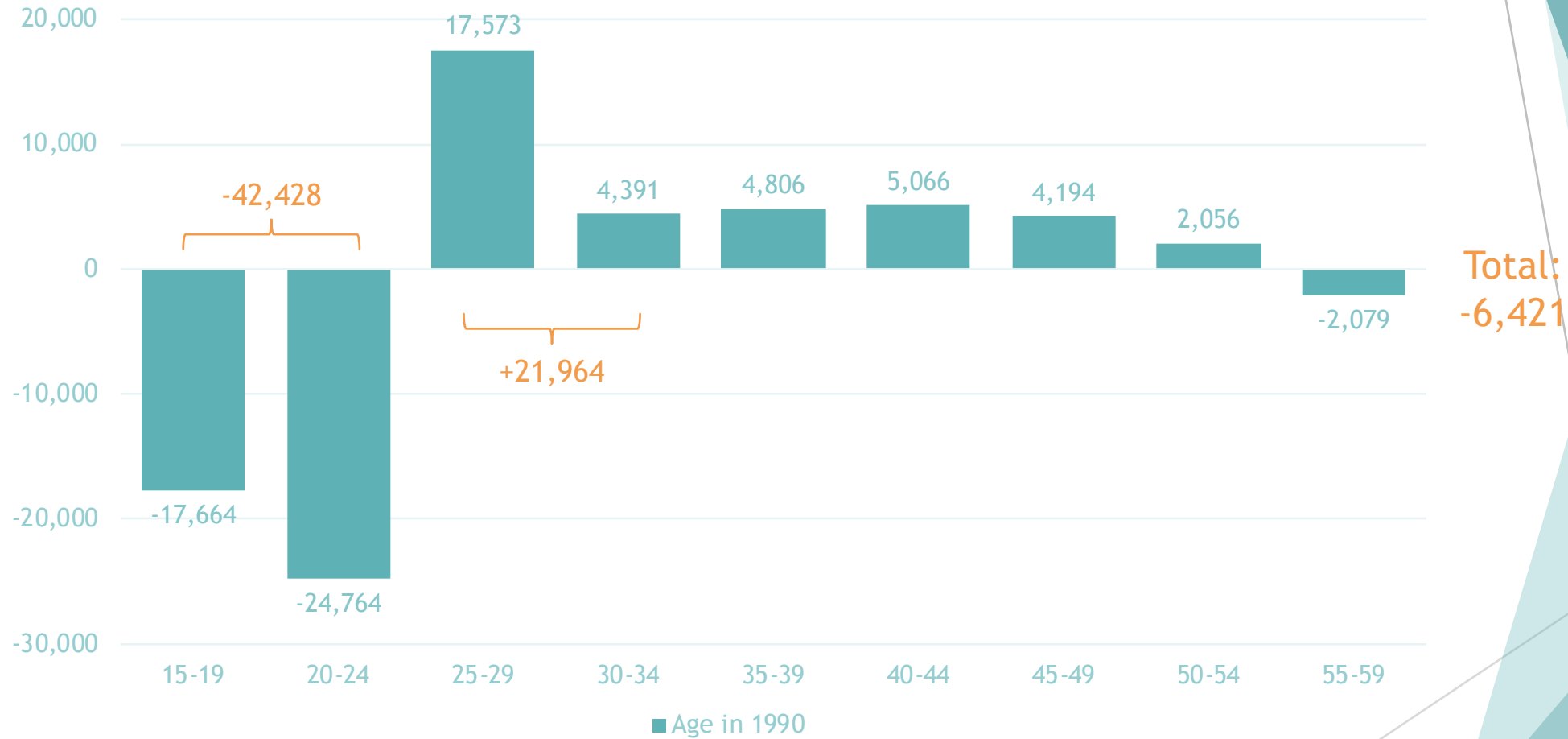


Migration and Workforce

