



RESOLUTION # 36-8/16

TO: HONORABLE MEMBERS OF THE LA CROSSE COUNTY BOARD OF SUPERVISORS

ITEM # 8-10

BOARD ACTION

Adopted:
For: 28
Against: -
Abstain: -
Abs/Excd: 1
Vote Req: -
Other Action: -

EXECUTIVE COMMITTEE ACTION

Adopted:
For: 7
Against: 0
Abstain: 0
Abs/Excd: 2

RE: ENCOURAGING FINANCIAL SUPPORT BY THE STATE OF WISCONSIN FOR LA CROSSE CENTER EXPANSION PROJECT

WHEREAS, the La Crosse Center is a multi-purpose event arena that provides space for conventions, nationally known concert performances and regional trade shows, in addition to venues for banquets, graduations, weddings and social events; and

WHEREAS, since construction in 1980, the La Crosse Center has become a vital asset to the area economy, attracting visitors from throughout the mid-west, in particular serving western Wisconsin, southeast Minnesota and eastern Iowa with expanded entertainment choices, while enhancing the tourism, hotel and hospitality demands throughout the region; and,

WHEREAS, the La Crosse City Council has approved up to \$45 million for expansion of the Center that will add a ballroom, renovate the entrance lobby, enhance corridors, hallways and office space, while providing improved visitor access to the Mississippi River; and,

WHEREAS, the City of La Crosse and La Crosse Center Board are seeking \$10-\$12 million from the State of Wisconsin in support of the expansion project, which is consistent with the significant financial support provided to other local projects that serve as regional entertainment venues, including: the Dane County Expo Center, Bradley Center, the Milwaukee Bucks Arena, KI Convention Center in Green Bay, the Maritime Center in Marinette County, and the Eau Claire Confluence Project.

NOW THEREFORE BE IT RESOLVED, that the La Crosse County Board strongly encourages the State of Wisconsin to provide financial support of \$10-\$12 million for the La Crosse Center Expansion project.

BE IT FURTHER RESOLVED, a copy of this resolution shall be forwarded to the La Crosse Center Board of Directors, area Counties and municipalities, Governor Walker and all area legislators.

FISCAL NOTE: There will be no direct fiscal impact to La Crosse County, except the multiple financial benefits from enhanced economic activity with the increased events enabled by the expansion project.

Date: Aug 18 2016
[Signature]
COMMITTEE CHAIR
[Signature]
RECORDING CLERK

Date: _____

COMMITTEE CHAIR

RECORDING CLERK

	Reviewed Only	Recommended	Not Recommended	
Co. Admin.	_____	_____	_____	Requested By: Tara Johnson Date Requested: July 28, 2016 Drafted By: Steve O'Malley
Fin. Director	<u>SRD</u>	<u>0</u>	_____	
Corp. Counsel	<u>DL</u>	_____	_____	
Board Chair	_____	_____	_____	

Adopted by the La Crosse County Board this 18 Day of August, 2016

STATE OF WISCONSIN
COUNTY OF LA CROSSE
I, Ginny Dankmeyer, County Clerk of La Crosse County do hereby certify that this document is a true and correct copy of the original resolution required by law to be in my custody and which the County Board of Supervisors of La Crosse County adopted at a meeting held on the 18th day of August 2016.

[Signature]
Ginny Dankmeyer, La Crosse County Clerk