

# 2020 WCA Conference Sponsorship & WCA Marketplace

KALAHARI RESORT & CONVENTION CENTER, SAUK COUNTY  
SEPTEMBER 20-22, 2020

(Please print legibly or type company name as it is to appear in the Conference program.)

COMPANY NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_ TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

Products/Services: (to be featured in your company's exhibit booth) \_\_\_\_\_

Complementary Exhibitors: (preferred placement next to or across from) \_\_\_\_\_

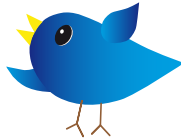
Competing Exhibitors: (avoid placement next to or across from) \_\_\_\_\_

All booths will be assigned on a first-come, first-served basis in accordance with the exhibitor's preferences and the exhibit hall floor plan. It is understood that the Wisconsin Counties Association reserves the right to alter the floor plan to make the best use of available exhibition space.

**TOTAL PACKAGE COST: (Check One)**

**See Attached Details on Sponsorship Packages**

*The early bird gets the worm!*



**Platinum Sponsor - \$7,300.00**

**Event Sponsor - \$ \_\_\_\_\_**

**Gold Sponsor - \$3,100.00**

**General Sponsor - \$ \_\_\_\_\_**

**Silver Sponsor - \$2,300.00**

**Exhibit Booth Only - \$800.00**

**Bronze Sponsor - \$1,600.00**

**EARLY BIRD DISCOUNT - \$720.00**

*Exhibit booth registration & payment by 01-31-20 will qualify you for the Early Bird Discount of \$720!*

**If you are a sponsor and do not want an exhibit booth, please check this box.**

By signing this application, the undersigned, as agent for the exhibitor, agrees that the exhibitor or any of its agents, employees or representatives will comply with all exhibition specifications printed on this application form.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

Cancellations received before June 26, 2020 will be entitled to a full refund. Cancellations received after June 26, 2020 and before July 3, 2020 will be subject to a \$100 handling fee. No refunds will be granted unless received in writing before July 3, 2020. No refunds will be granted after July 3, 2020. Note: There will be no admittance into the WCA Marketplace for the purpose of solicitation without vendor registration and proper credentials.

FOR OFFICE USE ONLY	
Amount Paid: _____	
Date Paid: _____	
Check #: _____	

**Please make checks payable to the Wisconsin Counties Association and mail with the contract to:**  
Wisconsin Counties Association  
22 E. Mifflin St., Ste. 900  
Madison, WI 53703



# The fine print

Wisconsin Counties Association shall have the full and final power to interpret and/or revise or amend these rules and regulations which in its discretion shall be in the best interest of the exhibition and conference. The decision of the show director appointed by WCA must be accepted as final in any dispute between exhibitors or in any situation not covered by these rules and regulations.

**LIABILITY:** Exhibitor agrees that WCA and any of its officers, directors, staff members, representatives or employees are not responsible for, and are released from, any liability as to injury, loss or damage that may occur to the exhibitor, the exhibitor's agents or employees, or any other person or to the exhibitors' property prior to, during or after the WCA Marketplace.

**CONTRACT TERMINATION:** This agreement may be terminated by WCA at any time upon the breach of any of its conditions by the exhibitor, and thereupon all exhibitor rights hereunder shall cease and terminate and any payments by exhibitor on account hereof prior to said termination shall be retained by WCA as liquidated damages for such breach, and WCA may thereupon resell such space.

**EXHIBITS MUST REMAIN INTACT** until after the official closing of the show. Exhibitors are requested at all times to cooperate with WCA by maintaining their exhibits through the show in an outstanding condition with respect to material and personnel. No exhibitor shall have the right prior to the official closing of the show to vacate their space without the permission and approval in writing from WCA.

**SHOULD WCA** hold a show on the date, time and/or place herein provided, and the exhibitor does not attend the show or occupy the space assigned, due to acts of God, inclement weather, transportation delays or any other cause beyond the control of WCA, the refund policy on reverse of application shall be final and non-negotiable.

**LOSS OR DAMAGE:** WCA will not be responsible for any loss or damage suffered by any exhibitor, or its employees, representatives or guests from any act of theft, vandalism or accidental injury.

**WCA RESERVES THE RIGHT** to deny or terminate any contract received. WCA also reserves the right to modify or alter the floor plan or place exhibitors in any manner WCA deems necessary.