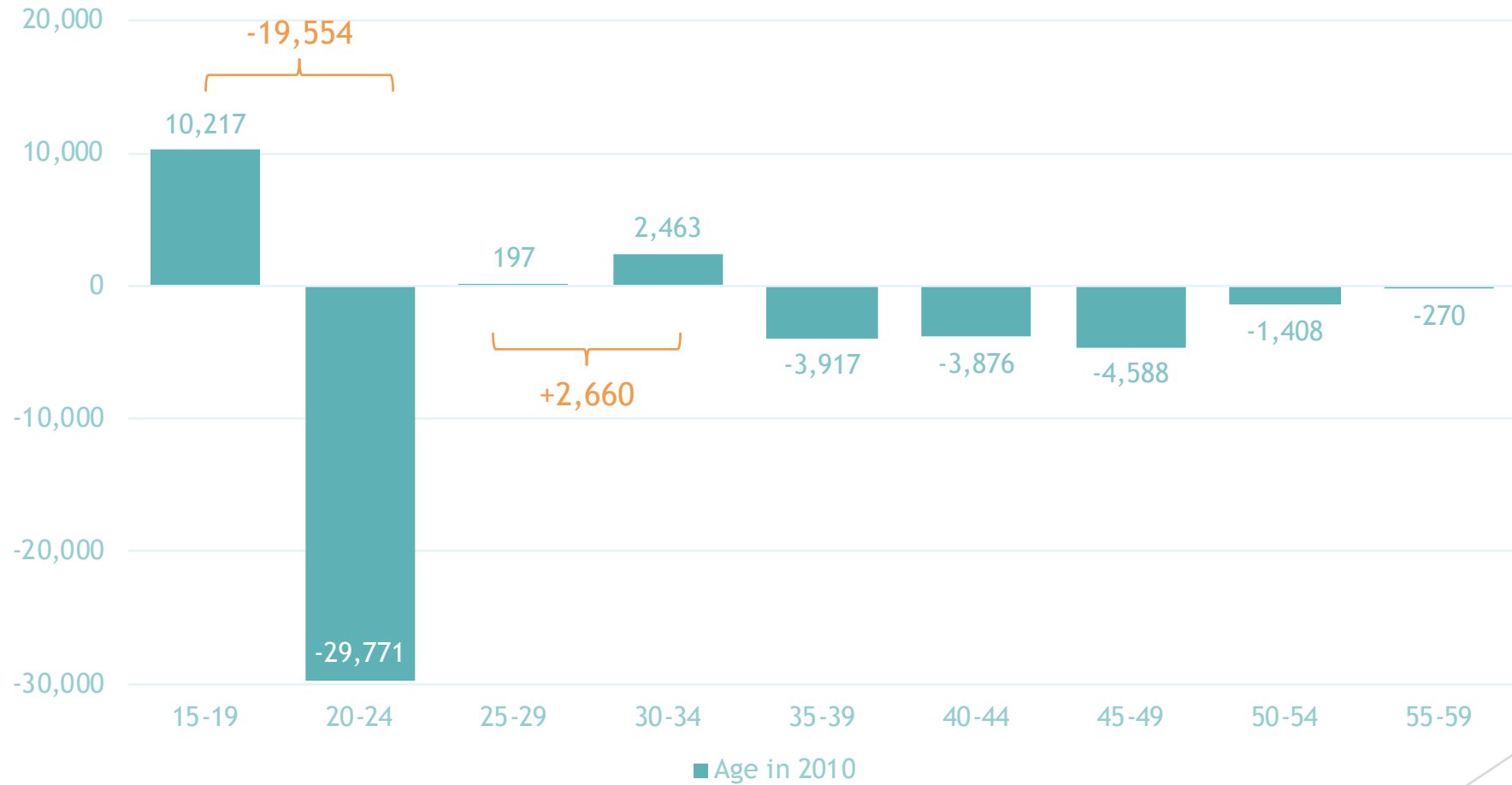
Net Migration Over 5 Years by Age Group; Average 1990-2000



Net Migration Over 5 Years by Age Group; Average 2000-2010

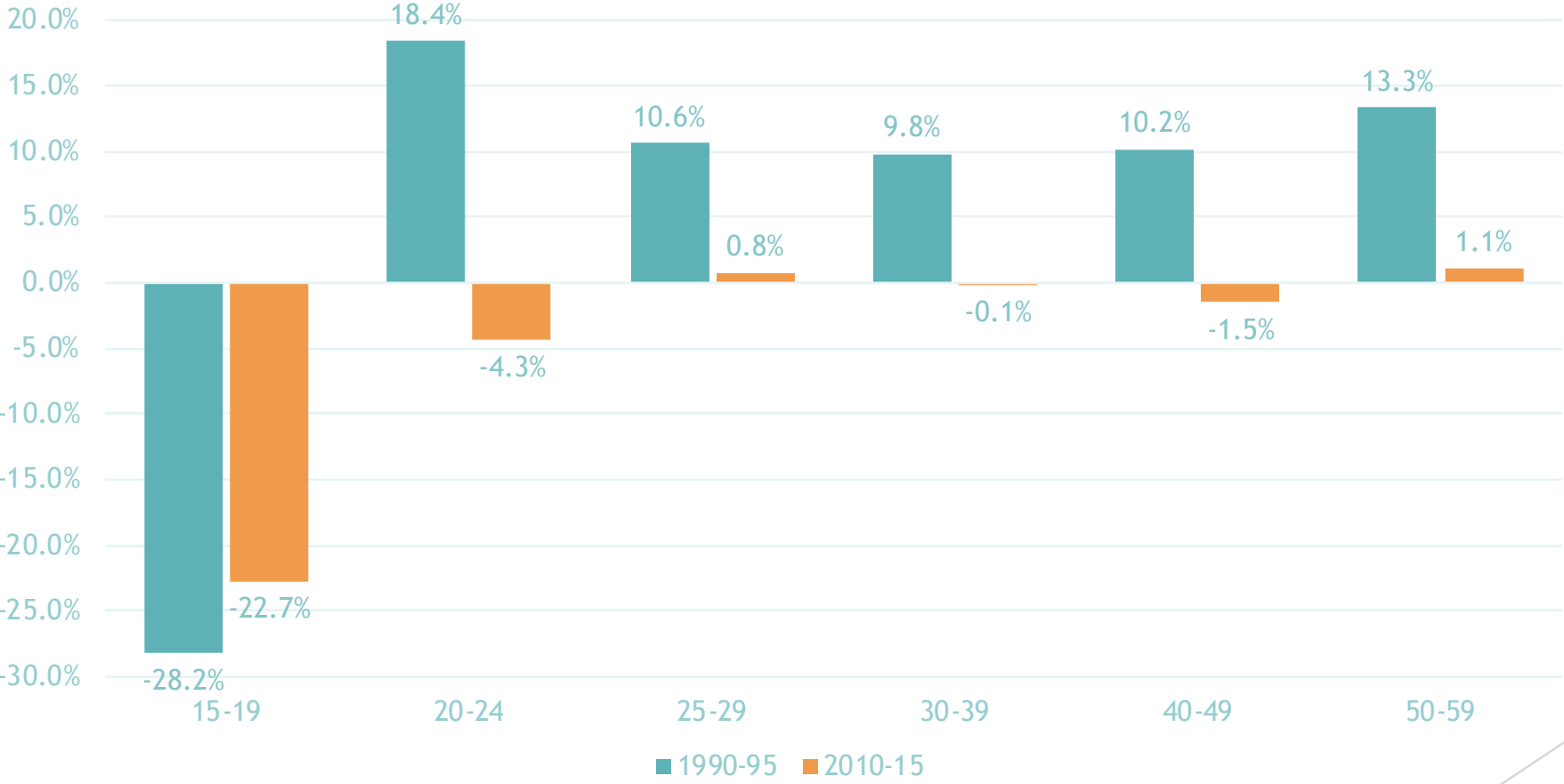


Net Migration Over 5 Years by Age Group; 2010-2015

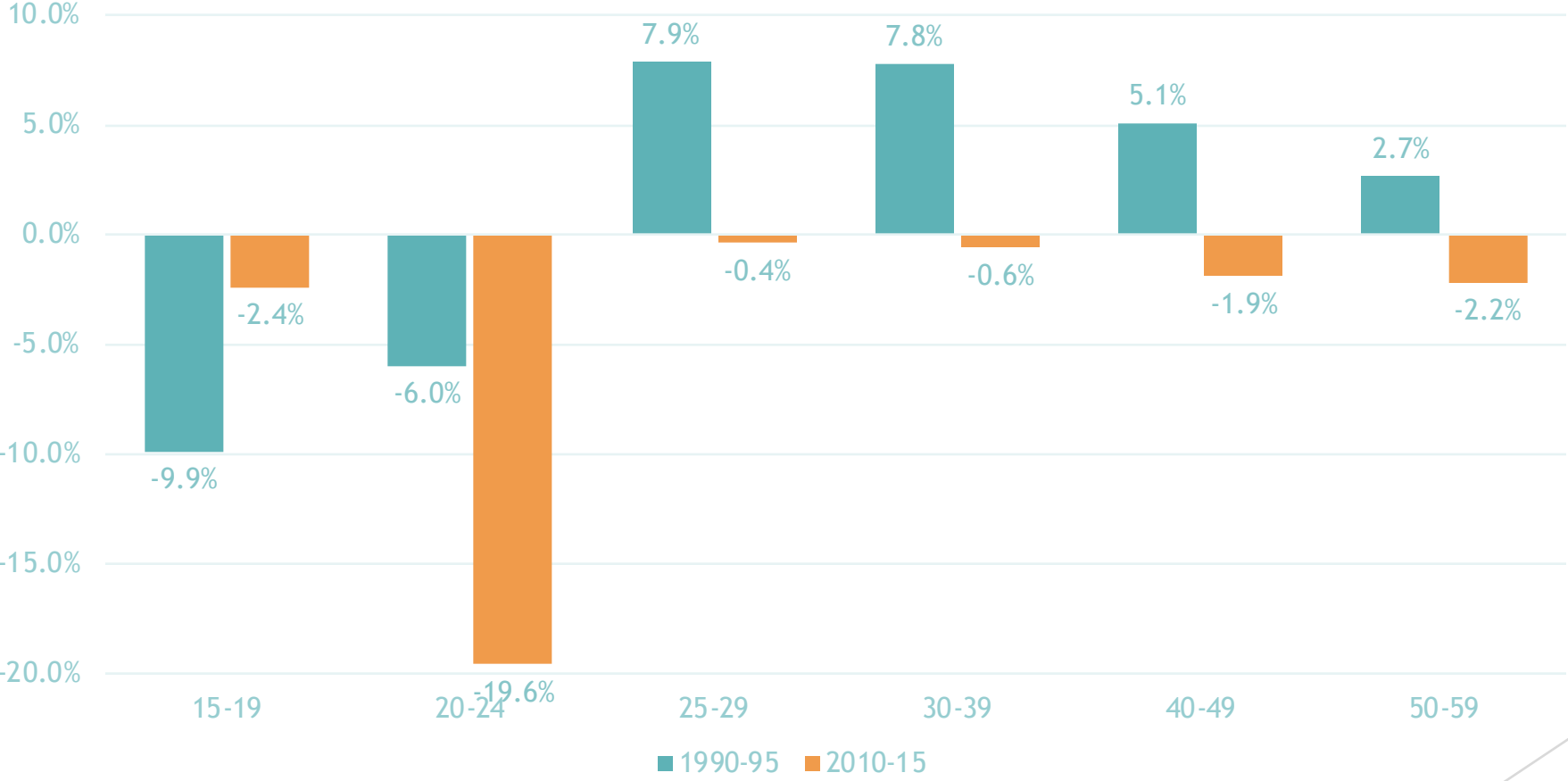


Total:
-30,953

Migration Changes: Rural North



Migration Changes: Rural South



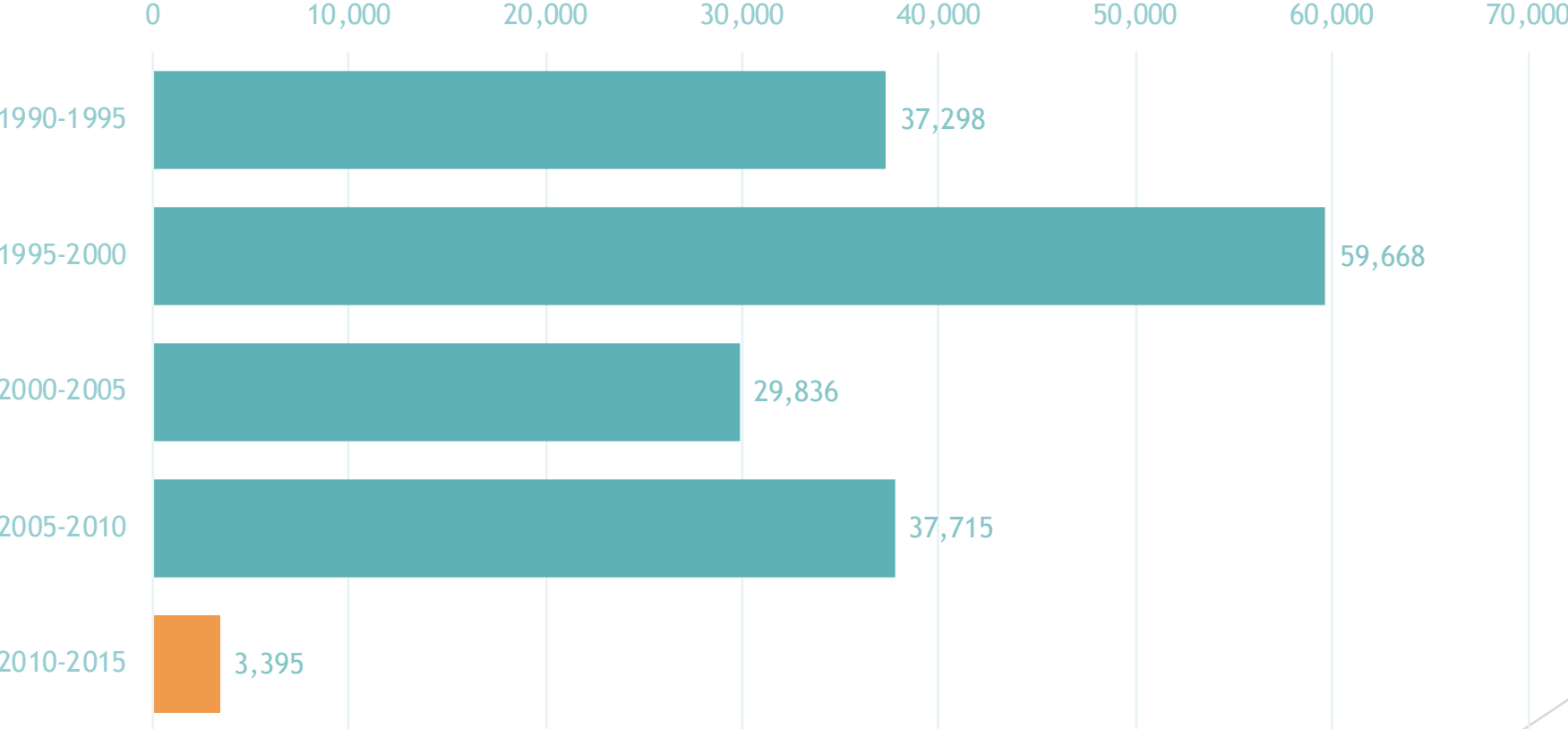
Children Are Our Future



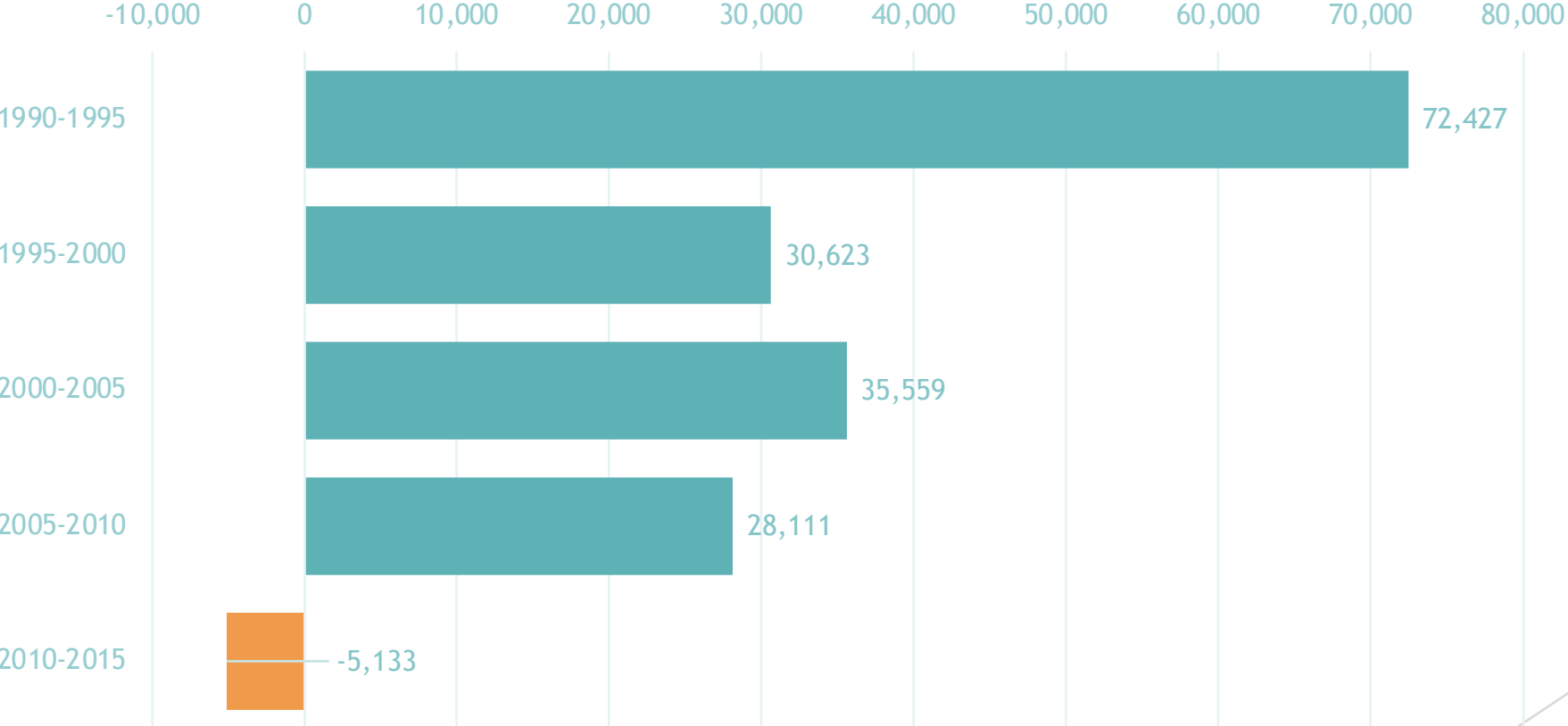
Declining Numbers (Under 15 Pop.)

	1980	1990	2000	2010	2018	00-18 Ch.
State	1,082,102	1,103,002	1,124,898	1,102,987	1,053,592	-6.3%
Rural North	86,158	86,334	82,029	70,741	64,998	-20.8%
Rural South	215,520	213,231	211,711	204,186	191,094	-9.7%
Urban	780,424	803,437	831,158	828,060	797,437	-4.1%

Migration of Under 10 aging to 5-14



Net Gain of Young Families (25-44)



Thank You

Questions/Comments?

